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Madison 3, Wisconsin

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1960-1961

OFFICERS

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| Immediate Past-President | - Karl H. York, Administrator, St. Luke's Hospital, Racine |
| First Vice-President | - Sister Mary David, C.S.A., St. Agnes Hospital, Fond du Lac |
| Second Vice-President | - John R. Temte, Administrator, Memorial Hospital, Neillsville |
| Treasurer | - Robert M. Jones, Admin., Waukesha Memorial Hospital, Waukesha |

TRUSTEES

Terms Expiring 1962

Terms Expiring 1961

Miss Margaret Schloemer, Admin., Lakeland Hospital, Elkhorn

Robert Haskins, Admin., Stoughton Hospital, Stoughton Stuart Hummel, Admin., Columbia Hospital, Milwaukee

Harold C. Guntner, Admin., Memorial Hospital, Menomonie

Terms Expiring 1963

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Martin Albrecht, Ass't Superintendent University Hospitals, Madison Rodney J. Platte, Admin., Clintonville Community Hospital, Clintonville

DELEGATES TO AMERICAN HOSPITAL ASSOCIATION

Terms Expiring 1961

Varren R. Von Ehren

lternate - Karl H. York

Terms Expiring 1962

The Rt. Rev. Msgr. E. J. Goebel Alternate - Robert M. Jones Terms Expiring 1963

N. E. Hanshus

Alternate - Miss Margaret Schloemer



WASHINGTON BUILDING 119 E. WASHINGTON AVENUE MADISON 3, WISCONSIN

ALPINE 7-4297

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1962 - 1963

OFFICERS

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| Second Vice-President | Mrs. Berenice I. Elliott, Administrator, Kaukauna Community Hospital, Kaukauna |
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Terms Expiring 1963

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Terms Expiring 1964

Sister Mary Vincent, Admin., St. Catherine's Hospital, Kenosha John R. Temte, Admin., Memorial Hospital, Neillsville

Terms Espiring 1965

Edward J. Logan, Administrator, Milwaukee Children's Hospital, Milwaukee O. H. Guenther, Director, Milwaukee County Institutions and Departments, Milwaukee

DELEGATES TO AMERICAN HOSPITAL ASSOCIATION

Terms Expiring 1963

N. E. Hanshus, Administrator, Luther Hospital, Eau Claire

Alternate - Miss Margaret M. Schloemer, Superintendent, Lakeland Hospital, Elkhorn

Terms Expiring 1964

Karl H. York, Administrator, St. Luke's Hospital, Racine Alternate - M. H. Albrecht, Asst. Supt., University Hospitals, Madison

Terms Expiring 1965

Robert M. Jones, Administrator, Waukesha Memorial Hospital, Waukesha Alternate - R. O. Baymiller, Administrator, Memorial Hospital, Milwaukee



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Committees of the Wisconsin Hospital Association

1962 - 1963

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Edward J. Logan, Milwaukee Children's Hospital, Milwaukee, <u>Chairman</u> R. O. Baymiller, Memorial Hospital, Milwaukee Margaret Schloemer, Lakeland Hospital, Elkhorn

DISASTER CIVIL DEFENSE COMMITTEE

Mrs. Mildred Delsman, Johnston Municipal Hospital, Milwaukee, <u>Chairman</u> Kenneth D. Hanson, Luther Hospital, Eau Claire Sister M. Giovanni, Holy Family Hospital, Manitowoc

EXECUTIVE COMMITTEE

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INSURANCE COMMITTEE

Robert C. Haskins, St. Joseph's Hospital, Milwaukee, <u>Chairman</u> Glen L. Maher, Grandview Hospital, La Crosse F. L. Riggs, Riverview Hospital, Wisconsin Rapids T. E. Besser, Hudson Memorial Hospital, Hudson William E. Johnson, Jr., Madison General Hospital, Madison Donald Johnson, Shawano Community Hospital, Shawano Donald Kincade, Memorial Hospital, Burlington Edward J. Logan, Milwaukee Children's Hospital, Milwaukee

LEGISLATIVE COMMITTEE

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LOCAL ARRANGEMENTS COMMITTEE

Esther Schoessow, Milwaukee County Institutions and Departments, Milwaukee,

Chairman

Robert Lawrence, Milwaukee Children's Hospital, Milwaukee Karl Glunz, St. Joseph's Hospital, Milwaukee

NOMINATING COMMITTEE

Nels Hanshus, Luther Hospital, Eau Claire, <u>Chairman</u> Msgr. Edmund J. Goebel, Director of Catholic Hospitals, Milwaukee Stuart Hummel, Columbia Hospital, Milwaukee Riley McDavid, Kenosha Hospital, Kenosha Karl H. York, St. Luke's Hospital, Racine

PROGRAM COMMITTEE

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R. J. Platte, Clintonville Community Hospital, Clintonville Warren R. Von Ehren, Wisconsin Hospital Association, Madison Karl H. York, St. Luke's Hospital, Racine (Term expires 6-30-62)

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W. Allen Daniels, Wisconsin Pharmaceutical Association, Madison Paul A. Pumpian, State Board of Pharmacy, Milwaukee

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WASHINGTON BUILDING 119 E. WASHINGTON AVENUE MADISON 3, WISCONSIN

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1963 - 1964

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Terms Expiring 1964

Sister Mary Vincent, Administrator, St. Catherine's Hospital, Kenosha John R. Temte, Administrator, Memorial Hospital, Neillsville

Terms Expiring 1965

Edward J. Logan, Administrator, Milwaukee Children's Hospital, Milwaukee O. H. Guenther, Director, Milwaukee County Institutions and Departments, Milwaukee

Terms Expiring 1966

Sister Mary David, C.S.A., Medical Record Librarian, St. Agnes Hospital, Fond du Lac

Charles E. Welch, Administrator, Memorial Community Hospital, Edgerton

DELEGATES TO AMERICAN HOSPITAL ASSOCIATION

Terms Expiring 1964

Karl H. York, Administrator, St. Luke's Memorial Hospital, Racine Alternate - M. H. Albrecht, Assistant Superintendent, University Hospitals, Madison

Terms Expiring 1965

Robert M. Jones, Administrator, Waukesha Memorial Hospital, Waukesha Alternate - R.O. Baymiller, Administrator, Memorial Hospital, Milwaukee

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1963 - 1964

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Harold C. Guntner, Adm., Memorial Hospital, Menomonie, <u>Chairman</u> Martin H. Albrecht, Asst. Supt., University Hospitals, <u>Madison</u> Earl G. Dresser, Adm., Methodist Hospital, Madison Sister Mary Vincent, Adm., St. Catherine's Hospital, Kenosha Robert M. Jones, Adm., Waukesha Memorial Hospital, Waukesha

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Edward J. Connors, Supt., University Hospitals, Madison, <u>Chairman</u> Sister Mary Emeline, S.S.M., Adm., St. Mary's Hospital, Madison Msgr. E. J. Goebel, Director of Catholic Hospitals, Milwaukee M. E. Knisely, Administrator, St. Luke's Hospital, Milwaukee Orville Pick, Administrator, Sauk Prairie Memorial Hospital, Prairie du Sac Margaret Schloemer, Supt., Lakeland Hospital, Elkhorn Rockwell Schulz, Administrator, Memorial Hospital, Manitowoc,

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Riley McDavid, Adm., Kenosha Hospital, Kenosha, <u>Chairman</u> Martin H. Albrecht, Asst. Supt., University Hospitals, Madison Nels Hanshus, Adm., Luther Hospital, Eau Claire Msgr. Edmund J. Goebel, Director of Catholic Hospitals, Milwaukee Karl H. York, Adm., St. Luke's Memorial Hospital, Racine

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TRI-STATE COMMITTEE

Stuart Hummel, Adm., Columbia Hospital, Milwaukee (Replacing Msgr. Edmund J. Goebel) Msgr. Edmund J. Goebel, Director of Catholic Hospitals, Milwaukee (Term expires 4-30-63) Harold C. Guntner, Adm., Memorial Hospital, Menomonie R. J. Platte, Adm., Clintonville Community Hospital, Clintonville Warren R. Von Ehren, Wisconsin Hospital Association, Madison Karl H. York, Adm., St. Luke's Memorial Hospital, Racine (Term expires 4-30-63)

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W. Allen Daniels, Wisconsin Pharmaceutical Association, Madison Paul A. Pumpian, State Board of Pharmacy, Milwaukee

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WASHINGTON BUILDING 119 E. WASHINGTON AVENUE MADISON, WISCONSIN 53703

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1965 - 1966

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La Crosse

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Warren R. Von Ehren, 119 E. Washington Ave., Madison

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Hospital, Madison

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Terms Expiring 1967

E. B. Mickelson, Administrator, Door County Memorial Hospital, Sturgeon Bay Orville M. Pick, Administrator, Sauk-Prairie Memorial Hospital, Prairie du Sac (also Chairman, Area Council Presidents)

Terms Expiring 1968

Edward J. Connors, Superintendent, University Hospitals, Madison Harold E. Cook, M. D., Director of Medical Services, Milwaukee County Institutions and Departments, Milwaukee

Gion L. Mahar, Administrations Standyday Haspital, Langragan M. Annether Standy

Terms Expiring 1967

M. H. Albrecht, Assistant Superintendent, University Hospitals, Madison Alternate - Sister Jean, S.D.S., Administrator, Divine Savior Hospital, Portage

Terms Expiring 1968

Harold C. Guntner, Administrator, Memorial Hospital, Menomonie Alternate - Reverend R. Arthur Wagner, Administrator, Evangelical Deaconess Hospital, Milwaukee

COMMITTEES OF THE WISCONSIN HOSPITAL ASSOCIATION

1965 - 1966

BUDGET AND FINANCE COMMITTEE

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 Rev. R. Arthur Wagner, Administrator, Evangelical Deaconess Hospital, Milwaukee
 Sister Olive Cullenberg, Administrator, Trinity Lutheran Hospital, Ashland
 F. L. Riggs, Administrator, Riverview Hospital, Wisconsin Rapids
 Glen L. Maher, Administrator, Grandview Hospital, La Crosse

CONSTITUTION AND BYLAWS COMMITTEE

Gordon N. Johnsen, Administrator, Madison General Hospital, Madison, <u>Chairman</u> Sister Marie Therese, F.S.P.A., Administrator, St. Francis Hospital, La Crosse D. C. Firmin, Center Director, Veterans Administration Center, Wood (Milwaukee) E. J. Skeel, Administrator, Plymouth Hospital, Plymouth

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Chairman

Sister Mary Francine, O.S.F., Administrator, Memorial Hospital of LaFayette County, Darlington

Stanley W. Martin, Administrator, Milwaukee Hospital, Milwaukee Thomas A. Tallant, Administrator, Community Memorial Hospital, Spooner

EXECUTIVE COMMITTEE

Sister M. Josephine, D.C., Administrator, St. Mary's Hospital, Milwaukee, <u>Chairman</u> Robert M. Jones, Administrator, Waukesha Memorial Hospital, Waukesha Earl G. Dresser, Director, Professional Relations, Associated Hospital Service, Inc., Milwaukee

Glen L. Maher, Administrator, Grandview Hospital, La Crosse E. B. Mickelson, Administrator, Door County Memorial Hospital, Sturgeon Bay

INSURANCE COMMITTEE

T. E. Besser, Administrator, Hudson Memorial Hospital, Hudson, <u>Chairman</u> Sister Fortuna, O.S.F., Administrator, Waupun Memorial Hospital, Waupun Leon Felson, Executive Director, Mount Sinai Hospital, Milwaukee Donald N. Johnson, Administrator, Shawano Community Hospital, Shawano William E. Johnson, Jr., Administrator, Methodist Hospital, Madison Eugene W. Arnett, Administrator, Memorial Hospital of Taylor County, Medford Wilbur C. Beach, Administrator, Dodgeville General Hospital, Dodgeville

LEGISLATIVE COMMITTEE

Edward J. Connors, Superintendent, University Hospitals, Madison, <u>Chairman</u> Sister Jean, S.O.S., Administrator, Divine Savior Hospital, Portage Charles E. Welch, Administrator, Fort Atkinson Memorial Hospital, Fort Atkinson Roy Colwell, Administrator, Beloit Memorial Hospital, Beloit M. E. Knisely, Administrator, St. Luke's Hospital, Milwaukee Alan Case, Administrator, Memorial Hospital, Manitowoc

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Robert Lawrence, Assistant Administrator, Milwaukee Children's Hospital, Milwaukee, Chairman

Mrs. Mildred Delsman, R.N., Director of Hospital Services, Johnston Municipal Hospital, Milwaukee

Karl D. Glunz, Assistant Administrator, St. Joseph's Hospital, Milwaukee

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Sister Mary Gregory, F.S.P.A., Administrator, St. Joseph's Memorial Hospital, Hillsboro

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PROGRAM COMMITTEE

Charles E. Welch, Administrator, Fort Atkinson Memorial Hospital, Fort Atkinson,

Harold E. Cook, M.D., Director of Medical Services, Milwaukee County Institutions and Departments, Milwaukee

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Sister Mary Theophane, O.S.F., Administrator, St. Anthony Hospital, Milwaukee
Paul Van Nevel, Director of Public Information, University of Wisconsin Medical Center, Madison

SPECIAL STUDY COMMITTEE

Karl H. York, Administrator, St. Luke's Hospital, Racine <u>Chairman</u> Orville M. Pick, Administrator, Sauk-Prairie Memorial Hospital, Prairie du Sac Kayo R. Dokken, Administrator, Memorial Hospital at Oconomowoc, Oconomowoc Edward J. Logan, Administrator, Milwaukee Children's Hospital, Milwaukee

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Mrs. Harold A. Kugler, Secretary-Treasurer, WHAA, Manitowoc

Mark H. Tibbetts, Administrator, Community Memorial Hospital of Menomonee Falls, Menomonee Falls

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Sister M. Illumina, Administrator, St. Michael Hospital, Milwaukee

Gordon N. Johnsen, Administrator, Madison General Hospital, Madison

Warren R. Von Ehren, 110 E. Main Street, Madison

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Terms Expiring 1967

E. B. Mickelson, Administrator, Door County Memorial Hospital, Sturgeon Bay Orville M. Pick, Administrator, Sauk-Prairie Memorial Hospital, Prairie du Sac (also Chairman, Area Council Presidents)

Terms Expiring 1968

Edward J. Connors, Superintendent, University Hospitals, Madison Harold E. Cook, M.D., Director of Medical Services, Milwaukee County Institutions and Departments, Milwaukee

Terms Expiring 1969

Sister Mary Amofilia, Administrator, St. Joseph's Home and Hospital, River Falls

Eugene W. Arnett, Administrator, Memorial Hospital of Taylor County, Medford

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Terms Expiring 1967

M. H. Albrecht, Assistant Superintendent, University Hospitals, Madison Alternate - Sister Jean, S.D.S., Administrator, Divine Savior Hospital, Portage

Terms Expiring 1968

Harold C. Guntner, Administrator, Memorial Hospital, Menomonie Alternate - Reverend R. Arthur Wagner, Administrator, Evangelical Deaconess Hospital, Milwaukee

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1966 - 1967

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EXECUTIVE COMMITTEE

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LEGISLATIVE COMMITTEE

Orville M. Pick, Administrator, Sauk-Prairie Memorial Hospital, Prairie du Sac Chairman

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William E. Johnson, Jr., Administrator, Methodist Hospital, Madison William C. Hale, Administrator, The Stoughton Hospital, Stoughton Earl F. Strub, Administrator, Memorial Hospital, Lancaster

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Gertrude Gloeckler, Executive Director, Wisconsin Conference of Catholic Hospitals, Milwaukee

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William O. Vogel, Manager, Professional Services, Associated Hospital Services, Inc., Milwaukee

Miss Huldah Karstensen, Administrator, Lutheran Hospital, Beaver Dam Elmer L. Harvey, Administrator, Bellin Memorial Hospital, Green Bay Harold C. Guntner, Administrator, Memorial Hospital, Menomonie John C. McFetridge, Assistant Administrator, St. Nicholas Hospital, Sheboygan

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The Rt. Rev. Msgr. E. J. Goebel, Director of Catholic Hospitals, Wisconsin Conference of Catholic Hospitals, Milwaukee <u>Chairman</u> Nels E. Hanshus, Retired Administrator, Luther Hospital, Eau Claire Martin H. Albrecht, Assistant Superintendent, University Hospitals, Madison Harold C. Guntner, Administrator, Memorial Hospital, Menomonie Robert M. Jones, Administrator, Waukesha Memorial Hospital, Waukesha

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E. B. Mickelson, Administrator, Door County Memorial Hospital, Sturgeon Bay Chairman

Sister Mary Theophane, O.S.F., Administrator, Trinity Memorial Hospital, Cudahy Paul Van Nevel, Director of Public Information, University Hospitals, Madison Kenneth S. Jamron, Associate Director, Mount Sinai Hospital, Milwaukee Paul F. Aarestad, Administrator, Memorial Community Hospital, Edgerton Paul F. Markgren, Administrator, Cumberland Memorial Hospital, Cumberland R. J. Platte, Administrator, Clintonville Community Hospital, Clintonville

SPECIAL STUDY COMMITTEE

Karl H. York, Administrator, St. Luke's Memorial Hospital, Racine <u>Chairman</u> T. E. Besser, Administrator, Hudson Memorial Hospital, Hudson Stanley L. Sims, Administrator, La Crosse Lutheran Hospital, La Crosse Sister Mary Rosaleen, Administrator, St. Mary's Hospital, Madison Stanley W. Martin, Executive Director, Lutheran Hospital of Milwaukee, Inc. Milwaukee

COMMITTEE ON NURSING

Gordon N. Johnson, Administrator, Madison General Hospital, Madison, <u>Chairman</u> Sister Benigna, Director, School of Nur ing, St. Mary's Hospital, Milwaukee Miss Florence E. May, R.N., Milwaukee

Kayo R. Dokken, Administrator, Memorial Hospital, Oconomowoc Miss Beth C. Pugh, Director of Nurses, Reedsburg Municipal Hospital, Reedsburg Miss Olga M. Jordheim, R.N., Director of Nursing, St. Luke's Memorial Hospital Racine

Riley McDavid, Administrator, Kenosha Memorial Hospital, Kenosha Duane Johnson, Administrator, Milwaukee County Hospital, Milwaukee Dennis C. Marquardt, Administrator, Hayward Area Memorial Hospital, Hayward

PREPAYMENT AND FINANCE COMMITTEE

Robert M Jones, Administrator, Waukesha Memorial Hospital, Waukesha <u>Chairman</u> T. A. Tallant, Administrator, Community Memorial Hospital, Spooner Charles E. Welch, Administrator, Fort Atkinson Memorial Hospital, Fort Atkinson

Robert C. Haskins, Director, Professional Relations, Associated Hospital Service, Inc., Milwaukee

Sister Illumina, Administrator, St. Michael Hospital, Milwaukee Arne R. Sorlien, Administrator, Luther Hospital, Eau Claire Willard L. Sperry, Administrator, Two Rivers Municipal Hospital, Two Rivers

WOMEN'S AUXILIARY COMMITTEE

Sister Mary Amofilia, Administrator, St. Joseph Home and Hospital, River Falls Chairman

Mrs. Harold A. Kugler, President, WHAA, Manitowoc Mrs. Orrie Schmalz, Vice-President, WHAA, Kaukauna Robert O. Williams, Administrator, Reedsburg Municipal Hospital, Reedsburg J. Peter Hamel, Administrator, Riverview Hospital, Wisconsin Rapids

BLUE CROSS LIAISON COMMITTEES

ADVISORY COMMITTEE TO HOSPITAL AND PHYSICIANS RELATIONS COMMITTEE

Glen L. Maher, Administrator, Grandview Hospital, La Crosse Warren R. Von Ehren, Executive Director, WHA, Madison Orville M. Pick, Administrator, Sauk-Prairie Memorial Hospital, Prairie du Sac Edward J. Logan, Administrator, Milwaukee Children's Hospital, Milwaukee

JOINT TASK FORCE

Representing Wisconsin Chapter, American Association of Hospital Accountants

Daniel J. Carlton, Controller, St. Luke's Hospital, Milwaukee Edward O. Hartfel, Director of Accounting, Columbia Hospital, Milwaukee Miss Ruth Westerberg, Controller, Kenosha Memorial Hospital, Kenosha

Representing WHA

Sister M. Regina, S.D.S., Administrator, St. Mary's Hospital, Wausau Warren R. Von Ehren, Executive Director, WHA, Madison Dean K. Roe, Administrator, Milwaukee Sanitarium Foundation, Wauwatosa

(over please)

TRI-STATE HOSPITAL ASSEMBLY - WHA MEMBERS OF THE BOARD OF DIRECTORS

E. B. Mickelson, Administrator, Door County Memorial Hospital, Sturgeon Bay Edward J. Logan, Administrator, Milwaukee Children's Hospital, Milwaukee Harold C. Guntner, Administrator, Memorial Hospital, Menomonie Warren R. Von Ehren, Executive Director, WHA, Madison Robert M. Jones, Administrator, Waukesha Memorial Hospital, Waukesha

SPECIAL REPORT

Pam 01-52565 Suppl.

42nd ANNUAL CONVENTION

The 42nd Annual Convention of the Wisconsin Hospital Association, held on March 15, 16 and 17, 1961, at the Schroeder Hotel, Milwaukee is past history but the memory lingers on (we hope!) From all the comments we've heard, everybody agreed it was a good meeting and the large attendance would seem to bear this out. Total registration was 455, with 275 members represented and 180 auxiliaries. 78 remained for the Small Hospital Seminar on Friday morning. Plans are already in the making for the 1962 meeting, to be held on March 14, 15, and 16, at the Schroeder Hotel. The President's Reception will be on March 14; the Annual Meeting on March 15; and the Small Hospital Seminar on March 16. Mark your calendar and plan to be on hand for another outstanding meeting!

Those of you who were at the 1961 meeting know the excellence of the papers and discussions presented, and so no report will be made here on them. Since it would be impossible to adequately report on the meetings in the limited space available here, none will be made. Suffice it to say that those of you who were not present missed a good program; don't let it happen next year!

Serving as officers and trustees until the 1962 Annual Meeting are:

| | . OFFICERS |
|--------------------------|---|
| President | N. E. Hanshus, Administrator, Luther Hospital, |
| | Eau Claire |
| President-Elect | Martin Albrecht, Ass't. Superintendent, |
| | University Hospitals, Madison |
| Immediate Past-President | The Rt. Rev. Msgr. Edmund J. Goebel, Director of |
| | Catholic Hospitals, Archdiocese of Milwaukee |
| First Vice-President | Harold Guntner, Administrator, Memorial Hospital |
| | Menomonie |
| Second Vice-President | Glen Maher, Administrator, Grandview Hospital |
| | La Crosse |
| Treasurer | Robert M. Jones, Administrator, Waukesha Memorial |
| | Hospital, Waukesha |

TRUSTEES

Terms Expiring 1962

Stuart Hummel, Admin., Columbia Hospital, Milwaukee O. H. Guenther, Milwaukee County Institutions, Milwaukee

Terms Expiring 1963

T. E. Besser, Admin., Hudson Memorial Hospital, Hudson R. J. Platte, Admin., Clintonville Comm. Hospital, Clintonville

Terms Expiring 1964

Sister Mary Vincent, Admin., St. Catherine's Hospital, Kenosha John R. Temte, Admin., Memorial Hospital, Neillsville

DELEGATES TO AMERICAN HOSPITAL ASSOCIATION

Terms Expiring 1962 The Rt. Rev. Msgr. E. J. Goebel Alternate - Robert M. Jones

Terms Expiring 1963 N. E. Hanshus Alternate - Miss Margaret Schloemer

Terms Expiring 1964

Karl H. York Alternate - Martin Albrecht

At the Annual Business Meeting of the Assembly, the changes in the Constitution and By-Laws previously circularized to the membership were unanimously approved. The revisions approved change the dues structure as it pertains to Institutional Members to separate WHA dues from those of the AHA. The WHA dues for Institutional Members are not changed, but merely separated from those of AHA, thus permitting WHA to fix its own dues so that they are not tied to those of the AHA. Dues of Type A Personal Members were increased from \$2 to \$5 per year and for Type B and C Personal Members from \$5 to \$10 per year in the revisions adopted. Other revisions approved did not basically change the By-Laws but merely clarified them, eliminating inconsistencies, and making necessary typographical changes. As soon as these changes have been made and new copies of the By-Laws printed, they will be sent to the membership.

The complete minutes of the business transacted at the Annual Meeting of the Association will be sent to all members within the next several weeks.

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Don't forget: the 1962 meeting will be held at the Schroeder Hotel, Milwaukee, on March 14, 15, and 16. Mark your calendar now so you won't miss this outstanding meeting!

CONVENTION SCENES



N. E. Hanshus, left, was installed as President at the Annual Meeting, and Martin H. Albrecht, right, was named President-Elect to take office at the 1962 Convention



Sister Mary David, C.S.A., St. Agnes Hospital, Fond du Lac, receives the 1961 Award of Merit from The Rt. Rev. Edmund J. Goebel, President, at the Annual Luncheon. To Sister's right is N. E. Hanshus and to Monsignor's left is Mrs. N. E. Hanshus



The receiving line at the President's Reception, left to right: The Rt. Rev. Msgr. E. J. Goebel, Frank S. Groner, AHA President and speaker at the Annual Luncheon, Mrs. Groner, Mrs. N. E. Hanshus and N. E. Hanshus A rapt audience listens attentively to the speakers during one of the program sessions





Annual Luncheon at which Frank S. Groner was the main speaker, addressing the audience on "Problems Facing the Voluntary Hospital System"

The registration desk was a busy place as several hundred administrators, trustees, and others attending the meeting went through the registration process



PICTORIAL REPORT

43rd Annual Convention March 14 - 16, 1962, Schroeder Hotel, Milwaukee



Left to right: Mr. Harold C. Guntner, Administrator, Memorial Hospital, Menomonie, was elected President-Elect of the Wisconsin Hospital Association, at its Annual Meeting held in Milwaukee on March 15, 1962. He will succeed Mr. M. H. Albrecht, Asst. Supt., University Hospitals, Madison, who was installed as President during the meeting, in 1963.



Left to right: Mr. N. E. Hanshus, Administrator, Luther Hospital, Eau Claire, receives certificate of appreciation from Mr. M. H. Albrecht, Asst. Supt., University Hospitals Madison, on his retirement as President of the Wisconsin Hospital Association. Mr. Albrecht succeeded Mr. Hanshus as President during the 43rd Annual Convention of the Association on March 15, 1962.



Left to right: Standing, Mr. John R. Temte, Administrator, Memorial Hospital, Neillsville, Trustee; Mrs. Berenice Elliott, Administrator, Kaukauna Community Hospital, Kaukauna, 2nd Vice President; Mr. M. H. Albrecht, Asst. Supt. University Hospitals, Madison, President; Mr. N. E. Hanshus, Administrator, Luther Hospital, Eau Claire, Past President; Mr. O. H. Guenther, Director, Milwaukee County Institutions and Departments, Trustee; and Mr. Robert M. Jones, Administrator, Waukesha Memorial Hospital, Waukesha, 1st Vice President. Left to right: Kneeling, Mr. T. E. Besser, Administrator, Hudson Memorial Hospital, Hudson, Trustee; Mr. R. J. Platte, Administrator, Clintonville Community Hospital, Clintonville, Trustee; Mr. Harold C. Guntner, Administrator, Memorial Hospital, Menomonie, President-Elect; and Mr. Earl G. Dresser, Administrator, Methodist Hospital, Madison, Treasurer.

Elected at the 43rd Annual Meeting of the Wisconsin Hospital Association held on March 15, 1962, in Milwaukee.

Absent when the photograph was taken were Sister M. Vincent, Administrator, St. Catherine's Hospital, Kenosha, Trustee; and Mr. Edward J. Logan, Administrator, Milwaukee Children's Hospital, Milwaukee, Trustee.



Left to right: Mr. M. H. Albrecht, Asst. Supt., University Hospitals, Madison, who was installed as President of the Wisconsin Hospital Association at the 43rd Annual Convention of the Association held on March 15, 1962, in Milwaukee, was honored at the President's Reception on March 14, 1962. To his left are his daughter Nancy, a student nurse at the Milwaukee County Institutions and Departments, Mr. N. E. Hanshus, Administrator, Luther Hospital, Eau Claire, President of the Wisconsin Hospital Association, Mrs. N. E. Hanshus, and the Rt. Rev. Msgr. Edmund J. Goebel, Director of Hospitals, Archdiocese of Milwaukee, and the Immediate Past President of the Wisconsin Hospital Association.



The President's Reception was attended by 150 people who had an opportunity to renew old acquaintances, make new friends, and enjoy an informal get together.



More than 365 people registered for the Annual Convention and the Auxiliaries Meeting. In addition 60 people participated in the Small Hospital Seminar.

44th ANNUAL CONVENTION March 13 - 14, 1963 -- Schroeder Hotel, Milwaukee



Miss Esther Schoessow, Administrative Secretary, Office of the Director, Milwaukee County Institutions and Departments, receives the Award of Merit from President N. E. Hanshus at the Annual Luncheon.





Mrs. Walter G. Huchthausen, retiring State Auxiliary Leader from Manitowoc, receives a special Certificate of Appreciation from President-Elect M. H. Albrecht at the Annual Luncheon.

S. A. Ferguson, Director, University Hospitals of Cleveland, and a Trustee of the AHA delivered the main address at the Annual Luncheon. He spoke on the subject of "Voluntary Control of Hospital Planning."

SMALL HOSPITAL SEMINAR March 15, 1963 -- Schroeder Hotel, Milwaukee



Walter J. McNerney, President, Blue Cross Association, Chicago, was a member of a panel that discussed the Michigan Study of Medical and Hospital Economics. Seated left to right are Lawrence A. Hill, Thomas B. Fitzpatrick, and Symond R. Gottlieb, all of the University of Michigan, who participated in the Michigan Study. The study was under the direction of Mr. McNerney when he was Director of the Bureau of Hospital Administration at the University. Seated at the far right is M. H. Albrecht, President-Elect.



155 women, representing 56 auxiliaries from all over the state, attended the WHAA meeting.



Round-table discussion groups were a highlight of the Small Hospital Seminar attended by more than 60 people. Here, in one of four such groups, chaired by Stanley W. Martin, Executive Director, Milwaukee Hospital (left center), Robert E. Linde, (to Mr. Martin's left) Associate Director, Hospital Administrative Services, explains the program to a group of interested hospital administrators.

PHOTOGRAPHIC HIGHLIGHTS of the 44th ANNUAL CONVENTION

MARCH 13-15, 1963, SCHROEDER HOTEL, MILWAUKEE



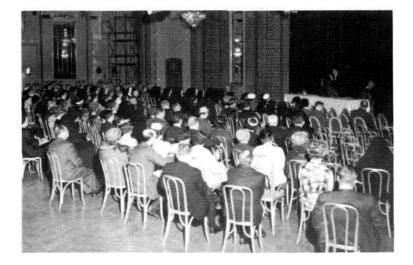
RECEIVING LINE - PRESIDENT'S RECEPTION

Shown in the receiving line at the President's Reception are left to right: Martin H. Albrecht, Assistant Superintendent, University Hospitals, Madison, President; his daughter, Nancy, a Registered Nurse at University Hospitals; Harold C. Guntner, Administrator, Memorial Hospital, Menomonie, who was installed as President of WHA at the 44th Annual Convention, and Mrs. Guntner, who were honored at the President's Reception on March 13; Mrs. Robert L. Jones, Green Bay, State Auxiliary Leader; and the Right Reverend Monsignor Edmund J. Goebel, Director of Hospitals, Archdiocese of Milwaukee, and a Past President of WHA.

PRESIDENT'S RECEPTION

More than 200 people attended the President's Reception, an informal get-together preceding the opening of the Annual Meeting.





GENERAL SESSION

A total of 354 people were registered for the Annual Convention and the Auxiliaries Meeting. At the morning general session, pictured here, Dr. Hans O. Mauksch spoke on research and training in patient care.



PRESENTATION OF PAST PRESIDENT'S AWARD

Martin H. Albrecht, who served as President during 1962, left, is shown receiving the Past President's Award from incoming President Harold C. Guntner who was installed during the Annual Meeting. The Past President's Award, a certificate and key, is awarded to the retiring President at the Annual Meeting each year in recognition of his service and leadership on behalf of all hospitals.

AWARD OF MERIT

Martin H. Albrecht, Immediate Past-President, at the microphone, is shown with Miss Margaret Schloemer, Superintendent, Lakeland Hospital, Elkhorn, who was presented with the WHA Award of Merit at the Annual Luncheon. Shown seated left to right are Mrs. Robert L. Jones, Green Bay, State Auxiliary Leader, Harold C. Guntner, President, and Administrator, Memorial Hospital, Menomonie, and Stanley W. Martin, Executive Secretary-Treasurer, Ontario Hospital Association, Toronto, who was the luncheon speaker.





SPECIAL CITATION

L. R. Wheeler, Executive Vice-President, Associated Hospital Service, Inc., standing, received a Special Citation from the WHA at the Annual Luncheon. This Citation read in part: "his outstanding leadership and unselfish devotion to the principles of voluntary prepayment as exemplified by Blue Cross has strengthened the voluntary hospital system and resulted in better health care for the people of Wisconsin." The presentation was made by Martin H. Albrecht, Immediate Past-President, who is standing behind Mr. Wheeler. Seated at the left is Mrs. Robert L. Jones, State Auxiliary Leader, Green Bay, and Miss Margaret Schloemer, recipient of the Award of Merit, Elkhorn.

LUNCHEON SPEAKER

Stanley W. Martin, Executive Secretary-Treasurer, Ontario Hospital Association, Toronto, and a Trustee of the American Hospital Association, was the luncheon speaker at the Annual Meeting. He spoke on the subject "Health Care in Ontario - Past, Present and Future". Seated left to right are Sister Mary Vincent, Administrator, St. Catherine's Hospital, Kenosha and a Trustee of WHA, and Harold C. Guntner, WHA President.





BOARD OF TRUSTEES AND AREA COUNCIL PRESIDENT

Seated left to right, E. B. Mickelson, Administrator, Door County Memorial Hospital, Sturgeon Bay, newly elected First Vice President; Charles E. Welch, Administrator, Community Memorial Hospital, Edgerton, newly elected Trustee; Sister Mary Vincent, Administrator, St. Catherine's Hospital, Kenosha, Trustee; Sister Josephine, D.C., Administrator, St. Mary's Hospital, Milwaukee, President, Hospital Council of Greater Milwaukee Area and President of the Wisconsin Conference of Catholic Hospitals; Harold C. Guntner, Administrator, Memorial Hospital, Menomonie, and President; Earl G. Dresser, Administrator, Methodist Hospital, Madison, and Treasurer; and Robert M. Jones, Administrator, Waukesha Memorial Hospital, Waukesha, and President-Elect. Standing left to right are R. J. Platte, Administrator, Clintonville Community Hospital, Clintonville, President, North Central Hospital Council, and retiring Trustee; James O. McCabe, Administrator, Platteville Municipal Hospital, Platteville, and President, South Western Hospital Council; Glen L. Maher, Manager, Grandview Hospital, La Crosse, and Chairman, Area Council Presidents; Robert Cunningham, Administrator, Lakeland Memorial Hospital, Woodruff, and President Wisconsin Valley Hospital Council; John Temte, Administrator, Memorial Hospital, Neillsville, and Trustee; O. H. Guenther, Director, Milwaukee County Institutions and Departments, Milwaukee, and Trustee; and Wayne Allemang, Administrator, Tri-County Memorial Hospital, Whitehall, and President, Northwestern Hospital Council; Rheo V. Taylor, Administrator, Vernon Memorial Hospital, Viroqua, and newly-elected Second Vice-President; Frank D. Murphy, St. Agnes Hospital, Fond du Lac, representing the Lower Fox River Valley Hospital Council; Edward J. Logan, Administrator, Milwaukee Children's Hospital, Milwaukee, and Trustee; and Elmer L. Harvey, Administrator, Bellin Memorial Hospital, Green Bay, representing the Northeastern Hospital Council.

Absent when the photograph was taken were Martin H. Albrecht, Assistant Superintendent, University Hospitals, Madison, Immediate Past President; and Sister Mary David, C.S.A., Medical Record Librarian, St. Agnes Hospital, Fond du Lac, newly elected Trustee.



WISCONSIN HOSPITAL ASSOCIATION AUXILIARIES MEETING

Mrs. Robert L. Jones, Green Bay, standing, State Auxiliary Leader, presided at the sessions of the Wisconsin Hospital Association Auxiliaries Annual Meeting.

ACTIVE PAST PRESIDENTS' DINNER

Nels E. Hanshus, Administrator, Luther Hospital, Eau Claire, a Past President of the Association and long-time Executive Secretary is shown receiving a television set presented to him by his friends and associates at the Active Past Presidents' Dinner. Immediately to his right is the Right Reverend Monsignor Edmund J. Goebel, a Past President, and to his immediate left, Karl H. York, Administrator, St. Luke's Memorial Hospital, Racine, a Past President and Master of Ceremonies, and to his left Harold C. Guntner, President.





SMALL HOSPITAL SEMINAR DISCISSION GROUP

Thomas R. Felion, Associate Administrator, St. Joseph's Hospital, Marshfield, was one of the discussion leaders at the Small Hospital Seminar attended by 84 people. Immediately to his right is Miss Marion J. Wright, Administrator, Jennings Memorial Hospital, Detroit, one of the speakers at the morning session.

WHA EXHIBIT

Janet V. Kearful, Secretary and Staff Assistant, is shown with the WHA Portable Exhibit Booth which was displayed at the Annual Meeting.



45th ANNUAL CONVENTION MARCH 18, 19, and 20, 1964 SCHROEDER HOTEL, MILWAUKEE CONVENTION HIGHLIGHTS WITH WORDS AND PICTURES

PRESIDENT'S RECEPTION RECEIVING LINE -

The convention opened with the President's Reception on Wednesday evening, March 18. Shown in the receiving line are left to right, Harold C. Guntner, President, and Administrator, Memorial Hospital, Menomonie; Mrs. Guntner; Robert M. Jones, President-Elect, installed as President at the Annual Business Meeting, who was honored at the Reception; and the Right Reverend Monsignor Edmund J. Goebel, Director of Hospitals, Archdiocese of Milwaukee, and a Past President of WHA. Shown in the right background are Dr. and Mrs. Anthony J. J. Rourke. Dr. Rourke was one of the main speakers at the convention. More than 200 people attended the Reception.





REGISTRATION DESK--A BUSY PLACE

Registration totaled 487, including 164 Auxilians. Registration for the 1964 meeting was an all-time high for both hospital representatives and Auxilians.

PRESIDENTIAL TRIO

Shown left to right are Harold C. Guntner, outgoing President, Robert M. Jones, Incoming President, and Sister M. Josephine, D.C., Administrator, St. Mary's Hospital, Milwaukee, who was selected President-elect. She will take office at the Annual Meeting in 1965.



46th ANNUAL CONVENTION AND SMALL HOSPITAL SEMINAR MARCH 17, 18, AND 19, 1965 SCHROEDER HOTEL, MILWAUKEE



REPORT OF PRESIDENT

Harold Guntner is giving his report as President. To his left is Bob Jones.



PRESIDENTIAL ADDRESS

Bob Jones delivering his remarks as incoming President. He outlined briefly some of the goals he has set for accomplishment during his term of office.



ANNUAL REPORTS

One of the highlights of tha Annual Business Meeting is the presentation of reports. Mrs. Robert L. Jones, State Auxiliary Leader, Green Bay, is giving her report to the membership. To the left is Bob Jones, and to the right the Executive Director.



PAST PRESIDENT'S CITATION

Bob Jones, left, presents the Past President's Citation to Harold Guntner in recognition of the latter's service and leadership on behalf of all hospitals during his term of office. In addition to a certificate, the Past President's Key was also presented to Harold.



AWARD OF MERIT

Miss Gertrude M. Gloeckler, Executive Secretary, Wisconsin Conference of Catholic Hospitals, receives the WHA Award of Merit from Harold Guntner, immediate Past President. To Miss Gloeckler's left is John K. Langum, Economic Consultant of Chicago, who was the featured luncheon speaker. The Award of Merit was given to Miss Gloeckler "for long time devotion to the interests and problems of the hospitals in the State of Wisconsin and the humanitarian services they represent."

WISCONSIN HOSPITAL ASSOCIATION AUXILIARIES 1965 ANNUAL CONVENTION - MARCH 18 SCHROEDER HOTEL, MILWAUKEE



BOARD OF TRUSTEES AND AREA COUNCIL PRESIDENTS

Seated left to right: Orville M. Pick, Administrator, Sauk Prairie Memorial Hospital, Prairie du Sac, newly elected First Vice-President and President of the South Central Council; Harold C. Guntner, Administrator, Memorial Hospital, Menomonie, Immediate Past-President; Robert M. Jones, Administrator, Waukesha Memorial Hospital, Waukesha, and President; Sister M. Josephine, Administrator, St. Mary's Hospital, Milwaukee, President-Elect, and President of the Hospital Council of Greater Milwaukee Area; Sister Mary David, C.S.A., St. Agnes Hospital, Fond du Lac, and Trustee; and E. B. Mickelson, Administrator, Door County Memorial Hospital, Sturgeon Bay, and newly elected Trustee. Standing left to right: James O. McCabe, Administrator, Platteville Municipal Hospital, Platteville, President, Southwestern Hospital Council; Earl G. Dresser, Administrator, Methodist Hospital, Madison, re-elected Treasurer; O. H. Guenther, Director, Milwaukee County Institutions and Departments, and a Trustee; Edward J. Logan, Administrator, Milwaukee Children's Hospital, and a Trustee; Charles E. Welch, Administrator, Memorial Community Hospital, Edgerton, a Trustee, and President, Southeastern Hospital Council; Edward J. Connors, Superintendent, University Hospitals, Madison, newly elected Second Vice-President, and President of the Madison Hospital Council; Glen L. Maher, Manager, Grandview Hospital, La Crosse, newly elected Trustee and Chairman of the Area Council Presidents; Wayne Allemang, Administrator, Tri-County Memorial Hospital, Whitehall, and President, Northwestern Hospital Council; Frank D. Murphy, St. Agnes Hospital, Fond du Lac, and member of Lower Fox River Valley Council; T. A. Tallant, Administrator, Community Hospital, Spooner, and President, Northern Hospital Council; and Thomas R. Felion, Associate Administrator, St. Joseph's Hospital, Marshfield, and President, Wisconsin Valley Hospital Council.



AHA MEMBERSHIP CERTIFICATES

Sister Jean, Administrator, Divine Savior Hospital, Portage, receives congratulations from Dr. Anthony J. J. Rourke, representing the American Hospital Association, as he presents her with a 25-Year Membership recognition Certificate on behalf of AHA. In the background to Dr. Rourke's right is E. B. Mickelson, administrator, Door County Memorial Hospital, Sturgeon Bay, whose hospital was also presented a 25-Year AHA Membership Certificate by Dr. Rourke.



SMALL HOSPITAL SEMINAR PANEL

Charles E. Welch, left, Administrator, Memorial Community Hospital, Edgerton, and a Trustee, presided at the Small Hospital Seminar. Panelists from Memorial Hospital, Oconomowoc, left to right, Kayo R. Dokken, Administrator; Joseph Matt, M.D., Chief of Medical Staff; and Mrs. Ruby Rodes, R.N., former Director of Nursing Service, discussed emergency care and services in the small hospital. More than 100 people attended the Seminar.



PUBLIC RELATIONS CONTEST WINNERS

Roger Colombo, Personnel Director, Mercy Hospital, Oshkosh, and Editor of the employee publication "Voice of Mercy", is being congratulated by R. J. Platte, Chairman, Public Relations Committee, and Administrator, Clintonville Community Hospital, on receipt of the First Place Award in Class III in the 1963 WHA Employee Publications Contest. Other Winners in the contest were: St. Joseph's Hospital, Superior - First Place Award - Class I; St. Mary's Hospital, Superior - First Place Award - Class II; Class IV: Madison General Hospital, Madison - First Place Award; University Hospitals, Madison -Second Place Award; St. Elizabeth Hospital, Appleton - Third Place Award; St. Luke's Hospital, Milwaukee - Honorable Mention; Bellin Memorial Hospital, Green Bay - Honorable Mention.



EDUCATIONAL SESSION

Gordon N. Johnsen, Administrator, Madison General Hospital, and a member of the Program Committee, presided at the afternoon educational session. To his right is Dr. Rourke, hospital consultant from New Rochelle, New York, who spoke on areawide planning.



DISCUSSION GROUP -- SMALL HOSPITAL SEMINAR

Seated at the head of the table is Orville M. Pick, Administrator, Sauk Prairie Memorial Hospital, Prairie du Sac, and First Vice-President, who was one of the discussion leaders at the Seminar. To his immediate left is Joseph Matt, M.D., one of the panelists who spoke at the Seminar.

46th ANNUAL CONVENTION MARCH 17, 18, and 19, 1965 SCHROEDER HOTEL, MILWAUKEE

CONVENTION HIGHLIGHTS IN WORDS AND PICTURES

PRESIDENT'S RECEPTION

Shown at the President's Reception are left to right Robert M. Jones (back to camera), President and Administrator, Waukesha Memorial Hospital; E. B. Mickelson, Trustee and Administrator, Door County Memorial Hospital, Sturgeon Bay; M. E. Knisely, Past President and Administrator, St. Luke's Hospital; Milwaukee; and Sister Josephine, D.C., President-Elect and Administrator, St. Mary's Hospital, Milwaukee, who was honored at the reception. Over 150 people attended the Reception, opening event of the Convention.



MORNING SESSION

James M. Ensign, Director of Professional Relations, Blue Cross Association, Chicago, was the featured speaker at the opening session. He spoke on the topic "Hospitals, Blue Cross and Public Responsibility."



REGISTRATION

Despite the snowstorm and generally bad weather, a total of 348 registered for the Convention, including lll Auxilians. Because of the weather, registration was down from last year.





AUXILIARY SESSION

Mrs. Robert L. Jones, State Auxiliary Leader, presided at one of the Auxiliary sessions.

Tentative Date for 47th ANNUAL CONVENTION AND SMALL HOSPITAL SEMINAR MARCH 16, 17, and 18, 1966 SCHROEDER HOTEL, MILWAUKEE

BUSINESS MEETING

President Robert M. Jones presided at the Annual Business Meeting of the Assembly.

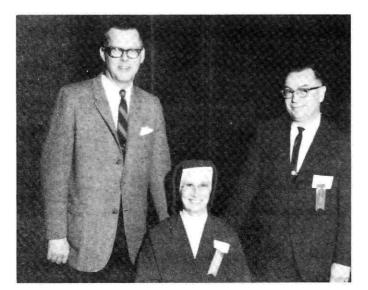


HONORARY MEMBERSHIP

It was a happy event when Miss Marie C. Gobel, R.N., retired Administrator of Fort Atkinson Memorial Hospital received an Honorary Membership in recognition of her many years of service as an Administrator. Pinning a corsage on Miss Gobel is President Jones.

PAST PRESIDENT'S CITATION AND KEY

Sister Josephine, D.C., presents the Past President's Citation and Key to retiring President Robert M. Jones.





PRESIDENTIAL OFFICERS

Shown left to right are outgoing President Robert M. Jones, Sister M. Josephine, D.C., who was installed as President, and Glen L. Maher, Administrator, Grandview Hospital, La Crosse who was elected President-Elect at the Annual Business Meeting.

Tentative Date for WISCONSIN HOSPITAL ASSOCIATION AUXILIARIES 1966 ANNUAL CONVENTION - MARCH 17 SCHROEDER HOTEL, MILWAUKEE

AWARD OF MERIT

Carl N. Neupert, M.D., State Health Officer, was the recipient of the 1965 Award of Merit, presented at the Annual Luncheon.





BLUE CROSS CITATION

Leo E. Suycott, Chief Executive Officer of the Wisconsin Blue Cross Plan, presented a Certificate of Appreciation to the Wisconsin Hospital Association "for its outstanding leadership in the establishment of Blue Cross and for its constant support during the past quarter century." Sister Josephine, D.C., accepted the Citation on behalf of all member hospitals at the Annual Luncheon.

MEMBERSHIP CERTIFICATES

Thirteen hospitals received 25 year membership certificates from the American Hospital Association at the Annual Luncheon. Among those receiving certificates were, left to right, Karl D. Glunz, Assistant Administrator, St. Joeph's Hospital, Milwaukee; M. E. Knisely, Administrator, St. Luke's Hospital, Milwaukee; Sister M. Kathleen, Administrator, St. Mary's Hospital, Wausau; Sister Edigna Faust, Administrator, St. Joseph's Community Hospital, West Bend; and Richard Lansing, Assistant Administrator, St. Michael's Hospital, Stevens Point.





OFFICERS, TRUSTEES AND AREA COUNCIL PRESIDENTS

Seated, left to right: Charles E. Welch, Administrator, Fort Atkinson Memorial Hospital, Fort Atkinson, a Trustee and President, Southeastern Hospital Council; Gordon N. Johnsen, Administrator, Madison General Hospital, Madison, newly elected First Vice-President; Earl G. Dresser, Director, Professional Relations, Associated Hospital Service, Inc., Milwaukee, re-elected Treasurer; Sister M. Josephine, D.C., Administrator, St. Mary's Hospital, Milwaukee, and President; Glen L. Maher, Administrator, Grandview Hospital, La Crosse, President-Elect; Sister Mary Elizabeth, O.S.F., Administrator, Trinity Memorial Hospital, Cudahy, and newly elected Second Vice-President; E. B. Mickelson, Administrator, Door County Memorial Hospital, Sturgeon Bay, and Trustee. Standing left to right: Wayne Allemang, Administrator, Tri-County Memorial Hospital, Whitehall, and President, Northwestern Hospital Council; Edward J. Connors, Superintendent, University Hospitals, Madison, and Trustee; Eugene W. Arnett, Administrator, Memorial Hospital of Taylor County, Medford, and President, Wisconsin Valley Hospital Council; Elmer L. Harvey, Administrator, Bellin Memorial Hospital, Green Bay, and President, Northeastern Hospital Council; T. A. Tallant, Administrator, Community Hospital, Spooner, and President, Lake Superior Hospital Council; Harold E. Cook, M.D., Director of Medical Services, Milwaukee County Institutions and Departments, and Trustee; Roy A. Colwell, Administrator, Beloit Memorial Hospital, Beloit, and President, Madison Hospital Council; K. W. Creswick, Administrator, Cuba City Medical Center, Cuba City, and President, Southwestern Hospital Council; Robert M. Jones, Administrator, Waukesha Memorial Hospital, Waukesha, and Immediate Past-President; and Frank D. Murphy, St. Agnes Hospital, Fond du Lac, and President, Fox River Valley Hospital Council.



PANEL - SMALL HOSPITAL SEMINAR

Panelists at the Small Hospital Seminar on "A Community Relations Program for the Small Hospital" were, left to right, Leo C. Bargielski, Administrator, Watertown Memorial Hospital; John Clifford, Editor and Publisher, Watertown Daily Times; and Bernard Solochek, Public Relations Consultant, Barkin, Herman and Associates, Milwaukee. Moderator of the panel was Kayo R. Dokken, Administrator, Memorial Hospital, Oconomowoc, and Program Committee member, standing.



SMALL HOSPITAL SEMINAR DISCUSSION GROUP

Charles E. Welch, Administrator, Fort Atkinson Memorial Hospital, and Trustee, seated at the head of the table, served as a leader for one of the discussion sessions at the Small Hospital Seminar. More than 75 persons attended the Friday morning Seminar. The Wisconsin Hospital Association held its 47th Annual Convention at Lake Lawn Lodge, Delavan, Wisconsin on October 19, 20 and 21.

The theme of the Convention was "Hospitals in a Changing Society."

At the Thursday Morning Business Meeting the following officers were elected:

President, Glen L. Maher, Administrator, Grandview Hospital, La Crosse; President-Elect, Edward J. Logan, Administrator, Milwaukee Children's Hospital, Milwaukee; Immediate Past-President, Robert M. Jones, Administrator, Waukesha Memorial Hospital, Waukesha; First Vice-President, James O. McCabe, Administrator, Platteville Municipal Hospital, Platteville; Second Vice-President, Sister M. Illumina, Administrator, St. Michael Hospital, Milwaukee; and Treasurer, Gordon N. Johnsen, Administrator, Madison General Hospital, Madison.



MORNING SESSION

After attending the Business Meeting, Glen L. Maher, President and Administrator, Grandview Hospital, La Crosse and Edward J. Logan, President-Elect and Administrator, Milwaukee Children's Hospital, Milwaukee look over the program for the day.

OFFICERS, TRUSTEES AND AREA COUNCIL PRESIDENTS

Standing, left to right: Glen L. Maher, President and Administrator, Grandview Hospital, La Crosse; Robert O. Williams, President, South Central Hospital Council and Administrator, Reedsburg Municipal Hospital; Orville M. Pick, Trustee and Administrator, Sauk Prairie Memorial Hospital, Prairie du Sac; Edward J. Logan, President-Elect and Administrator, Milwaukee Children's Hospital; Sister Mary Amofilia, Trustee and Administrator, St. Joseph's Home and Hospital, River Falls; James O. McCabe, First Vice-President and Administrator, Platteville Municipal Hospital; Paul F. Markgren, President, Northwestern Hospital Council and Administrator, Cumberland Memorial Hospital; Charles E. Welch, Administrator, Fort Atkinson Memorial Hospital; William E. Claypool, President, Hospital Council of Greater Milwaukee Area and Administrator, West Allis Memorial Hospital; Forest K. Shaw, President, Lake Superior Hospital Council and Administrator, Park Falls Memorial Hospital; John A. Nelson, Director, Division of Hospital-Blue Cross Relations, American Hospital Association, Chicago - Speaker; Harold E. Cook, M.D., Trustee and Director, Medical Services, Milwaukee County Institutions and Departments, Milwaukee; Eugene W. Arnett, Trustee and Administrator, Memorial Hospital of Taylor County, Medford; Stanley R. Balliette, Field Representative, Hospital Administrative Services, American Hospital Association, Chicago - Guest; and Roger N. Hamilton, Assistant Director, Wisconsin Hospital Association.



Newly elected Trustees are:

Sister Mary Amolfilia, Administrator, St. Joseph's Hospital and Home, River Falls, and Eugene W. Arnett, Administrator, Memorial Hospital of Taylor County, Medford.

Thursday morning, October 20, the First Annual Joseph G. Norby Memorial Address was given by Mr. Raymond P. Sloan, Author and Chairman of the Editorial Board of the Modern Hospital Publishing Company, New York City. In his speech, Mr. Sloan said, "The basic responsibility of hospital boards remain the same as in the past, but to meet changing times a broader and more sophisticated approach is necessary...To fulfill effectively their functions, hospital board members require not only better initial orientation, but continuous exposure to new developments in a field that is changing daily...."

At the Annual Luncheon on Thursday, the presentation of Awards for the 1965 Employee Publications Contest was made. First Place Winners for overall excellence, in each of five categories were:



BREAK TIME

Those attending the morning session enjoy a coffee and coke break in between the meetings.

Superior Memorial Hospital, Superior, "Memorial Mem's," Miss Blanche Jacobsen, Editor; Milwaukee Children's Hospital, Milwaukee, "Newsletter," Mr. Ralph C. Wheeler, Editor; Luther Hospital, Eau Claire, "Intercom," Mr. James D. M. Russell, Editor, St. Anthony Hospital, Milwaukee, "The Antonian," Mr. Paul Steffes, Editor, and University of Wisconsin Hospitals, Madison, "News Review," Mr. Paul Van Nevel, Editor.



The afternoon session on Thursday featured Dr. Harald M. Graning, Assistant Surgeon General, United States Public Health Service, who spoke on "Creative Federalism in the Health Care Field."

AFTERNOON SESSION

Speakers at the afternoon session are, seated, left to right, Dr. Francis L. Land, John A. Nelson, Dr. Harald M. Graning and Edward J. Connors, Moderator. He was followed by John A. Nelson of the American Hospital Association, who spoke on "Creative Federalism and the Voluntary System." The final speaker of the afternoon was Dr. Francis L. Land, Medical Consultant of the Welfare Administration of the Department of Health, Education and Welfare, who spoke on "Title XIX Medical Assistance Program."

At the Annual Banquet, Thursday evening, the Wisconsin Hospital Association's Award of Merit was presented to Leo E. Suycott, President, Associated Hospital Service, Inc., Milwaukee, for long time devotion to the interests and problems of the hospitals in the State of Wisconsin, and to the humanitarian services they represent. This was followed by presentation of the American Hospital Association's 25 Year Membership Certificates to the following hospitals:



GENERAL SESSION

Shown above is just a small portion of those attending the general session on Thursday, October 20, as they listen to the informative speech of Dr. Harald M. Graning, Asst. Surgeon General, U.S. Public Health Service.

St. Joseph's Hospital, Arcadia, Sister M. Laetitia, R.N., Administrator St. Joseph's Hospital, Ashland, Sister Mary Odilia, PHJC, Administrator St. Joseph's Hospital, Beaver Dam, Sister M. Nazaria, O.S.F., Administrator Dodgeville General Hospital, Dodgeville, Wilbur C. Beach, Administrator Mount Washington Sanatorium, Eau Claire, L. G. Nezworski, M.D., Administrator St. Joseph's Hospital, Marshfield, Sister M. Emmelia, B.S., Administrator Lutheran Hospital of Milwaukee, Inc., Milwaukee, Stanley W. Martin, Executive Director St. Clare Hospital, Monroe, Sister M. Wilfreda, R.N., Administrator Mercy Hospital, oshkosh, Sister M. Callista, Administrator St. Mary's Hospital, Rhinelander, Sister M. Matthia, Administrator Shawano Community Hospital, Shawano, Donald N. Johnson, Administrator Riverview Hospital, Wisconsin Rapids, J. Peter Hamel, Administrator



PRESIDENT'S RECEPTION

Before the Annual Banquet on Thursday evening, the President's Reception was held in the Hotel Lounge. Over 250 people attended the Reception. Also that evening, four citations by The State Medical Society of Wisconsin were presented by Frank E. Drew, M.D., President, to La Crosse's four hospitals for the roles they played when fire struck Lutheran Hospital February 2, 1961. The Awards were presented to:

Grandview Hospital, Glen L. Maher, Administrator; La Crosse Hospital, Jacob E. Jenzen, Administrator, La Crosse Lutheran Hospital, Stanley L. Sims, Administrator and St. Francis Hospital, Sister M. Francita, Administrator.

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ANNUAL BANQUET

Glen L. Maher, President and Administrator, Grandview Hospital, La Crosse, presents Mrs. Robert L. Jones, Past State Auxiliary Leader, the Certificate of Appreciation for her outstanding leadership and unselfish devotion to the objectives of the WHAA.



ANNUAL BANQUET

The Annual Banquet was on Thursday, October 20. The featured speaker was Dr. Frank A. Court of Denver, Colorado. (Standing).

The Banquet speaker was Dr. Frank A. Court of Denver Colorado, whose appearance was sponsored by General Motors. Dr. Court spoke on "Dynamic Attitudes for Creative Living."

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SMALL HOSPITAL SEMINAR

Vernon E. Weckwerth, Ph.D., (standing) directed the small hospital seminar. Charles E. Welch, Administrator, Fort Atkinson Memorial Hospital, (seated) presided at the Seminar.



SMALL HOSPITAL SEMINAR DISCUSSION GROUP

Each seminar discussion group and its leader discussed some of the difficulties they are faced with establishing a continuing education program. The small hospital seminar closed the 1966 Annual Meeting of the Wisconsin Hospital Association.



DISCUSSION LEADERS AT THE SMALL HOSPITAL SEMINAR

Discussion leaders reported on discussion sessions centered on programs of continuing education. This half-day session is designed primarily for administrators of hospitals with less than 100 beds, but all others were welcome to attend.

The Small Hospital Seminar was conducted on Friday, October 21. The Seminar Director was Vernon E. Weckwerth, Ph.D., Coordinator Office of Continuing Hospital Education, University of Minnesota. He spoke on, "Continuing Education Programs in Small Hospitals." A total of 87 people attended the Small Hospital Seminar, a new record of attendance.

There were 495 people attending the Convention which included 254 WHA members, 209 Auxiliary members and 32 Hospital Engineers. Administrators, Assistant Administrators, Auxilians and Engineers from all over the State attended the Convention.

The 1967 Meeting will be held on October 18, 19 and 20.