

## 2008 PARTNERING ORGANIZATIONS

American Council of Engineering Companies

Associated Builders & Contractors

Independent Business Association of Wisconsin

Midwest Food Processors Association

National Association of Industrial & Office Properties

National Federation of Independent Business

Wisconsin Association of Health Underwriters

Wisconsin Automobile & Truck Dealers Association

Wisconsin Builders Association

Wisconsin Economic Development Association

Wisconsin Hospital Association

Wisconsin Insurance Alliance

Wisconsin Manufacturers & Commerce

Wisconsin Motor Carriers Association

Wisconsin Registered Interior Designers

Wisconsin Restaurant Association

Wisconsin Transportation Builders Association

Wisconsin Utilities Association

Wisconsin Utility Investors

And the Wisconsin Chambers of Commerce



## BUSINESS DAY IN MADISON

Tuesday, February 26, 2008  
Monona Terrace Community & Convention Center

A unified group of business associations and chambers of commerce invite you to participate in Business Day in Madison. Please join business leaders and elected officials from across the state to discuss issues important to your industry and the future of Wisconsin.

### 7:30-9:00 a.m. Continental Breakfast and Registration

### 7:30-9:00 a.m. Individual Organization Briefing Sessions

Partnering organizations will hold industry-specific briefing sessions for their members.

### 9:00-10:15 a.m. Opening Session

**Frank Luntz** - President, Luntz Research; Author and Nationally-known Pollster

**What's REALLY on the Mind of America?** Most public opinion experts can only tell you what they *think* is on the minds of ordinary Americans, but Dr. Frank Luntz lets ordinary Americans speak for themselves. Dr. Luntz will provide expert insight and analysis that can help you, the business leader, the politician, or just the average citizen, understand the thoughts and feelings of the average American.

### 10:30-11:45 a.m. Capitol Visits

Visit your state legislators at the Capitol. We will request that time be set aside from 10:30-11:30 a.m. for visitors. (For those who aren't heading to the Capitol, the State Department Secretaries will be invited to join us for a casual gathering in the Grand Terrace. Please stop by and introduce yourselves to the newly-appointed Secretaries.)

### 12:00-1:45 p.m. Luncheon and Keynote Speakers

**Terry McCauliffe** - Chairman, Hillary Clinton for President, and Former Chairman, Democratic National Committee

**Handicapping the Odds** - McCauliffe's knowledge and participation in the political arena makes for an engaging discussion and puts a new perspective on the upcoming race as he outlines key issues and landmark moments, and predicts the future for who will be the next president of the United States.

**Ken Mehlman** - Former Chairman, Republican National Committee, and Former Campaign Manager, Bush/Cheney '04

**Politics—Looking Towards 2008** - Ken Mehlman takes a close look at the political issues of today and dissects the upcoming 2008 presidential race, parsing the candidates and their campaign strategies, showing audiences what's really happening behind the scenes.

### 2:00-3:30 p.m. Legislative Leadership Panel

Wisconsin's legislative leadership have been invited to discuss health care reform - the prospect for a government-run health care system or reforms to our current health care delivery system. (Q & A is incorporated into this session.)

### 3:30-4:30 p.m. Governor's Address

Governor Jim Doyle has been invited to discuss the state of the Wisconsin economy and present his administration's accomplishments and goals for the future.

### 4:30 p.m. Adjourn

