



Wisconsin Council on Medical Education & Workforce

WCMEW Presents:

Building a Culture for Patient-Centered Team Based Care

Wednesday, November 12, 2014
9:00 am - 3:45 pm

Glacier Canyon Lodge at the Wilderness Resort
45 Hillman Road, Wisconsin Dells, WI 53965
Phone: 1-800-867-9453

Program Description

This unique and innovative one-day event will showcase a dozen health care teams representing health care organizations throughout Wisconsin and the patient-centered team based work in which they are currently involved. The event will provide the opportunity for attendees to engage in discussions about how cooperation and integration among health professionals leads to continuous improvement of patient care. In addition, attendees can view poster presentations highlighting additional examples of successful team based care initiatives throughout the state.

This event is presented by the Wisconsin Council on Medical Education and Workforce (WCMEW). WCMEW is a multi-stakeholder organization whose purpose is to facilitate strategies to assure an adequate supply of health care providers to meet the needs of Wisconsin citizens today and into the future.

WCMEW stakeholders include: Medical College of Wisconsin, Pharmacy Society of Wisconsin, Rural Wisconsin Health Cooperative, UW School of Medicine and Public Health, Wisconsin Academy of Family Physicians, Wisconsin Academy of Physician Assistants, Wisconsin Hospital Association, Wisconsin Medical Society, and the Wisconsin Nurses Association.



Who Should Attend

Health care professionals interested in implementing successful teams in their organizations, including:

- Physicians
- Nurse Leaders
- Nursing Staff
- Any other health care staff who design and support team based care initiatives in their organizations
- Pharmacists
- Physical therapists
- Physician Assistants
- Advanced Practice Registered Nurses
- Social Workers
- Administrative Leaders



Keynote Presenters



Maureen Smith, MD, MPH, PhD

Dr. Maureen Smith is a professor in the departments of population health sciences, family medicine, and surgery for the University of Wisconsin School of Medicine and Public Health. Her research program examines the effectiveness of our health care system for aging and chronically ill persons. She has over 85 peer-reviewed publications in journals including *JAMA*, *Annals of Internal Medicine*, *Medical Care*, *Health Services Research*, and *Quality and Safety in Healthcare*. Her leadership positions include director of the UW Health Innovation Program, director of the Community Academic Partnerships core of the NIH-CTSA funded Institute for Clinical and Translational Research, and associate director for Population Sciences at the UW Carbone Cancer Center. Dr. Smith's educational activities include teaching two graduate courses in translating research into practice and the quality of health care and patient safety; and mentoring and advising clinical faculty, fellows, residents, medical students, and undergraduates. In 2009, she received the AHRQ John M. Eisenberg Excellence in Mentorship Award. She received MD and MPH degrees from Yale University School of Medicine, and a PhD from the University of Minnesota in Health Services Research, Policy and Administration in 1999.



Andy Anderson, MD, MBA

Dr. Andy Anderson is senior vice president of academic affairs for Aurora Health Care, president of Aurora UW Medical Group and associate dean of the Milwaukee campus of the University of Wisconsin School of Medicine and Public Health (UWSMPH). In this role, Dr. Anderson oversees a multi-specialty medical group, including 12 clinic sites and over 250 caregivers. He also leads all medical student programs, graduate medical education programs and physician continuing medical education programs, including oversight of all UWSMPH medical student programs, faculty appointments and other academic activities at Aurora Health Care. His academic and professional interests include learning styles, humanities, professional development, primary care design and inter-professional teams. He is leading the primary care redesign initiative at Aurora Health Care. Prior to joining Aurora, Dr. Anderson was the assistant dean for medical education at NorthShore University HealthSystem in Evanston, Illinois, and the E. Stephen Kurtides chair of medical education, vice chairman and program director in the Department of Medicine.



Registration Information

Registration options/fees include:

- Single conference registration: \$125.00 per person
- Group conference registration: \$90.00 per person
(Applies to two or more attendees from same organization; must register at same time for group discount to apply.)
- Student conference registration: \$75.00 per person
(Proof of student status may be requested.)

Online Registration at: <http://events.SignUp4.net/14TBC-1112>

Registration Deadline: October 31, 2014

Payment Information: WHA accepts VISA or MasterCard payments online. If you choose to pay by check, print the automatic registration receipt you receive via email, and send a copy of it with your check payment to:

Wisconsin Hospital Association, Attn: 14TBC, PO Box 259038, Madison, WI 53725-9038

Conference Cancellation Policy: Cancellations received in writing up to five business days prior to an event will be given a full refund less a \$50 processing fee. No refunds will be given for cancellations received less than five business days prior and day-of-program no-shows. Substitutions are accepted.



Program Agenda

- 8:15 – 9:00 am Registration; Continental breakfast available
- 9:00 – 9:05 am **Welcome and Opening Remarks**
*Charles Shabino, MD, Chair, Wisconsin Council on Medical Education and Workforce (WCMEW);
Chief Medical Officer, Wisconsin Hospital Association*
- 9:05 – 9:50 am **The New Role of Teams in the New American Population Health**
*Maureen Smith, MD, MPH, PhD, Professor of Population Health Sciences, Family Medicine & Surgery,
University of Wisconsin School of Medicine and Population Health*
- 9:50 – 10:35 am **Cultures that Make Teams Successful**
*Andy Anderson, MD, MBA, Senior Vice President, Academic Affairs, Aurora Health Care; President,
Aurora UW Medical Group; Associate Dean, University of Wisconsin School of Medicine and Public
Health-Milwaukee Campus*
- 10:35 – 10:50 am Break
- 10:50 – 11:50 am **Panel #1: Mission and Driving Force**
Moderator: *Tim Bartholow, MD, Chief Medical Officer, WEA Trust*
Teams represented:
*PACE & Family Care Partnership, Community Care, Inc.
APRN Hospitalist Programs in Rural, Critical Access Hospitals, Ministry Health Care
VA GRECC Connect Geriatrics Clinic, William S. Middleton VA Hospital
HIV & Integrated Mental Health Services, Medical College of Wisconsin*
- 11:50 am – 1:10 pm **Networking Luncheon, Introduction and Viewing of Poster Presentations**
Richard A. Dart, MD, President, Wisconsin Medical Society
- 1:10 – 2:10 pm **Panel #2: Team Interaction and Culture**
Moderator: *Lea Acord, RN, PhD, President, Wisconsin Nurses Association*
Teams represented:
*Acute Care for Elders (ACE) Team, UW Hospitals & Clinics
Wisconsin Avenue Clinic Patient-Centered Team, Wheaton Franciscan Healthcare – All Saints
UW Family Medicine Clinics, Aurora Health Care
Palliative Care, Monroe Clinic*
- 2:10 – 2:25 pm Break
- 2:25 – 3:25 pm **Panel #3: Patient Population Served and Outcomes**
Moderator: *Sarah Sorum, PharmD, Vice President of Professional and Educational Affairs, Pharmacy
Society of Wisconsin*
Teams represented:
*Tracheostomy and Home Ventilator, Children's Hospital of Wisconsin
New London's Line Up, ThedaCare Physicians
Ambulatory Pharmacy Department, Froedtert & The Medical College of Wisconsin
Primary Care Services for Hispanic Population, Sixteenth Street Community Health Centers*
- 3:25-3:45 pm **The Day's Recap and Next Steps**
Gina Dennik-Champion, MSN, RN, MSHA, Executive Director, Wisconsin Nurses Association
- 3:45 pm Adjourn



Program Informaton

Lodging Information

Glacier Canyon Lodge at The Wilderness Resort
45 Hillman Road
Wisconsin Dells, WI 53965

To Make a Reservation:

A small block of rooms has been reserved for the evening of Tuesday, November 11, at the Glacier Canyon Lodge at The Wilderness Resort.

- Call 800-867-9453 to reserve a room before **October 21, 2014**.
- Request a room in the “**WCMEW Event Group Block – Leader #447726**.”
- **Final cut-off date for room reservations: Tuesday, October 21, 2014.**
- Hotel room group rate is \$99.00 per night plus tax and a \$12.95 nightly resort fee for a single room with two queen beds.
- Rooms at the group rate are available on a first-come basis.
- Reservations require a deposit (cash or credit card) equal to the cost of the first night’s stay.

To Cancel a Hotel Reservation:

The hotel’s cancellation policy for room reservations is as follows:

- Deposits are refunded or credited, minus a \$20 fee, only if notice is received 72 hours prior to the arrival date.
- Guests are responsible for paying for the full room rate if the reservation is cancelled with less than 72 hours’ notice.
- **Hotel cancellations must be made DIRECTLY with the hotel.**

Special Needs

In accordance with the Americans with Disabilities Act, the Wisconsin Hospital Association seeks to make this conference accessible to all. If you have a disability which might require special accommodations or have any dietary restrictions, contact Jenna Hanson with your needs at jenna.hanson@wha.org or call 608-274-1820.

Questions

For registration questions, contact Jenna Hanson at 608-274-1820 or jenna.hanson@wha.org.