Attendees of the WONE Annual Convention will be able to recognize current health care trends, examine policy issues affecting health care providers, and discuss a variety of leadership and management philosophies and practices.

Who Should Attend: Nurse executives, nurse managers and anyone else with responsibility for leading nurses. You do not need to be an RN or a member of WONE to attend this event.
Featured Speakers

Joe Tye, CEO and Head Coach, Values Coach

Joe Tye is CEO and Head Coach of Values Coach, which provides consulting, training and coaching on values-based leadership and cultural transformation for hospital, corporate and association clients. Tye earned a master’s degree in hospital administration from the University of Iowa and an MBA from the Stanford Graduate School of Business. He is the author or coauthor of 12 books. His newest book is *All Hands on Deck: 8 Essential Lessons for Building a Culture of Ownership*, a business parable with a crucial real-world message for today’s organizations. Prior to founding Values Coach in 1994, Tye was chief operating officer for a large community teaching hospital.

Juli Burney, Humorist and Author

Award-winning teacher, humorist and author, Juli Burney makes an amazing connection with her audiences. She is able to entertain with the ability of a headlining comedian while either motivating or training with ease as a nationally recognized speaker. Burney has been honored by her state as Artist of the Year because of her ability to help improve people’s lives through humor and effective use of communication tools. She has worked throughout the United States and Canada, and has been commissioned by a variety of associations from the National Endowment for the Arts to Fortune 500 companies to develop training programs that stick. She has filmed for Showtime and HBO, along with making numerous guest appearances on radio and television programs. Her humor is insightful, delightful, universal and enlightening whichever topic she presents.

Agenda

**Wednesday, April 22, 2015**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>4:15 – 6:15 pm</td>
<td>WONE Board Meeting</td>
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<tr>
<td>5:00 – 7:00 pm</td>
<td>Registration Open</td>
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<tr>
<td>Evening</td>
<td>Dinner on your own</td>
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**Thursday, April 23, 2015**

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:00 – 8:30 am</td>
<td>Breakfast / Visit Exhibitors Registration Open</td>
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<tr>
<td>8:00 – 8:25 am</td>
<td>New Member Meeting with WONE Board Members</td>
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<tr>
<td>8:35 – 8:45 am</td>
<td>Convention Welcome</td>
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<tr>
<td>8:45 – 10:15 am</td>
<td>The Florence Prescription for Building a Culture of Ownership</td>
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<td>Joe Tye, CEO and Head Coach, Values Coach</td>
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Florence Nightingale established nursing as a profession. A lesser-known fact is that she was the first professional hospital administrator, who in many respects created the blueprint for the modern hospital. This session challenges the audience to re-spark the spirit of mission that galvanized Nightingale and her intrepid band of health care pioneers, and to apply her leadership principles to the task of transforming today’s hospitals to thrive in the turbulent and competitive world of tomorrow.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>10:15 – 10:45 am</td>
<td>Break and visit exhibitors</td>
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Planning Committee Members

Jean Surguy, BSN, MAE, Program Committee Chair
Kay Baranczyk, RN, MBA
Heidi Bolling, RN, MS, ANP-C, CM-C, NEA-BC, CNOR
Lori Cardinal, RN, BSN
Joan Ellis Beglinger, RN, MSN, MBA, FACHE, FAAN
Dena Jarog, DNP, RN
Dennise Lavrenz, MBA, RN, CENP
Sherry Collins, BS
Jennifer Frank, BA
Jenna Hanson, BA
10:45 – 11:45 am Concurrent Sessions (choose 1 of 2):

A. RN Case Managers: Is Your Organization Care Coordination Ready?
   Kelly Kruse Nelles, RN, MS, APRN-BC, Co-Director, National RN Case Manager Training Center
   Mary Jo Borden, RN, WHNP-BC, CCM, MSN, Co-Director, National RN Case Manager Training Center; and Clinical Associate Professor, University of Wisconsin-Madison School of Nursing

B. Mentoring – The Critical Key to Career Success
   Barbara Pinekenstein, MSN, RN-BC, CPHIMS, Clinical Professor, Richard E. Sinaiko Professor in Health Care Leadership, University of Wisconsin-Madison School of Nursing, and President, HC Leaders LLC
   Kathryn Olson, DNP, RN, NEA-BC, Director of Patient Care Services, Ministry Health Care

11:45 am – 1:15 pm Luncheon
   WONE Annual Business Meeting
   Visit Exhibitors

1:15 – 2:15 pm Concurrent Sessions (choose 1 of 3):

C. ACOs in Wisconsin: Transforming Health Care Delivery Through Clinical Integration and Population Health Management
   Dennise Lavrenz, MBA, RN, CENP, Director of Clinical Integration and Performance Improvement, Columbia St. Mary’s, Milwaukee

D. The Legacy of the Nurse Physician Relationship Leadership Dyad
   Paula Hafeman, RN, DNP, FACHE, Eastern WI Divisional Chief Nurse Executive, HSHS St. Clare Memorial Hospital, HSHS St. Mary’s Hospital, HSHS St. Nicholas Hospital and HSHS St. Vincent Hospital

E. Nurse Staffing: A Shared Leadership Model
   Susan Rees, DNP, RN, CPHQ, CENP, Director of Nursing Services, University of Wisconsin Hospital & Clinics
   Nikki Cagle, MSN, MBA, RN, CNML, Nurse Manager, Heart and Vascular Progressive Care, University of Wisconsin Hospital & Clinics

2:15 – 2:45 pm Break / Visit Exhibitors

2:45 – 3:45 pm Advanced Practice Registered Nurse Uniformity Act for Wisconsin
   Gina Dennik-Champion, MSN, RN, MSHA, Executive Director, Wisconsin Nurses Association

3:45 pm Adjourn for the day

6:00 – 8:00 pm Networking reception and award dinner with presentation of WONE Nurse Leader of the Year Award

Friday, April 24, 2015

8:00 – 9:00 am Breakfast

9:00 – 10:00 am Achieving Exceptional Outcomes Through Excellence in Nurse Staffing: Leveraging the Evidence
   Joan Ellis Beglinger, RN, MSN, MBA, FACHE, FAAN, Principal/Consultant, Joan Ellis Beglinger Designing Tomorrow

10:00 – 10:15 am Break

10:15 – 11:45 am Just a Spoonful of Humor
   Juli Burney, MA, Award-winning Teacher, Humorist and Author

With the shifting landscape of health care, it is more important than ever for nursing leadership to be able to “de-personalize” changes and infuse humor for clear understanding and effective communication with staff, administration and patients. In this closing session, you’ll learn how just a spoonful of humor can help promote the quality of patient-centered care.

11:45 am – 12:00 pm Marketing Prizes Awarded / Wrap Up

12:00 pm Convention Adjourns

12:15 – 1:45 pm Optional ACHE Face-to-Face Education Session (1.5 credits):

Developing High Performance Teams
   Moderator and panelists TBD by WI Chapter of ACHE
   Cosponsored by Wisconsin Chapter of ACHE and WONE

   There is an additional $30 fee to attend this ACHE session. To register for the ACHE session, go to:
   http://events.constantcontact.com/register/event?llr=zs7qbicab&oecd=a07ealwcy913516e80.
Conference Information

Hotel Accommodations
A block of rooms for the WONE Annual Convention has been reserved April 22 and 23 at the Hyatt on Main, 333 Main Street, Green Bay. You can make a reservation online through the following link: https://resweb.passkey.com/go/gwone to select a room in the WONE block, or contact the hotel at 1-888-421-1442. Be sure to ask for a room in the “2015 WONE Annual Convention group block.” Room rate for April 22 and April 23 is $110.00 per night plus tax for a single room with two queen beds.

- Final cut-off date for room reservations is March 27, 2015.
- Rooms at the group rate are available on a first come basis.
- Reservations require a deposit (cash or credit card) equal to the cost of the first night’s stay.

Special Needs
In accordance with the Americans with Disabilities Act, the Wisconsin Organization of Nurse Executives seeks to make this conference accessible to all. If you have a disability which might require special accommodations or have any dietary restrictions, email your needs to Jenna Hanson at jenna.hanson@wha.org or call 608-274-1820.

Prize Drawings and Silent Auctions
The WONE Marketing Committee is sponsoring giveaways and a silent auction during the conference. Remember to bring your hospital logo items for the giveaways and any non-logo items (valued at $40 or more) to include in the silent auction. If you have any questions about this, email Denice Dorpat, WONE Marketing Committee Chair, at deniced@aspirus.org.

Continuing Nursing Education
This activity has been submitted to the WNA CEAP for approval to award contact hours. Wisconsin Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

Registration Information

2015 Registration Options and Fees:
- WONE Member, Full Convention: $250.00 per person
- Non-Member, Full Convention: $300.00 per person
- Full-Time Student*: $100.00 per person (*NOTE: “Full-Time Student” is defined as either a graduate or undergraduate student taking 12 or more credits at the time of the event. Proof of student status may be requested.)
- Thursday Dinner Guest: $40.00 per person

Conference Cancellation Policy:
Cancellations received in writing up to five business days prior to an event will be given a full refund. No refunds will be given for cancellations received less than five business days prior and day-of-program no-shows. Substitutions are accepted.

Online Registration:
All registrations can be made online at: http://events.SignUp4.net/15WONE

After you have registered online, you will receive a receipt, which you can print out and use to submit to your organization for payment via check or reimbursement. Payment can be made online via VISA or MasterCard, or you can follow up with payment by check.

If Paying Via Check:
Print registration receipt and mail it, along with your check payment to:
- WONE, Attn: Jenna Hanson
- c/o WHA, PO Box 259038, Madison, WI 53725-9038