



Wisconsin Council on Medical Education & Workforce

The Future Landscape of Wisconsin's Health Care Workforce

Wednesday, September 27, 2017

8:30 am - 5:00 pm

(registration begins at 8:00 am)

Glacier Canyon Lodge at The Wilderness Resort

45 Hillman Road, Wisconsin Dells, WI 53965

Phone: 800-867-9453

At the statewide WCMEW Conference, attendees will develop an understanding of health care workforce issues as interdisciplinary and time-sensitive in Wisconsin. Participants will forge connections across stakeholder groups, developing the ability to frame workforce challenges as opportunities for collaboration and creativity. Experts will present approaches to address projected health care workforce issues, including preparing health professionals for an evolving care system, leveraging community leadership, and formulating effective public policy.

Presented by WCMEW

WCMEW is a non-profit, multi-stakeholder organization whose purpose is to facilitate strategies to assure an adequate supply of health care providers to meet the needs of Wisconsin citizens today and into the future.

WCMEW stakeholders include: the Medical College of Wisconsin, Pharmacy Society of Wisconsin, Rural Wisconsin Health Cooperative, State of Wisconsin, UW School of Medicine and Public Health, Wisconsin Academy of Family Physicians, Wisconsin Academy of Physician Assistants, Wisconsin Center for Nursing, Wisconsin Hospital Association, Wisconsin Medical Society and the Wisconsin Nurses Association.



Who Should Attend

Health care executives, community leaders, health care providers, educators and trainers, and policymakers will all benefit by attending this conference.



Program Agenda

- 8:00 - 8:30 am Registration
- 8:30 - 8:45 am **Welcome from WCMEW**
*Charles Shabino, MD, Chair, Wisconsin Council on Medical Education and Workforce (WCMEW); and
Chief Medical Officer, Wisconsin Hospital Association*
- 8:45 - 9:15 am **Keynote: The Future of the Health Care Workforce**
Michael Munger, MD, President, American Academy of Family Physicians
- Dr. Munger will present a vision for the future health care workforce—identifying trends, suggesting scenarios to address projected shortages, and highlighting priority areas looking forward.
- 9:15 - 10:15 am **Public Policy that Bolsters the Wisconsin Health Care Workforce**
Moderator: *Kyle O'Brien, Senior VP of Government Affairs, Wisconsin Hospital Association*
Panelists: *Ann Zenk, VP of Government Affairs, Wisconsin Hospital Association*
Bruce Palzkill, MBA, Deputy Administrator, Department of Workforce Development
Robert Van Meeteren, CEO, Reedsburg Area Medical Center
- Through attending this expert panel, attendees will be able to describe and compare multiple approaches to state and federal-level policies that have impacted health workforce in the past. They will also identify future policy priorities for diverse stakeholders and learn to identify potential pitfalls to creating successful workforce policy in Wisconsin.
- 10:15 - 10:30 am Break
- 10:30 - 11:30 am **Breakout Sessions: Future Workforce Models and Issues**
- 1. Designing and Implementing Workforce Models for the Future**
*Peter A. Sanderson, MD, MBA, Medical Director, Informatics and Ambulatory Regulation,
Ascension Wisconsin*
- Attendees will examine various workforce models that may transform the delivery of care in Wisconsin, highlighting successes and challenges in both design and implementation stages.
- 2. Changing Roles of Physician Assistants**
Presenter to be Announced
 - 3. Creating High Functioning Teams in Primary Care**
*Matthew Swedlund, MD, Clinical Assistant Professor, University of Wisconsin School of Medicine
and Public Health*
- Attendees will develop a knowledge base regarding operationalizing care delivery by teams, leveraging providers from across health care professions.
- 11:30 am - 12:30 pm Lunch (provided) and Keynote Address by Governor Scott Walker (*invited*)
- 12:30 - 1:15 pm **Be Bold III: Accelerate Wisconsin—Health Care**
James Wood, Chairman, Wood Communications Group and Strategic Counsel to Competitive Wisconsin
- Attendees will learn about specific opportunities for multi-sector collaboration on workforce issues, stressing the imperative to combine efforts of private and public partners through meaningful and sustainable relationships. Time for group discussion will also be provided.
- 1:15 - 1:30 pm Break



Program Agenda (continued)

- 1:30 - 2:30 pm **Breakout Sessions: Retention & Sustainability—Workforce Pressures**
- 4. AMA's Joy of Practice Initiative**
Nancy Nankivil, Director, Practice Transformation and Professional Satisfaction, American Medical Association
- This session will provide key takeaways from the AMA's "Joy of Practice" initiative, focusing on successful strategies to re-infuse health care delivery with meaning and passion.
- 5. The Nursing Perspective**
Susan Rees, RN, Vice President of Inpatient Care, UW Hospitals and Clinics
- Attendees will differentiate between different approaches to mitigating workplace stressors, identifying pressure points for nurses in various care settings.
- 6. Wisconsin Medical Society Physician Experience Task Force Efforts**
Heather Schmidt, DO, Medical Director of Health and Wellness, Agnesian Healthcare
- Attendees will evaluate lessons learned from the WMS physician experience project to increase retention and mitigate burnout for clinicians.
- 2:30 - 2:45 pm Break
- 2:45 - 3:45 pm **Preparing Health Care Professionals for a Changing Delivery Landscape**
Moderator: *Chuck Shabino, MD, Chair, WCMEW and Chief Medical Officer, WHA*
Panelists: *Jose Franco, MD, Associate Director and Professor of Medicine and Pediatrics, Kern Institute for the Transformation of Medical Education, Medical College of Wisconsin*
Marilyn Frenn, PhD, RN, Director PhD Nursing Program, Marquette University
Elizabeth Petty, MD, Senior Associate Dean, Academic Affairs, University of Wisconsin School of Medicine and Public Health
- Expert panelists will present diverse strategies to prepare physician and non-physician providers in a constantly changing care delivery environment. Attendees will leave with increased knowledge on institutionalizing team-based care, interdisciplinary education, and the ever-shifting optimal skill sets for a dynamic health care workforce environment.
- 3:45 - 4:50 pm **The Role of Community Leadership in Supporting a Health Care Workforce**
Moderator: *Gina Dennik-Champion, MSN, RN, MSHA, Executive Director, Wisconsin Nurses Association*
Panelists: *Rep. Mike Rohrkaste (R-Neenah), former VP of Human Resources, Oshkosh Truck*
Ted Neitzke, EdD, MS, Agency Administrator/CEO, CESA 6
Charisse Oland, EdD, CEO, Rusk County Memorial Hospital
- Through the final panel, community leaders from diverse sectors will share their experiences in developing relationships inside and outside the health care community. Panelists will describe how focusing on the health care workforce through channeling strong leadership is different today, and what the opportunities are for tomorrow's health care leaders. Specific examples of successful partnerships and outcomes will be provided for attendees.
- 4:50 - 5:00 pm **Closing Thoughts**
George Quinn, Executive Director, WCMEW
- 5:00 pm Adjourn



Registration Information

Registration Fee: \$200 per person (does not include lodging)

Register Online at: <http://www.cvent.com/d/85qxys>

After you have registered online, you will receive a receipt, which you can print out and use to submit to your organization for payment or reimbursement.

Payment Information:

- Credit Cards: WCMEW accepts VISA or MasterCard payments online.
- Check: Payment is accepted via check. Make check payable to "WCMEW." Print registration receipt and mail it, along with your check, to:

WCMEW
PO Box 259038
Madison, WI 53725-9038

Conference Cancellation Policy:

Cancellations received in writing up to five business days prior to an event will be given a full refund less a \$50 processing fee. No refunds will be given for cancellations received less than five business days prior and day-of-program no-shows. Substitutions are accepted. Hotel cancellations must be made directly with the conference hotel.

Special Needs:

In accordance with the Americans with Disabilities Act, WCMEW seeks to make this conference accessible to all. If you have a disability which might require special accommodations or have any dietary restrictions, email your needs to Kayla Chatterton at kchatterton@wha.org or call 608-274-1820, by September 5, 2017.



Lodging Information

Glacier Canyon Lodge at The Wilderness Resort
45 Hillman Road, Wisconsin Dells, WI 53965
1-800-867-9453

A block of rooms has been reserved for the evening of Tuesday, September 26, 2017, at Glacier Canyon Lodge in Wisconsin Dells. To make a reservation, call 1-800-867-9453 by **September 5, 2017**. When making a reservation, request a room in the WCMEW block under number #645838. The room rate is \$99.99 per night plus tax and \$19.95 resort fee for a double queen couch room.

Final cut-off date for room reservations: Tuesday, September 5, 2017.

To cancel a hotel reservation: Hotel cancellations must be made DIRECTLY with the hotel.