



WEDNESDAY, MARCH 21
ADVOCACY DAY 2018

Monona Terrace, Madison
9:00 A.M. – 1:45 P.M.

Legislative visits at the Capitol
2:15 – 3:30 P.M.



Program Description

The Wisconsin Hospital Association's Advocacy Day event draws over 1,100 hospital advocates from across the state each year to Madison. The event is designed to educate and motivate health care employees, trustees and volunteers on important health care-related issues and to encourage grassroots advocacy opportunities. Featured speakers give timely insight to state and federal health care issues, and participating in legislative visits allows attendees to speak up on behalf of their hospitals.

Who Should Attend

- Chief Executive Officers
- Chief Financial Officers
- Physician Leaders
- Nurse Leaders
- Hospital Department Managers
- HEAT Members
- Hospital Volunteers
- Partners of WHA Members
- Hospital Trustees
- Any hospital staff interested in helping to shape the future of health care in Wisconsin

Featured Speaker

Mara Liasson

Mara Liasson is the national political correspondent for National Public Radio (NPR). Her reports can be heard regularly on NPR's award-winning newsmagazines, *All Things Considered* and *Morning Edition*. Liasson provides extensive coverage of politics and policy from Washington, DC—focusing on the White House and Congress—and also reports on political trends beyond the Beltway.



Each election year, Liasson provides key coverage of the candidates and issues in both Presidential and Congressional races. During her tenure, she has covered six presidential elections. Prior to her current assignment, Liasson was NPR's White House correspondent for all eight years of the Clinton administration. She won the White House Correspondents Association's Merriman Smith Award for daily news coverage in 1994, 1995 and again in 1997. From 1989-1992, Liasson was NPR's Congressional correspondent.

Liasson joined NPR during 1985 as a general assignment reporter and newscaster. From September 1988 to June 1989, she took a leave of absence from NPR to attend Columbia University in New York as a recipient of a Knight-Bagehot Fellowship in Economics and Business Journalism.

Program Registration

Register yourself and others in your party for the 2018 Advocacy Day event. There is no registration fee to attend Advocacy Day, but pre-registration is required.

To register for Advocacy Day, visit www.whareg4.org/2018AdvocacyDay

Program Agenda

8:00 am **Registration and Continental Breakfast (provided)**

8-8:45 am **Wisconsin Hospitals State PAC & Conduit Breakfast (invitation only)**

9:00 am **Welcome**

9:10 am **The Political Landscape: Today and Tomorrow**

Mara Liasson, National Political Correspondent, NPR

Veteran national political correspondent for NPR, Mara Liasson will explore the current political climate and health policy, and discuss what it means for America. In addition, she will discuss what impacts individuals, communities and health providers might expect during the next few years.

10:10 am **Break**

10:30 am **State Legislative Panel**

Moderated by Eric Borgerding, President/CEO, Wisconsin Hospital Association

11:45 am **Luncheon (provided)**

12:30 pm **Address by Governor Scott Walker (invited)**

Presentation of Health Care Advocate Award and Advocacy All-Star Award

1:00 pm **2018 State Legislative Issues Update**

Kyle O'Brien, Senior Vice President, Government Relations, Wisconsin Hospital Association

1:45 pm **Adjourn**

2:15-3:30 pm **Legislative visits at the Capitol (transportation provided)**

Legislative Visits

The most important aspect of WHA's annual Advocacy Day event is meeting with your legislators or their staff. WHA strongly encourages you to attend these appointments during the time we have set aside in the afternoon.

In order to participate in legislative visits, Advocacy Day attendees must indicate their commitment to do so upon registration. WHA will schedule your appointments for you. You will need to include your HOME address so we can schedule with your appropriate State Senator and State Representative. Each appointment should last roughly 30 minutes and will be scheduled between 2:15 p.m. and 3:30 p.m., allowing you to be on the road home as early as possible.

In addition to the Issues Update briefing during Advocacy Day, WHA offers an optional webinar focused on legislative visits prior to Advocacy Day. Information will be sent directly to those who register for a legislative visit.

IMPORTANT NOTE: By indicating you will participate in legislative visits, WHA and your legislators are expecting you at your scheduled appointments. Please visit with the legislators who are listed for you in your Advocacy Day on-site materials.

If you cannot make a scheduled visit, notify Kayla Chatterton at kchatterton@wha.org in advance so we can cancel your appointments.

Additional Program Information

Hotel Information

Hilton Madison Monona Terrace

A block of rooms has been reserved for March 20 at the Hilton in Madison. Rate is \$149 per night single/double. Make your reservation in WHA's group block by February 25 by calling 877-510-7465 and requesting a reservation with the booking code WHA or online using the following link:

http://www.hilton.com/en/hi/groups/personalized/M/MSNMHHF-WHA-20180320/index.jhtml?WT.mc_id=POG

Directions to the Monona Terrace

From I-90, take Hwy 12/18 west to the John Nolen Drive exit. Follow John Nolen Drive two miles to the Monona Terrace parking structure entrance, which will be on your right. You will need to pay to park in the Monona Terrace parking structure.

Parking

Parking is always limited at the Monona Terrace parking structure. For your convenience, you will find a map of alternate parking options online at <http://www.whareg4.org/2018AdvocacyDay>. Please visit this site before joining us in Madison on March 21.

Transportation To/From Legislative Visits

WHA provides complimentary transportation to and from the state capitol for those participating in legislative visits. The capitol is located two blocks from Monona Terrace.

Special Needs

If you have any special needs or dietary restrictions, contact Kayla Chatterton at 608-274-1820 or kchatterton@wha.org by March 7, 2018.

