

## Table of Contents

**Community Benefit Stories Due September 15.....1**  
**Hayden Joins WHA Information Center .....1**  
**September is Prostate Cancer Awareness Month.....1**

**WATCH FOR NEXT WEEK: 2018 Elections: What's at Stake for Wisconsin's Health Care** - *Who gets elected this fall could impact the state's health care environment – and your organization*



As we remember and honor those who perished on 9/11, we also thank our first responders, health care professionals, and service men and women across Wisconsin and the U.S. who serve with compassion and integrity each and every day.

## Community Benefit Stories Due September 15

WHA wants your stories for its 2018 Community Benefits Report. In addition to being included in the WHA annual Community Benefits Report, these stories will play an important role as we work with the Governor and Legislature to maintain and secure resources as part of the State's upcoming biennial budget process.

Let's demonstrate the important social and economic impact you play in your community. Health systems and hospitals are doing more than just treating the patient—you're helping them find ways to pay for life-saving medication, put food on their table, or have a roof over their head. Submit your articles about charity care, free clinics, and hospital-supported initiatives stemming from community health needs assessments.

**Stories are due by September 15.** We've created an [online form](#) to make it easy to submit your article(s), as well as an image to accompany the story. If you have questions, feel free to contact [Stephanie Marquis](#), Vice President of Communications, at 608-274-1820.

## Hayden Joins WHA Information Center



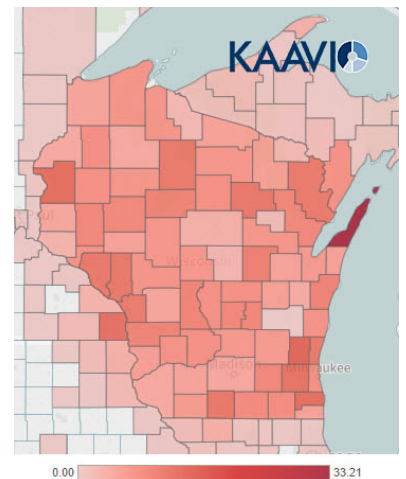
Seth Hayden

The WHA Information Center (WHAIC) is pleased to welcome Seth Hayden as their new Chief Information Security Officer. Prior to joining WHAIC, Hayden spent six years at Watertown Regional Medical Center as the Information Security Officer. He has more than 25 years of experience in information technology and his primary focus is on information security, risk management, and compliance. Hayden holds degrees and certifications from Concordia University and Villanova University. He is currently working on his CISSP (cybersecurity certification).

"WHA has a huge impact and value in Wisconsin, and I could not wait to be part of this! I am extremely excited to be working with such a talented group," said Hayden.

## September is Prostate Cancer Awareness Month

Prostate cancer is one of the most common cancers in men, after skin cancer. According to the American Cancer Society, there are more than 2.9 million men in the U.S. who count themselves as prostate cancer survivors.



Data from the WHA Information Center collected from April 2017 – March 2018 showed there were 1,627 inpatient stays for prostate cancer in Wisconsin and 44,728 outpatient visits, which included outpatient surgery, emergency room, observation and ancillary services over the same period. The patient county heat map indicates the number of visits per 1,000 population.

For more information on prostate cancer, visit: <http://www.cancer.org/cancer/prostatecancer/index>.