



## 2019 Global Vision Award Winners

*The purpose of the Global Vision Community Partnership Award is to recognize and reward community partnership projects that work with a WHA member hospital(s) to meet an identified community health need in an innovative or creative manner.*

### **School Based Mental Health Counseling, Fort HealthCare, Inc.**

As an outgrowth of Fort HealthCare's integration of mental health into primary clinics, the School Based Mental Health Counseling Program began as a pilot project in 2016 to demonstrate the feasibility of a collaborative model to solve this community health need. In part due to the program's overwhelming amount of positive feedback from students, parents and school staff, the program has grown to the point of needing to hire a second full-time counselor in 2019 to accommodate expansion to full-time service in Whitewater, as well as adding the Cambridge School District to the program.

### **Jackson In Action, Black River Memorial Hospital**

Jackson In Action is a community coalition that promotes healthy lifestyles for children, their families and the greater community. Formed in 2011, partners now include Black River Memorial Hospital, local school districts, Ho-Chunk Nation, UWExtension, local law enforcement, Jackson County Public Health and Forestry and Parks, Lunda Community Center, the Boys & Girls Club, Friends of the Library, Hansen's IGA, and local coalition Together for Jackson County Kids. Jackson In Action provides low or no-cost resources for activities, some of which include the Pace and Pedal Duathlon, Laces to Leaders, Move With A Doc and a Hunter & Hiker Fitness Initiative.

## 2018 Global Vision Award Winners

On September 18, the WHA Foundation announced the recipients of the 2018 Global Vision Community Partnership Award, including the "**La Crosse Collaborative to End Homelessness**," nominated by **Gundersen Health System in La Crosse**; and the **Rebalanced-Life Wellness Association** and their "**Barber Shop Health Advisory Committee**" program, nominated by **SSM Health St. Mary's Hospital in Madison**.

### **La Crosse Collaborative to End Homelessness**

The La Crosse Collaborative to End Homelessness (Collaborative) was developed to address an issue that has been growing in the city of La Crosse over the last decade. U.S. Department of Housing and Urban Development data showed that 60% of the homeless individuals in the state of Wisconsin in 2016 were located in the region of the state that includes the city of La Crosse. From 2012 to 2013, the number of homeless families in La Crosse increased 100%. And, in 2013-2014, La Crosse County had its highest number of homeless students on record. In 2016, Gundersen Health System, along with multiple public and private entities, including nonprofits, health care, criminal justice agencies, social service agencies, faith-based organizations, veteran's services and community volunteers in the La Crosse area came together under one umbrella to meet a single goal – to end homelessness in their community.

With support from Gundersen Health System's Office of Population Health, the Collaborative was developed and hired a consultant who was part of the 100,000 Homes Project in New York City to give evidence-based quality improvement processes to their efforts. The La Crosse community implemented similar innovation to change their homeless system, with their first target to end homelessness among veterans in La Crosse. In April 2017, the Collaborative received official notification from the U.S. Interagency Council on Homelessness, Department of Housing and Urban Development and Department of Veterans Affairs that La Crosse had effectively ended homelessness among veterans. La Crosse became the first city in Wisconsin and one of only 60 in the nation to reach this goal. They next focused on the chronic homeless population in summer 2017 and families experiencing homelessness in winter of 2017-2018. Goals were met for these groups as well, with an increase in housing placement of 386% for chronically homeless and 87% for families, shifting what was a crisis system to a prevention system.

### **Rebalanced-Life Wellness Association**

For more than a decade, the non-profit Rebalanced-Life Wellness Association (RLWA) has focused on engaging the significant assets of the Black community within Dane County to improve health and wellbeing in Black men and boys. Chronic disease, specifically Type 2 diabetes and hypertension, has been a top priority on Dane County's community health needs assessment since 2012. Also, in August 2014, the Journal of Health Affairs show Wisconsin to be only state in the nation with an increase in the 20-year life expectancy gap between the black and white populations. Through support from SSM Health St. Mary's Hospital, RLWA opened the nation's first Men's Health & Education Center inside Madison's largest Black barbershop to help address these health disparities.

The Men's Health & Education Center has been working to address upstream social determinants by hosting regular focus groups and peer education training, and providing housing assistance and employment referrals for barbershop clientele, in addition to offering health education and preventive screenings on a regular basis. Their next initiative is the implementation of the Barbershop Health Advisory Committee, bringing together all eight Black barbershops in Dane County to offer preventive screenings and education to the 6,700 Black male clientele that visit the eight Black barbershops each month. Each barbershop will have its own assigned UW medical student, responsible for coordinating basic preventive health screenings such as blood pressure screenings, flu clinics, oral health screenings, BMI assessment, and nutrition education.

The WHA Foundation's Global Vision Community Partnership Award is a competitive grant award created in 1995 to recognize the efforts of WHA members in meeting the documented health needs in their communities through creativity, innovation, partnership, and collaboration. To date, the Award has honored 46 innovative programs in communities throughout Wisconsin.

## **2017 Global Vision Award Winners**

On September 22, 2017 the WHA Foundation announced the recipients of the 2017 Global Vision Community Partnership Award, including the "**Door County Medical Center Dental Clinic**," nominated by **Door County Medical Center (DCMC) in Sturgeon Bay**; and the "**3D Community Health: Body. Mind. Spirit's Question. Persuade. Refer: How to Help Someone in Crisis**" program, jointly nominated by **HSHS Sacred Heart Hospital in Eau Claire and HSHS St. Joseph's Hospital in Chippewa Falls**.

The **Door County Medical Center Dental Clinic** is a non-profit facility that has been providing free oral health care to youth throughout Door and Kewaunee Counties since 1999. The clinic is staffed by general dentists with clinic costs underwritten by DCMC and grant funding. The clinic provides a dental home to a very diverse group of patients from throughout the region and is connected to many local organizations, including the Door County Social Services and Health Department, the Hispanic Resource Center, the local school district, the local Boys and Girls Club, and they treat 90% of the children enrolled in Head Start. It is the only dental facility in the area that accepts Medical Assistance, Badger Care or children who have no insurance and no dental home. In 2016, the DCMC Dental Clinic had 3,015 visits, up from 997 visits in 2010. In 2017, they treated 495 people during the

month of April alone, nearly one-half of 2010's total visits. In addition, they have narrowed their waiting list from 300 people in January 2017, to 100 people in June 2017. The dental clinic now sees adult patients twice a month who have emergency dental issues, as well as clients of community programs who have mental health issues.

Based on results from community health assessments over the past few years showing suicide as the top concern of people in the Chippewa Valley, **HSHS Sacred Heart and St. Joseph's Hospitals** have made mental health awareness their first priority. In collaboration with the **Chippewa Health Improvement Partnership, Eau Claire Healthy Communities and others**, the hospitals' **3D Community Health: Body. Mind. Spirit program** began an ambitious project in late 2014 to change suicide rates in Eau Claire and Chippewa counties, which at the time were the highest in the state. The "Question. Persuade. Refer: How to Help Someone in Crisis" program was born. In late November 2014, 22 volunteers from health care facilities, places of worship, local school districts and local businesses were trained in QPR – Question, Persuade, Refer. The program is not meant to teach people how to counsel someone in need, but rather to give people the tools to identify someone who's struggling, to persuade them to get help, and to refer them to appropriate resources. They learned the ins and outs of QPR, using proven, evidence-based suicide prevention training methodologies. They, in turn, took their training to teach QPR to anyone who wanted to learn, free of charge. Within the first year, that small group of trainers held 47 classes, educating 2,399 people in the Chippewa Valley. In the program's second year, the QPR trainers held 38 classes for adults with 978 participants, and 57 classes for youth with 1,677 participants, an additional 2,655 community members trained to recognize the warning signs of suicide and how to refer friends, family, coworkers to appropriate mental health resources when they need them the most.

## 2016 Global Vision Award Winners

On September 16, the WHA Foundation announced the recipients of the 2016 Global Vision Community Partnership Award, including the "Casualty Care Program," nominated by Mercy Health in Janesville; and the "Bobbie Nick Voss Colorectal Cancer Screening Program," nominated by Froedtert & the Medical College of Wisconsin Community Memorial Hospital in Menomonee Falls.

In the wake of increased school and workplace violence, **Mercy Health in Janesville** partnered with local EMS providers, law enforcement, hospitals and fire departments to create the "Casualty Care Program," a training program with a specially designed emergency toolkit. The **Casualty Care Training Program** is deployed to local school districts and other organizations to impart vital emergency training. Training is designed to take less than one hour and in a train-the-trainer format, to ensure participants will have local instructors available to handle staff turnover or re-education needs. The training includes a short presentation, as well as hands-on exercises using the Casualty Care Kit equipment and training aids. Training and emergency kits are distributed at no cost to school districts and other community organizations. To date, 4,551 kits have been distributed.

A 2015 community health assessment showed that only 62 percent of Waukesha County residents over the age of 50 had a colonoscopy, a percentage unchanged since 2009. And for those without insurance, the rate was even lower. Driven by their aligned missions, in 2008, the foundation of the **Froedtert & The Medical College of Wisconsin Community Memorial Hospital in Menomonee Falls** joined forces with the **Bobbie Nick Voss Charitable Funds (BNVCF)** to advance education and awareness about prevention and early detection of colorectal cancer, as well as the potential for colonoscopies and other screening tests to find cancer early and save lives. They developed the "**Bobbie Nick Voss Colorectal Screening Program**," which included a specific objective to provide colonoscopies for individuals at-risk and without adequate insurance or resources to pay for the procedure. Over the past eight years, the program has provided colonoscopies to 134 uninsured, low-income patients identified as at-risk for colorectal cancer. In addition, the program educated thousands of people within the community about recognizing symptoms, prevention strategies, and the critical importance of early diagnosis and scheduling a colonoscopy.

## 2015 Global Vision Award Winners

"Fit Families Rock" program, was nominated by St. Mary's Janesville Hospital; and the "Lakeshore Community Health Center," co-nominated by Aurora Medical Center-Manitowoc County, Two Rivers and Holy Family Memorial in Manitowoc.

"Fit Families Rock" (FFR) is a comprehensive program aimed at Rock County families of overweight children ages 8 to 12 years old, who are in the 85th percentile of their age-appropriate body mass index. The program was designed to foster weight loss and teach healthy living habits to the children and at least one of their parents or guardians. Over an 11-week period, participants learn healthy eating habits and work to increase exercise in their daily routine. Participants meet twice a week, once to focus on exercise as a large group, and once in separate children and adult groups for educational classes. Participants also keep a food log with weekly review and feedback from a registered dietician. Measurable outcomes show decreases in screen time and fast food consumption, as well as increased fruit and vegetable consumption, decreased BMI and average weight loss of four pounds. FFR is a partnership between St. Mary's Janesville Hospital, Dean Clinic, UW Extension, YMCA of Northern Rock County and the University of Wisconsin-Whitewater. It was developed after the community health needs assessment, conducted by the hospital in 2011, revealed one in four children in Rock County is obese or overweight and as a result of harmful lifestyle choices, Rock County ranked 67 out of 72 Wisconsin counties in poor health behaviors and quality of life.

The "Lakeshore Community Health Center" (LCHC) was born as a result of a collaborative community partnership focused on addressing adequate access to health care. That partnership includes Aurora Medical Center Manitowoc County/Aurora Health Care, Holy Family Memorial, Northeastern Wisconsin Area Health Education Center, Manitowoc County Health Department and United Way of Manitowoc County. LCHC provides comprehensive medical, dental and behavioral health services, with a mission to improve the health of the community by providing quality patient-centered, family-based health care, health promotion and support services free from cultural, linguistic and economic barriers. Since the opening of LCHC, 56 percent of patients who were previously uninsured now have access to primary medical care. Also, 45 percent of patients with chronic disease are now accessing medical care to help them manage the disease. Since 2012, emergency department visits by Medicaid patients in Manitowoc County have decreased 18 percent.

## 2014 Global Vision Award Winners

The WHA Foundation announces the selection of the "Live It! Real Life Nutrition for Teens" program, nominated by Columbus Community Hospital; and the "NEW Community Clinic Dental Clinic" program, nominated by Hospital Sisters Health System (HSHS) - Green Bay, as recipients of the 2014 Global Vision Community Partnership Award.

As a result of the community health needs assessment conducted by Columbus Community Hospital (CCH), the **"Live It! Real Life Nutrition for Teens"** program was implemented in 2012 for middle school students in four schools in the Columbus and Fall River areas. The needs assessment revealed a high obesity rate in Columbia County, which led to the formation of The Food for Thought Coalition to tackle this issue. In addition to the hospital, the Coalition includes Columbus Community Hospital Foundation, Inc., the University of Wisconsin-Madison (UW) Department of Nutritional Sciences, the UW Department of Food Science, Columbus Middle School, Fall River Middle School, Zion Lutheran School, St. Jerome Catholic School, and the Medical College of Wisconsin. The Coalition implemented the Live It! Program, designed to target and combat childhood obesity at the source, with a goal of improving youth eating and physical activity habits and create long-term retention of the benefits of eating nutrient-rich foods and engaging in physical activity. Originating from the Oregon Dairy Council, the Live It! Program consists of an engaging 14-lesson curriculum presented throughout the school year. Physical activity lessons are taught by CCH's education staff manager, a former physical education teacher, while the nutrition lessons are taught by CCH registered dietitian staff or UW dietetic students. Each lesson is presented within the health curriculum or class at each of the middle schools, requiring not additional time or travel for participating students or parents. Each class accumulates points based on students completing in-class and take-home

activities, with the grand prize of a healthy cooking class led by CCH's executive chef each semester. Outcomes are measured by pre- and post-surveys of the students and abbreviated fitness testing and BMI measurements collected for future trend analysis.

The **NEW Community Clinic Dental Clinic**, located on the campus of Northeast Wisconsin Technical College (NWTC) in Green Bay, exists through the collaboration of St. Mary's and St. Vincent Hospitals, both part of the Hospital Sisters Health System (HSHS) Eastern Wisconsin Division; NWTC; and the NEW Community Clinic, a federally-qualified health center. The dental clinic is part of a medical clinic on the NWTC campus, allowing real-life training experience for NWTC students who provide dental hygiene services to Medicaid and uninsured patients when classes are in session, serving patients who don't need a higher level of services. While the NEW Community Clinic has had a dentist on staff since 2011, it was clearly not enough to address the growing number of patients presenting at Green Bay hospital emergency departments for dental problems. Over 2,000 patients are seen in Green Bay hospital EDs annually for a preventable dental condition, and the 2012 Brown County community health needs assessment identified oral health as one of the top three health focus areas for Brown County. In 2012, St. Mary's and St. Vincent Hospitals provided needed funds to open a six-chair operatory in space donated and remodeled by NWTC, an additional dentist was hired, and the new dental clinic was opened in April 2013. In addition to services provided by the two dentists and the NWTC dental hygiene students, beginning early this month, two Green Bay-based oral surgery groups have voluntarily started to see patients a half day each week, with the hopes of eventually bringing oral surgery students to the clinic. The dental clinic had over 4,000 visits in 2013, and between January and May 2014, had nearly 2,200 visits, with the vast majority of these patients on Medicaid. These numbers do not include patient visits to NWTC dental hygiene students during the school year. Clinic collaborators are monitoring hospital ED data via WHAIC data sets and indicate fourth quarter of 2013 data showed a drop in visits for preventable dental conditions that was one standard deviation below the running average.

## 2013 Global Vision Award Winners

The WHA Foundation has selected PALS Mentoring and PALS 4 Good Programs, nominated by Prairie du Chien Memorial Hospital; and the Neighborhood School Health Initiative, nominated by Froedtert and The Medical College of Wisconsin, as the recipients of the 2013 Global Vision Community Partnership Award.

The "People Actively Linked with Students" (PALS) mentoring program was established in 2003 by Prairie du Chien Memorial Hospital through their Crawford Abuse Resistance Effort (CARE) program and a Juvenile Accountability Incentive Block Grant. The primary goal of the PALS program is to promote successful, safe and healthy students. The curriculum focuses on six pillars of character education: respect, responsibility, caring, fairness, trustworthiness and citizenship. The program matches high school students with at-risk elementary youth for the purpose of engaging young people in healthy decision making. Initially piloted in the Prairie du Chien school district, PALS has grown to also provide prevention, health and wellness services in three other school districts in Crawford County. In 2005, the PALS 4 Good summer camps began when it became evident that a school year-only program was not sufficient to meet the varied needs of the second through fifth grade target population. In 2011, based on community health needs assessment results, the PALS program added an educational focus on childhood obesity and inactivity. Surveys conducted with parents, teachers and PALS mentors illustrate that mentees benefit by demonstrating healthier relationships, lifestyle choices, better attitude about school, enhanced self-esteem, improved behavior at home and school, improved interpersonal skills and a decreased likelihood of initiating drug and alcohol use. High school mentors report increased self-esteem, a sense of accomplishment, increased patience, and improved supervisory skills that will benefit them in future career choices.

The "Neighborhood School Health Initiative" is a collaboration, launched in 2006, of Froedtert Hospital; Westside Academies, a Milwaukee Public School (MPS) K-8 charter school; and Progressive Community Health Center, a federally qualified health center. The initiative provides a variety of health and wellness programs to roughly 700 students and their families annually. Froedtert employs a full-time school nurse to provide student nursing care,

care management and health education during the school year. The initiative works with Progressive Community Health Center for primary medical home referrals, dental care access and immunization services. MPS provides equipment, nursing staff support and opportunities for continuing nursing education. During the 2012-2013 academic year, the initiative provided over 1,200 health visits with students and led a series of health education sessions with students, parents and staff. These efforts resulted in a 96 percent return-to-class rate (versus being sent home) and 100 percent immunization compliance for children in grades K-5. In addition, dental sealant services were coordinated with an attendance rate of more than 90 percent. The school principal attests that the initiative has "literally changed the culture of the school." Where students would have previously spent much time out of class—often for minor health concerns—the initiative has been able to keep more students in class and provide closer communication between their parents and physicians.

## 2012 Global Vision Award Winners

The WHA Foundation has selected the Rural Health Initiative, Inc., nominated by ThedaCare; and the Milwaukee Health Care Partnership, nominated by Froedtert Health on behalf of the five participating health systems including Aurora Health Care, Children's Hospital & Health System Inc., Columbia St. Mary's Inc. and Wheaton Franciscan Healthcare, as the recipients of the 2012 Global Vision Community Partnership Award.

**The "Rural Health Initiative, Inc." (RHI)** was formed as a nonprofit 501(c)(3) organization in 2003 by ThedaCare and its Community Health Action Team after identifying and exploring the unfavorable health care circumstances faced by rural Wisconsin farm families. RHI's mission is to improve access to health care, preventive services and community resources, as well as increase health status, healthy behaviors, and occupational safety for farm families in the rural northeast Wisconsin region. The program delivers free preventive and safety services through a Rural Health Coordinator, who makes health care house calls to the farms to conduct health screenings, perform health risk assessments, make referrals and disseminate health and safety information literally at the kitchen table or in the barn. The initiative currently serves more than 325 farm families in Shawano County, which is about 40 percent of the region's farming community. Forty percent of the program's participants were referred to resources with 96 percent following through on those referrals. And maybe the strongest testament to the program's success is its expansion into neighboring counties, with expansion into Outagamie County and Waupaca County since its inception.

**The "Milwaukee Health Care Partnership" (MHCP)** was launched in 2007, with a mission to improve coverage, access and care coordination for medically underserved Milwaukee County residents. This mission engendered collaboration among health care providers throughout the county, as the leaders of the five health systems came together to develop a coordinated and collaborative approach to improving care for underserved populations. Today, MHCP also includes collaboration and participation from four federally qualified health centers (FQHCs), the Medical College of Wisconsin, the state, city and county public health agencies, and other collaborating organizations. MHCP serves as the convener, catalyst, clearinghouse, broker and advocate for improving health outcomes, eliminating disparities and reducing total health care costs in Milwaukee County. The efforts of MHCP have led to a more than 20 percent expansion in Medicaid coverage since 2008. The FQHCs have expanded their scope of services to achieve a 9.2 percent increase in patient utilization, providing over 368,000 clinic visits in 2011. And, through emergency department care coordination efforts, there are currently more than 600 patient referrals made from Milwaukee County hospital emergency departments to primary care health homes each month.

## 2011 Global Vision Award Winners

The WHA Foundation has selected The Fowler Memorial Free Dental Clinic, nominated by Monroe Clinic; and the Chippewa Health Improvement Partnership, nominated by St. Joseph's Hospital, as the recipients of the 2011 Global Vision Community Partnership Award.

**"The Fowler Memorial Free Dental Clinic" (FMFDC)** was conceived in 2005 as a result of the Green County Healthy Communities Coalition community health assessment. That assessment clearly showed a lack of dental services for those unable to pay for dental care and those covered by Medicaid. The outcome was the creation of the FMFDC to address dental emergencies for children between the ages of three and 12 who live in Green County. Dental equipment was donated by the family of the late Dr. Don Fowler, a local dentist, and clinic space is provided by the Green County Health Department. Several local pharmacies provide medications at minimum or no cost, and a referral relationship for restorative and preventive care has been established with the Federal Qualified Health Center in Darlington. Since opening in 2009, FMFDC has served 374 patients, providing 1,692 dental treatments, and decreased the number of pediatric dental emergencies by 83%.

**The "Chippewa Health Improvement Partnership" (CHIP)** is a collaborative community endeavor that serves as a catalyst for the enhancement of health and quality of life through educational and preventive initiatives in and around Chippewa Falls. CHIP serves as the umbrella for their community's health-related agencies, organizations, services and resources. For the past 17 years, CHIP has initiated and guided endeavors resulting in improvements in education, access to medical and dental care, quality childcare, transportation, employment opportunities, fall and safety prevention, substance abuse prevention, health literacy, community education and more. Governed by a steering committee of 20 community members, CHIP's many action teams of community representatives identify the health priorities and goals of area residents and utilize evidence-based strategies and innovative approaches to meeting the identified needs and facilitate collaborative activities directed at improving health status. St. Joseph's Hospital serves as the primary host of CHIP, providing financial support, employment of its director, office space and more.

## 2010 Global Vision Award Winners

The 2010 Global Vision Community Partnership Award winning programs, and their nominating hospitals, include the Women's Outpatient Center, nominated by Wheaton Franciscan - St. Joseph; and the Waukesha County Community Dental Clinic, nominated by ProHealth Care.

**"The Women's Outpatient Center" (WOC)** is a multidisciplinary clinic, opened in 2003, dedicated to providing exceptional care to low-income women and infants. Located within Wheaton Franciscan - St. Joseph's in Milwaukee, the WOC addresses disparities in health care by providing free OB/GYN services to low-income women, and providing a network of resources, giving patients access to social workers, language interpreters, financial counselors, dieticians and more. With objectives of increasing rates of prenatal care, increasing birth weight statistics and lowering fetal death/infant mortality rates, the WOC delivered over 400 babies in FY2009. Ninety percent were born with healthy birth-weights; only seven percent of newborns were placed in the Neonatal Intensive Care Unit, 57 percent of pregnant patients initiated prenatal care in the first trimester, and 71 percent of African American patients began breastfeeding in the hospital, with 55 percent still breastfeeding at six weeks postpartum.

**The "Waukesha County Community Dental Clinic" (WCCDC)** is the direct result of community health providers identifying and addressing a top community need. The free-standing, non-profit dental clinic aims to increase access to dental care for the targeted population, increase preventive dental care for low-income children, decrease hospital emergency visits, and coordinate education and outreach by numerous community partners. The WCCDC focuses on providing basic comprehensive dental care to children and pregnant women and treating dental emergencies for both uninsured and publicly insured adults. Since opening in 2008, the clinic has served more than 4,000 patients during 8,900 appointments and provides service to over 53 percent of the Medicaid-enrolled children in the area.