WHA COUNCILS AND RESPONSIBILITIES

WHA offers a variety of opportunities for its members to become involved in developing the Association's priorities and advancing its agenda. We encourage you to participate on the councils as they are at the forefront of identifying key policy issues for the membership and making recommendations on positions to the WHA Board.

There are five councils and one committee for which we are looking for member participation:

- Advocacy Committee
- Council on Finance and Payment
- Council on Public Policy
- Council on Rural Health
- Council on Workforce Development
- WHA Physician Leaders Council

Attached is a brief description of the primary responsibilities for each of these groups.

Advocacy Committee
The Advocacy Committee will provide oversight to the fundraising activities for the Wisconsin Hospitals PAC and Conduit. This committee also engages in WHA's grassroots advocacy efforts, including the HEAT program and Advocacy Day.

Contact: Kari Hofer, Vice President, Advocacy khofer@wha.org

Council on Finance & Payment
The Council on Finance & Payment will identify and examine financial problems and issues affecting the health care delivery system in Wisconsin.

Contact: Brian Potter, Senior Vice President, Finance/Chief Operating Officer bpotter@wha.org

Council on Public Policy
The Council on Public Policy will provide input and counsel to WHA staff, other WHA councils and, as needed or requested, the WHA Board of Directors on WHA policy positions and advocacy related strategies. The Council serves as a venue for interaction with WHA senior staff and direct dialogue with elected policymakers and senior agency staff who are invited to participate on an issue specific basis. The Council should be comprised of hospital chief executive officers and senior level managers with operational responsibilities, to the greatest extent possible.

Contact: Kyle O'Brien, Senior Vice President, Government Relations kobrien@wha.org

Council on Rural Health
The Council on Rural Health will address the problems of hospitals located in Wisconsin's rural communities and formulate the development of Association positions for solutions to these problems. It will also coordinate educational programming relating to the needs of these hospitals.

Contact: Brian Potter, Senior Vice President, Finance/Chief Operating Officer bpotter@wha.org

Council on Workforce Development
The Council on Workforce Development will monitor the supply and distribution of the current health care workforce. It will work to assure that an adequate supply of workers is available to staff Wisconsin hospitals. The Council will provide input into WHA's advocacy program related to workforce issues and will also initiate and support projects related to the workforce.

Contact: Ann Zenk, Vice President of Workforce and Clinical Practice azenk@wha.org

WHA Physician Leaders Council
The Physician Leaders Council (PLC) provides valued input and counsel to WHA staff on issues of importance to clinical care delivery teams, physicians, physician leaders and to their organizations. The Council is comprised of Chief Medical Officers, Vice Presidents of Medical Affairs, Medical Directors and other physician leaders from across the state. PLC members have the opportunity to better understand and advise WHA on advocacy issues that impact clinical care, to network with colleagues, and to help shape WHA's physician-specific initiatives including education, physician leader development and reducing the regulatory burden on clinical care delivery.

Contact: Matthew Stanford, General Counsel mstanford@wha.org