



WHA Foundation, Inc.

2021 Year in Review

A Letter from the Executive Director

I started 2021 off with hopes that daily life would again start to look “normal.” While the year might not have turned out exactly how I envisioned it, there were many positive experiences to celebrate. The work of the WHA Foundation provided an ample amount these experiences, as its mission and vision were once again realized through the programming and funding it provided. I am proud to share with you the **WHA Foundation 2021 Year in Review Report**, which highlights this important work and the people that it directly impacted.



Through our continued partnership, in 2022 and beyond, the WHA Foundation will serve as a constant light of promise for a healthier and happier Wisconsin. If you have not yet participated in the work of the WHA Foundation, please feel free to reach out to me and I would be happy to talk to you about the best way for you to become a *Friend of the Foundation*.

Leigh Ann S. Larson

Executive Director of the WHA Foundation

llarson@wha.org

2021 Board of Trustees

Thank you to the 2021 WHA **Foundation Board of Trustees** for their dedication, commitment, collegiality and time.

- **Jeff Euclide (Chair)**, Chief Administrative Officer, Marshfield Medical Center, Ladysmith
- **Jan Bauman**, Chief Nursing Officer, Divine Savior Healthcare, Portage
- **Eric Borgerding**, President/CEO, Wisconsin Hospital Association (WHA)
- **Jenny Derks**, Chief Administrative Officer, Ascension Calumet Hospital, Chilton
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- **Joni Olson**, Chief Executive Officer, Gundersen Tri County Hospital & Clinics, Whitehall
- **Bruce Roesler**, Chief Executive Officer, The Richland Hospital, Richland Center

The Focus of the WHA Foundation

Formed in 1968, the WHA Foundation, Inc. serves to support educational, research and charitable programs of the Wisconsin Hospital Association and its members.

Today, the Foundation focuses its grant-making priorities on initiatives that have a statewide impact on health care in Wisconsin.



WHA Foundation Funding Programs

1. Health Care Quality and Safety Initiatives

The Foundation has supported a variety of quality and safety initiatives for more than 10 years, starting with the funding to develop, launch and upgrade [CheckPoint](#), the first public website to provide consumers with clinical quality measures and error prevention practices for all hospitals in Wisconsin. Since 2016, the Foundation has provided funding for high-fidelity simulation training to more than 60 hospital teams, focusing training in areas of sepsis/septic shock, high-risk OB scenarios, and stroke.

2. Health Care Workforce Development

Addressing the workforce needs of Wisconsin health care providers has been a focus of the Foundation over the past decade. The Foundation supports the annual Foundation Scholarship Program, providing two annual scholarships to each of the 16 technical colleges in Wisconsin. The unique twist is the scholarship covers expenses incurred in the student's final semester, to assist and encourage students to make that one final push toward graduation and a career in health care. Since its inception in 2003, more than 400 scholarships have been awarded, worth more than \$500,000.

3. Collaborative Community Health Initiatives

The WHA Foundation supports community health initiatives created in partnership with WHA members through its annual Global Vision Community Partnership Award. This award was established in 1993 with the intention of providing recognition and financial support to innovative and collaborative initiatives that meet a community's health needs. A total of 49 Global Vision Awards have been presented since its inception, and the award includes a \$2,500 unrestricted grant for each winning initiative.

Clinical Simulation Lab Scholarships

Health Care Quality and Safety Initiatives

The WHA Foundation again partnered with organizations to offer high-fidelity clinical simulation labs to hospital teams throughout Wisconsin. These labs include:

- Gundersen Health System Integrated Center for Education, La Crosse
- Center for Healthcare Education and Simulation, Madison

Each scholarship has a monetary value of \$1,500.

The applications were reviewed against a set of criteria, including the hospital teams' objectives for incorporating clinical simulation training into their multidisciplinary team. Applicants indicated their interest in either stroke, high-risk OB delivery or sepsis/stroke labs.

Nine scholarships were awarded in 2021. For issues related to travel restrictions, as well as concern for staff health and safety, only four of these scholarships were used.



Images were taken at the Gundersen Health System Integrated Center for Education in La Crosse, WI.

WHA Foundation Provides Sponsorship to United Way for participation in UW Center for Professional and Executive Development - *Manager Boot Camp*

Through the generous donation of WHA Corporate Member, UW Center for Professional and Executive Development (CPED), the WHA Foundation provided sponsorship for a United Way of Dane County employee to attend the UW CPED *Manager Boot Camp* training program. This multi-day educational program provides participants with information on how to be an effective leader by learning the processes and principles that characterize excellence in people management. The WHA Foundation was proud to continue its mission of providing educational opportunities through this unique experience.

Technical School Scholarships

Health Care Workforce Development

Thirty-two (32) scholarships were made available to the 16 technical schools in the state of Wisconsin for the 2020/2021 school year. Each scholarship has a monetary value of up to \$2,000. These scholarships, intended for the final semester of school, are provided for students graduating in health-related fields. These fields include:

- AODA
- Anesthesia Technology
- Biotechnical Lab Technician
- Cancer Information Management
- Cardiovascular Technology
- Clinical Lab Technician
- Clinical Research Coordinator
- Dental Hygienist
- Diagnostic Medical Sonography
- Dietetic Technician
- Echocardiography
- EMT/Paramedic
- Gerontology
- Health Care Business Services
- Health Information Technology
- Health Care Services Management
- Medical Lab Technician
- Midwife
- Nursing
- Occupational Therapy Assistant
- Pharmacy Services Management
- Physical Therapy Assistant
- Radiography
- Respiratory Therapist
- Surgical Technology
- Wellness and Health Promotion

At the time of this report's printing, 10 scholarships have been awarded for a total of \$18,074 dollars disbursed. Technical schools have until June of 2022 to submit documentation for scholarships.



"Currently, I am in my final year of the Physical Therapy Assistant (PTA) program at Northeast Wisconsin Technical College (NWTC). My goal after graduation is to be specialized in the

geriatric population and aid them in staying active. By awarding me the WHA Foundation scholarship, you have lightened my financial burden and allowed me to focus on my education. Thank you!"

*Kaonue Lee
NWTC Student*



"I want to sincerely thank you for the scholarship that you have given me. This will allow me to finish my last semester of schooling and progress onto my career as a physical

therapist assistant. It takes away a lot of the stress that comes with having to pay for school while being in school."

*Anna Schaal
NWTC Student*

Global Vision Community Partnership Award

Collaborative Community Health Initiatives

The WHA Foundation awarded three Global Vision Community Partnership Awards in 2021. The purpose of the award is to recognize and reward community partnership projects that work with a WHA member hospital(s) to meet an identified community health need in an innovative or creative manner.

Community Health Asthma Management Program Children's Wisconsin, Milwaukee

Children's Community Health Asthma Management Program (CHAMP) was established over five years ago to improve uncontrolled asthma in children. CHAMP aims to reduce the frequency of asthma complications and the associated number of missed school or work days, as well as decrease asthma-related emergency department utilization and hospitalization. CHAMP serves families in Milwaukee County with an emphasis on reaching people who are socioeconomically disadvantaged and those burdened by health disparities, including people of color. Referrals are received both from Children's Wisconsin's clinical areas as well as community partners.

Maternal Health Social Systems Initiative Ascension Wisconsin St. Joseph, Glendale

The Maternal Health Social Systems Initiative was launched to identify broken social systems and develop solutions as a pathway to improve maternal and infant health outcomes. The program connects pregnant women and recent mothers with social services and care they need to support good health outcomes for themselves and their babies. The maternal health team identified perinatal visit care as a key determinant in maternal morbidity and infant mortality. Early and adequate prenatal care promotes healthy pregnancies through screening and management of a woman's risk factors and health conditions while encouraging healthy behaviors during pregnancy.

Lakeshore Regional Child Advocacy Center Aurora Medical Center Sheboygan County, Kohler

Aurora Medical Center Sheboygan County's (AMCSC) Nurse Examiners Program (SANE) partnered with Lakeshore Regional Child Advocacy Center (LRCAC) in 2015 to provide children and families the protection and support needed to navigate tough situations brought on by sexual violence. AMCSC and LRCAC partner to provide community trainings on how to care for and work with victims of crime using trauma-informed care. This includes Sexual Assault Response Team training for law enforcement, abuse training, and Department of Justice Sexual Assault Nurse Examiner training, in addition to providing other areas of support.

Award winners each received a plaque of recognition and \$2,500 to continue to fulfill the mission and activities of these valuable programs. WHA Foundation Inc. thanks all nominations submitted for the Global Vision Community Partnership Award.



Award presentation to Aurora Medical Center Sheboygan County



Award presentation to Ascension Wisconsin St. Joseph

WHA Foundation: 2022 Look Forward

The WHA Foundation will continue to support **Health Care Quality and Safety Initiatives**, **Health Care Workforce Development**, and **Collaborative Community Health Initiatives**. As our hospitals and communities continue to transition through the COVID-19 pandemic, it is our hope that these programming opportunities will provide support in the most meaningful way possible.

We are proud to share with you the Board of Trustees for 2022.

2022 WHA Foundation Board of Trustees



Jeff Euclide (Chair),
Chief Administrative
Officer, Marshfield
Medical Center,
Ladysmith



Jan Bauman, Chief
Nursing Officer,
Divine Savior
Healthcare, Portage



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Hillsboro



Joni Olson, Chief
Executive Officer,
Gundersen Tri County
Hospital & Clinics,
Whitehall



Bruce Roesler,
Chief Executive
Officer, The
Richland Hospital,
Inc., Richland Center

Friend of the Foundation

What does it mean to be a *Friend of the Foundation*?

Being a *Friend of the Foundation* means that you support the mission and efforts of the WHA Foundation. Your support ensures the continuation of the programming the WHA Foundation currently is involved with, as well as possible future impacts that can be made in Wisconsin communities.

We thank our newest *Friend of the Foundation*:

Wisconsin Hospital Association Information Center



Please see the “Friend of the Foundation Annual Giving Levels” for more details.



WHA Foundation, Inc.
PO Box 259038
Madison, WI 53725-9038
608-274-1820 | www.wha.org

“Friend of the Foundation” Annual Giving Levels



You can make a positive impact on Wisconsin health care! Contribute at one of the giving levels below and become a “*Friend of the Foundation.*” Your support ensures the WHA Foundation can continue its current funding programs, as well as possible future initiatives that can benefit Wisconsin communities.

\$1,000 Sponsor

- Company/individual name recognition on WHA Foundation website
- Company/individual name recognition on WHA Foundation signage at events, including at WHA’s Advocacy Day, the Wisconsin Rural Health Conference, and WHA’s Physician Leadership Development Conference
- Two (2) complimentary enrollments in a WHA-sponsored webinar

\$2,500 Sponsor

- Company logo/individual name recognition on WHA Foundation website
- Company logo/individual name recognition on WHA Foundation signage at events, including at WHA’s Advocacy Day, WHA’s Rural Health Conference, and WHA’s Physician Leaders Conference
- Two (2) complimentary enrollments in a WHA-sponsored webinar
- Sponsorship recognition of one (1) WHA event or webinar

\$4,000 Sponsor

- Company logo/individual name recognition on WHA Foundation website
- Company logo/individual name recognition on WHA Foundation signage at events, including at WHA’s Advocacy Day, WHA’s Rural Health Conference, and WHA’s Physician Leaders Conference
- Two (2) complimentary enrollments in a WHA-sponsored webinar
- Sponsorship recognition of two (2) WHA events or webinars
- WHA Foundation Technical School Scholarship naming rights for two (2) scholarships awarded to one (1) Wisconsin technical college during the academic year

The WHA Foundation is a non-profit, 501(c)3 organization. Contributions are tax-deductible.

Be a “Friend of the Foundation”

In order to continue focusing its grant-making priorities on initiatives that have a statewide impact on health care in Wisconsin, the WHA Foundation Board of Trustees continues its fundraising efforts each year. Every contribution to the WHA Foundation is appreciated and will be recognized appropriately. Thank you for considering a contribution to the WHA Foundation. See “*Friend of the Foundation Annual Giving Levels*” for more details.

Questions:

Contact Leigh Ann Larson,
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E: llarson@wha.org
W: www.wha.org/AboutWHA/WHA-Foundation

2022 WHA Foundation Fundraising Campaign

Contribution Form

My organization/I wish to support ongoing efforts of the WHA Foundation with a contribution of:

- \$4,000* \$2,500* \$1,000*
 \$500 Other: \$_____

*contribution will make you “*Friends of the Foundation*.”

Organization Name

Address

City

State

Zip

First Name

Last Name

Job Title

Email

Telephone Number (with area code)

Please make check payable to:
WHA Foundation, Inc.

Send Contributions to:
WHA Foundation, Attn. Leigh Ann Larson
PO Box 259038, Madison, WI 53725-9038

Your contribution is tax deductible as specified in IRS guidelines.