

## Clinical Services

### **ACUTE CARE, INC.**

1609 N. Ankeny Blvd.

Ankeny IA 50021

**Phone:** 800/729-7813

**Fax:** 515/964-2777

**Website:** [www.acutecare.com](http://www.acutecare.com)

**Contact:** Joshua Porter

**Title:** Assistant Vice President

**E-mail:** [joshuap@acutecare.com](mailto:joshuap@acutecare.com)

## Organization Description:

ACUTE CARE, INC. is a full-service Emergency Medicine physician group that provides necessary resources to develop and maintain a competitive and quality emergency physician practice. ACUTE CARE, INC. has defined the role of serving moderate volume Emergency Departments in rural hospital settings, including several partner facilities in Wisconsin. We also continuously strive to align with progressive health care facilities to partner on a risk-sharing basis for continued growth and development in the evolving health care arena. Based on this commitment, ACUTE CARE, INC. has full-time departments of Reimbursement Enhancement, Coding & Documentation, Education, Continuous Quality Improvement, Credentialing and Marketing.

**Membership Level:** Corporate Patron

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## Construction

### **Adolfson & Peterson Construction**

2600 Stewart Avenue

Wausau WI 54401

**Phone:** 715/834-8558

**Fax:** 715/834-8545

**Website:** [www.a-p.com](http://www.a-p.com)

**Contact:** Kal Schon

**Title:** Vice President

**E-mail:** [kschon@a-p.com](mailto:kschon@a-p.com)

## Organization Description:

Adolfson & Peterson Construction brings 57 years of "total construction services" (design/build, construction management and general construction) to the entire state of Wisconsin's health care community. Working from "your side of the table," A&P's medical facility professionals listen first, effectively communicate and conduct in-depth studies relative to your specific requirements. With A&P, you will obtain the very best functional and financial construction solutions.

A&P offers close coordination, respectful scheduling to your ongoing critical business, accurate estimating, knowledgeable system and product cost/quality analysis, effective cost control (design - construction), timely and detailed status/cost reporting, and also noticeable efforts focused on simplifying your daily construction related workload. From preliminary planning, through design, construction, start up and post construction with A&P you will receive ultimate client focused services. Give us a call!

**Membership Level:** Corporate Patron

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## Architectural/Physical Plant

### Ayres Associates

3433 Oakwood Hills Parkway  
Eau Claire WI 54701

Phone: 715/834-3161 Fax: 715/831-7500

Website: [www.AyresAssociates.com](http://www.AyresAssociates.com)

Contact: Raivo Balciunas AIA  
Title: Health Care Facilities Architect  
E-mail: [balciunasr@ayresassociates.com](mailto:balciunasr@ayresassociates.com)

#### Organization Description:

Raivo Balciunas, AIA, Health Care Facilities Architect  
Susan Vasey, Business Development Specialist

Ayres Associates offers a full range of architectural services to make your health care facilities more efficient, more competitive, and more responsive to patient needs. Whether your project involves planning, code compliance, remodeling, or construction of a new facility, our experienced staff will work with you to smoothly move your project from concept to construction. We have worked with medical facilities, assisted living facilities, and nursing homes throughout Wisconsin, with projects ranging from outpatient care facilities to ICUs. Ayres Associates' services include: Long-range planning and site selection; feasibility and space needs studies; facility management planning and market studies using geographic information systems; accessibility, code compliance, energy use, and environmental assessments; remodeling of new uses and consolidation of services; design of new health care facilities; design of elderly health care and living facilities; interior design; varied construction strategies (such as design/build or design/bid/build).

Membership Level: **Corporate Patron**

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## Health Care Consultant

### Baird Consulting, Inc.

509 Hillcrest Drive  
Fort Atkinson WI 53538

Phone: 920/563-4684 Fax: 920/563-3777

Website: [www.baird-consulting.com](http://www.baird-consulting.com)

Contact: Kristin Baird  
Title: President, CEO  
E-mail: [kris@baird-consulting.com](mailto:kris@baird-consulting.com)

#### Organization Description:

The mission of Baird Consulting, Inc. is to assist health care organizations to achieve their missions through: exquisite customer service practices, strategic communication plans and creative business development solutions. With over 25 years in health care, Baird speaks the language of nurses, senior leadership and management. An author, speaker and hands-on leader, Baird has helped hundreds of health care organizations to achieve service excellence since its start in 1991.

Membership Level: **Corporate Sponsor**

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## Construction

### Berghammer Construction Corp.

4750 N. 132nd Street  
Butler WI 53007

Phone: 262/790-4750 Fax: 262/790-4755

Website: [www.berghammer.com](http://www.berghammer.com)

Contact: Susan Buchanan  
Title: Dir. Of Business Development  
E-mail: [susanb@berghammer.com](mailto:susanb@berghammer.com)

#### Organization Description:

Established in 1929, Berghammer is one of Southeastern Wisconsin's premier contractors offering General Contracting, Construction Management, and Design/Build Construction Services. Berghammer provides our clients a professional project management team with extensive expertise and employs a dedicated, highly skilled field staff.

A diverse construction company, Berghammer has experience in the following facility types: Medical & Healthcare, Manufacturing, Distribution, Corporate Office, Tenant Improvement, Hospitality, Multi-Family, Historic Renovations, Institutional and Educational.

Membership Level: **Corporate Sponsor**

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## Medical Services

### The Blood Center of SE Wis., Inc.

638 N. 18th Street, PO Box 2178  
Milwaukee WI 53201-2178

**Phone:** 414/933-5000 **Fax:** 414/933-6803

**Website:** [www.bloodcenter.com](http://www.bloodcenter.com)

**Contact:** Terry Bzdusek  
**Title:** Customer Service Specialist  
**E-mail:** [tlbzdusek@bcsew.edu](mailto:tlbzdusek@bcsew.edu)

## Organization Description:

The Blood Center of Southeastern Wisconsin is a non-profit transfusion medicine organization that provides blood products and related services to the nation's hospitals, including 49 hospitals in Wisconsin which provides blood to 57% of the state's population.

What makes The Blood Center particularly unique in the world of transfusion medicine is the multi-faceted nature of our operations. Diagnostic Laboratories provide and develop highly specialized, unique tests on samples from throughout the world, some of which are available only here and/or were created here. The Medical Services unit provides patient services in the areas of stem cell collection, plasma and red cell exchanges, treatment of bleeding disorders, locations of specific rare blood types and hospital transfusion medicine management.

The Blood Center is one of just a handful of national blood banks conducting blood research. Our Blood Research Institute attracts the top scientific talent from throughout the world because of its world-class reputation for the investigation of blood disorders including heart disease, cancer, sickle cell anemia, and immune system response.

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**Membership Level: Corporate Sponsor**

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## Health Care Consultant

### Boldt Consulting Services

1110 North Old World Third St., Suite 610  
Milwaukee WI 53203

**Phone:** 414/276-4666 **Fax:** 414/276-1578

**Website:** [www.boldtconsulting.com](http://www.boldtconsulting.com)

**Contact:** Ken Greve  
**Title:** Principal  
**E-mail:** [ken.greve@boldt.com](mailto:ken.greve@boldt.com)

## Organization Description:

Boldt Consulting Services is a healthcare planning and implementation firm that specializes in strategic facility planning and program management. Providing innovative facilities solutions tailored to meet the needs of our clients, BCS offers services including: master planning, feasibility studies, capital budgeting and planning, and complete program management. The professionals of BCS blend the disciplines of planning, real estate, architecture, construction, finance, and law to create a team that provides superior service. We are flexible about structuring our involvement on a project and can customize our services to complement a client's existing expertise.

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**Membership Level: Corporate Sponsor**

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## Construction

### Oscar J. Boldt Construction

2525 N. Roemer Road  
Appleton WI 54911

**Phone:** 800/99-BOLDT **Fax:** 920/739-5868

**Website:** www.boldt.com

**Contact:** Tom Clark  
**Title:** Marketing  
**E-mail:** tom.clark@boldt.com

#### Organization Description:

Oscar J. Boldt Construction is a 114-year-old firm providing construction management, general contracting and design/build services to the healthcare industry. With Wisconsin offices in Appleton, Milwaukee, Madison and Stevens Point, Boldt's project experience includes all facets of healthcare construction.

Boldt projects vary in size and complexity, from small day-to-day renovations and maintenance activities to complete program management and general construction responsibilities with the ability to successfully deliver projects in excess of \$500 million. Boldt is continually ranked by Modern Healthcare magazine as one of the largest construction managers and general contractors in the nation for its involvement in the hospital/healthcare industry. Its labor force exceeds 2,000 and approximately \$400 million in project volume is completed on an annual basis.

**Membership Level:** Corporate Partner

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## Health Care Consultant

### Brim - The Hospital Management Alternative

2701 International Lane, Suite 200  
Madison WI 53704-3126

**Phone:** 608/268-5201 **Fax:** 608/244-5762

**Website:** www.brimhealthcare.com

**Contact:** Greg Voss  
**Title:** Vice President  
**E-mail:** gvoss@brim.us

#### Organization Description:

Founded in 1971, Brim is a healthcare management company focused on meeting the leadership needs of community hospitals. Brim was among the first to develop a model that balances a community's need for local decision making with the need for hospital management expertise. For 30 years Brim's contract management model has helped to deliver quality health care to communities across the nation.

**Membership Level:** Corporate Sponsor

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## Information Systems

### CareTech Solutions, Inc.

901 Wishire Dr., Suite 100  
Troy MI 48084

**Phone:** 877/700-8324 **Fax:** 248/233-3100

**Website:** www.caretechsolutions.com

**Contact:** Jody Meehan  
**Title:** Mgr., Marketing & Communications  
**E-mail:** jodymeehan@caretechsolutions.com

#### Organization Description:

CareTech Solutions, a leader in healthcare information technology (IT) outsourcing, provides flexible solutions that translate to improved performance, reduced costs, regulatory compliance and measurable improvements in patient/clinician satisfaction. From implementing emerging technologies to supporting day-to-day IT operations, our products and services ensure that our clients' investment in IT results in a measurable contribution to their organization's health and growth.

**Membership Level:** Corporate Sponsor

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## Medical Equipment

### **CES-BIOMED SERVICES**

Rm. 719, 1550 Engineering Drive  
Madison WI 53706

**Phone:** 608/263-2921 **Fax:** 608/263-1552

**Website:**

**Contact:** Burke O'Neal  
**Title:** Program Manager  
**E-mail:** oneal@enr.wisc.edu

**Organization Description:**

CES-BIOMED SERVICES provides comprehensive biomedical engineering services including on-site equipment verification of performance, preventive maintenance, electrical safety, and repair; pre-purchase evaluation, state and JCAHO equipment program compliance and liaison, incident investigation, and technical consultation related to use of medical instrumentation.

**Membership Level: Corporate Sponsor**

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## Architecture/Physical Plant

### **Continuum Architects + Planners, S.C.**

228 S. First St., PO 510663  
Milwaukee WI 53203

**Phone:** 414/220-9640 **Fax:** 414/220-9595

**Website:**

**Contact:** Sheila Semrou  
**Title:** Associate  
**E-mail:** sheila.semrou@continuumarchitects.com

**Organization Description:**

Continuum Architects + Planners is dedicated to providing exceptional client services with a commitment to design excellence. Recognized for creative design solutions on many prominent buildings in Southeastern Wisconsin. Widely respected for high-quality construction documents and management of technically complex projects, of both new construction and renovations. Significant experience with complex laboratories, hospital projects, medical offices and elder care facilities. Projects with a construction value ranging from \$15,000 to \$15,000,000 are handled with equal attention. Staff skilled at campus master planning, programming, architecture, medical planning, equipment coordination and interior design.

**Membership Level: Corporate Sponsor**

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## Construction

### **J.P. Cullen & Sons, Inc.**

PO Box 1957  
Janesville WI 53547

**Phone:** 608/754-6601 **Fax:** 608/754-9171

**Website:** www.jpccullen.com

**Contact:** David Cullen  
**Title:** Vice President  
**E-mail:** dcullen@jpccullen.com

**Organization Description:**

J.P. Cullen and Sons, Inc., founded in 1892, is one of the oldest construction companies in the nation. The firm continues to grow in scope, volume and reputation. Engineering News Record has listed it for many years as one of the top 400 contractors in the country. Establishing a clear standard of quality, Cullen is the only general contractor in the state of Wisconsin to have achieved the prestigious ISO 9001 Certification. Annual construction volume exceeds \$150 million as the current generation of Cullens and a team of 500 employees perpetuates the legacy of pride in workmanship that began over 110 years ago.

**Membership Level: Corporate Sponsor**

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## Information Systems

### **Dairyland Healthcare Solutions**

625 South Lakeshore Drive  
Glenwood MN 56334

**Phone:** 320/634-5331 **Fax:** 320/634-5316

**Website:** www.dhsnet.com

**Contact:** Kim Blair  
**Title:** Marketing  
**E-mail:** kim.blair@dhsnet.com

**Organization Description:**

The leading provider of information systems to community and specialty hospitals.

**Membership Level: Corporate Partner**

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## Information Systems

### DataBay Resources - a Division of AmeriNet Central

500 Commonwealth Drive  
Warrendale PA 15086

**Phone:** 724-778-3415 **Fax:** 724/776-6969

**Website:** [www.amerinetcentral.org](http://www.amerinetcentral.org)

**Contact:** Mary Mort  
**Title:** Vice President  
**E-mail:** [mortm@databayresources.com](mailto:mortm@databayresources.com)

#### Organization Description:

DataBay Resources offers to its Wisconsin clients a portfolio of decision support tools and solutions that enable them to enhance revenue, manage expenses and improve the quality of services provided to Wisconsin residents. Services offered include:

- An extensive data warehouse of over 15 states (including Wisconsin), containing all payer inpatient and ambulatory patient record databases, the Medicare data set, demographics, physician supply/demand and salary based benchmark tools
- Customized solutions to access these data sets, including reports and data files tailored to client specification. Clients have the option to access these reports and datasets either on an as-needed or subscription basis.
- Software tools including DataBay's Navigate system, a tool that translates data sets into easy-to-use, logic-based reports, graphs, maps and other presentation formats.
- Planning and consulting services that permit the client to outsource the analyses that often accompany new business development or other planning/marketing ventures.
- Access to online education programs that are planning, marketing and clinically related through Inquisit, another division of AmeriNet Central.
- Access to select, high quality business partners including SG-2, Inc., that offer complementary services to DataBay Resources' decision support offerings.

**Membership Level:** Corporate Sponsor

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## Information Systems

### Datavision, Inc.

539 Jacksonville Road  
Warminster PA 18974

**Phone:** 215/442-7400 **Fax:** 215/675-4839

**Website:** [www.datavision.com](http://www.datavision.com)

**Contact:** Pat Wierzbowski  
**Title:** Marketing Coordinator  
**E-mail:** [pwierzbowski@datavision.com](mailto:pwierzbowski@datavision.com)

#### Organization Description:

Datavision's Healthcare Group offers wireless mobile products and services to reduce healthcare errors and improve workflow for the caregiver and enhance patient safety. Patient information is communicated securely and instantly via voice and/or data. Integrating the latest technology in wireless bar code scanning and mobile care solutions, Datavision greatly reduces the chance of medication delivery errors occurring. Whether implementing voice over IP badges, mobile carts, bar code scanning, or data collection, Datavision's team of experts deliver the solution that best suits your environment and promises the highest level of quality available today.

**Membership Level:** Corporate Sponsor

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**Health Insurer**

**Delta Dental Plan of Wisconsin**

2801 Hoover Road  
Stevens Point WI 54481

**Phone:** 715/344-6087 **Fax:** 715/344-9058

**Website:** www.deltadentalwi.com

**Contact:** Gary Rogers  
**Title:** V.P., Marketing  
**E-mail:** grogers@deltadentalwi.com

**Organization Description:**

Delta Dental Plan of Wisconsin is a not-for-profit dental service corporation offering benefit services, claims processing, and plan administration to employers throughout Wisconsin since 1962. The company is headquartered in Stevens Point with sales offices in Milwaukee and Madison, and provides benefits and services to more than 1,000,000 subscribers and their family members.

As a member of the nationwide Delta Dental Plans Association, the company is able to offer the same dental benefits to all employees of Wisconsin-based companies wherever they are located in the United States. Delta Dental Plans Association provides benefits to over 39 million people in 75,000 groups across the country, making it the largest dental benefits carrier in the U.S.

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**Membership Level: Corporate Sponsor**

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**Information Systems**

**EDS (Electronic Data Systems)**

6406 Bridge Road  
Madison WI 53713

**Phone:** 608/221-4746 **Fax:** 608/221-0885

**Website:**

**Contact:** Dave Miess  
**Title:** Provider Services Manager  
**E-mail:** miessdp@dhfs.state.wi.us

**Organization Description:**

EDS national involvement in health care dates back to the mid-1960s and the implementation of the first Medicare contracts. From that early start to the present, EDS has provided business solutions for Blue Cross & Blue Shield Organizations, commercial insurers, HMOs, the full spectrum of health care providers and the state Medicaid programs. In Wisconsin, EDS has supported health care since 1977 providing educational programs, customer service and leading edge technology.

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**Membership Level: Corporate Sponsor**

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**Miscellaneous**

**eflexgroup**

3001 W. Beltline Highway, Suite 302  
Madison WI 53713

**Phone:** 608/243-8277 **Fax:** 608/245-9342

**Website:** www.eflexgroup.com

**Contact:** Ric Joyner CFCI  
**Title:** President  
**E-mail:** ricj@eflexgroup.com

**Organization Description:**

eflexgroup is a third party administrator (TPA) licensed in the state of Wisconsin as a benefits administrator. eflexgroup specializes in flexible spending plans, HRA's, COBRA administration and educational seminars. We are committed to personal service and common sense compliance of regulations.

"Motivating employees to participate." eflexgroup seeks to provide the tools to employers and employees so they will participate in flexible spending plans. This is accomplished by having fast claim turnaround, ease of use and educational tools.

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**Membership Level: Corporate Sponsor**

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## Accounting

### Eide Bailly LLP

5601 Green Valley Drive, Suite 700  
Minneapolis MN 55437-1145

**Phone:** 952/918-3588 **Fax:** 952/918-3627

**Website:** [www.eidebailly.com](http://www.eidebailly.com)

**Contact:** John Russell  
**Title:** Senior Manager  
**E-mail:** [jrussell@eidebailly.com](mailto:jrussell@eidebailly.com)

## Organization Description:

Eide Bailly LLP is a regional public accounting firm that is diverse in talents, industry expertise, and service specialties. Eide Bailly LLP is the 18th largest CPA firm with nine offices. Our largest industry concentration is health care, accounting for 24% of the firm's revenue. Along with audit services, we offer a wide range of consulting services including chargemaster/cost report reviews, coding services, transcription and billing outsourcing, corporate and HIPAA compliance, home health and hospice consulting, critical access hospital and rural health clinic services, strategic planning, and operational reviews. Discover more at [www.eidebailly.com](http://www.eidebailly.com).

**Membership Level:** Corporate Sponsor

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## Health Care Consultant

### ElderSpan Management, LLC

1402 Pankratz Street, Suite 110  
Madison WI 53704

**Phone:** 608/243-8800 **Fax:** 608/243-3237

**Website:** [www.elderspan.com](http://www.elderspan.com)

**Contact:** Gregory Griffin  
**Title:** President  
**E-mail:** [greg@elderspan.com](mailto:greg@elderspan.com)

## Organization Description:

ElderSpan Management, LLC develops and operates senior assisted living and senior housing projects for its own portfolio and serves as the developer and/or consultant to others for assisted living projects. ElderSpan also provides management consultation for projects owned by others, including turn-around management of troubled facilities.

**Membership Level:** Corporate Sponsor

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## Recruiting/Staffing

### Emergency Practice Associates

3840 West 9th Street, PO Box 1260  
Waterloo IA 50704

**Phone:** 800/458-5003 **Fax:** 319/236-3644

**Website:** [www.epamidwest.com](http://www.epamidwest.com)

**Contact:** Margo Grimm  
**Title:** CEO  
**E-mail:** [mgrimm@epamidwest.com](mailto:mgrimm@epamidwest.com)

## Organization Description:

Emergency Practice Associates is committed to develop, implement and foster high quality, efficient and cost-effective practice management services with an emphasis on the specialty of Emergency Medicine. Consultative services include staffing, scheduling, recruiting, risk management, finance, quality assurance and all aspects of practice management. Emergency Practice Associates brings thirty years of practical practice management experience serving hospitals and group practices throughout the Midwest.

**Membership Level:** Corporate Patron

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## Architectural/Physical Plant

### Eppstein Uhen Architects, Inc.

333 East Chicago Street  
Milwaukee WI 53202

Phone: 414/271-5350 Fax: 414/298-2251

Website: [www.eppsteinuhen.com](http://www.eppsteinuhen.com)

Contact: Steve Raasch  
Title: Project Manager  
E-mail: [stever@eppsteinuhen.com](mailto:stever@eppsteinuhen.com)

#### Organization Description:

Eppstein Uhen Architects is one of Wisconsin's largest architectural firms. During our 96-year history, we have grown from a one-person design studio into a market leader with 120 professionals. We have recruited and cultivated industry experts to develop the architectural future of several distinct markets including health and wellness.

Behind this team is our company's mission statement, beyond design. Every employee at Eppstein Uhen Architects strives to attain more than great design. We are committed to market specialty, community, and our clients. Our approach to both design and communication is personal – a step beyond expectations.

Membership Level: Corporate Sponsor

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## Financial Services

### Fifth Third Bank

1701 Golf Road, Tower 1, 9th Floor  
Rolling Meadows IL 60008

Phone: 847/354-7364 Fax: 847/354-7310

Website: [www.53.com](http://www.53.com)

Contact: Nathaniel Sher  
Title: Vice President  
E-mail: [nathaniel.sher@53.com](mailto:nathaniel.sher@53.com)

#### Organization Description:

Headquartered in Cincinnati, Fifth Third is one of four banks in the country rated AA1 by Moody's and has over \$91 billion in assets, making us the 15th largest bank in the U.S. We have over \$3 billion in loans to healthcare entities. Fifth Third Bank's Healthcare Financial Services group provides financing solutions for not-for-profit acute care hospitals. Our dedicated healthcare group offers direct pay and stand-by letters of credit, liquidity facilities, interim financing, leasing, treasury management, underwriting and interest rate management solutions, institutional investment advice, and private banking for physicians.

Membership Level: Corporate Sponsor

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## Insurance Risk Management

### Fitzgerald, Clayton, James & Kasten, Inc.

10335 N. Port Washington Road  
Mequon WI 53092

Phone: 262/478-3255 Fax: 262/478-3260

Website: [www.fcjk.com](http://www.fcjk.com)

Contact: Karen Richlicz  
Title: Vice Chairman  
E-mail: [krechlicz@fcjk.com](mailto:krechlicz@fcjk.com)

#### Organization Description:

Fitzgerald, Clayton, James & Kasten, Inc. enjoys a long relationship with Wisconsin hospitals and continues to provide custom tailored risk transfer solutions through insurance and risk management services. FCJK's staff of healthcare professionals partner with clients as a trusted advisor in providing value-added benefits and staying abreast of changing liabilities and exposures in the healthcare industry.

Membership Level: Corporate Champion

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**Architectural/Physical Plant**

**Flad & Associates**

644 Science Drive  
Madison WI 53711

**Phone:** 608/238-2661 **Fax:** 608/238-6727

**Website:** [www.flad.com](http://www.flad.com)

**Contact:** Laura Stillman  
**Title:** Principal  
**E-mail:** [laura\\_stillman@flad.com](mailto:laura_stillman@flad.com)

**Organization Description:**

Flad & Associates is an architectural firm devoted to creating environments that enhance human potential. We're celebrating 75 years of design excellence, half of those years serving Wisconsin healthcare providers. Since the 1960s, we've been helping our healthcare clients create facilities that increase patient comfort and satisfaction, improve staff effectiveness and safety, and embrace changes in technology and treatment modalities. Our clients include teaching and community hospitals, and large group practices in the Midwest, and on the east and west coasts.

We support Wisconsin healthcare providers with innovative design as they transform their facilities to meet the needs of Wisconsin patients.

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**Membership Level: Corporate Partner**

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**Architectural/Physical Plant**

**Freeman White, Inc.**

PO Box 44517  
Eden Prairie MN 55344

**Phone:** 952/934-5853 **Fax:** 952/949-0559

**Website:** [www.freemanwhite.com](http://www.freemanwhite.com)

**Contact:** Jerry Turner  
**Title:** Principal  
**E-mail:** [jturner@freemanwhite.com](mailto:jturner@freemanwhite.com)

**Organization Description:**

Freeman White is an architectural practice developed around unique, independent teams that focus on their clinical or service line specialty. Each specialty team delivers strategic, operational, and facility design consulting services for their specific area of expertise. Our services include:

- Strategic planning
- Market analysis
- Reimbursement analysis (APCs)
- Master planning (campus-wide or department specific)
- Operational and staffing analysis
- Process improvement and operational redesign
- Operational implementation services
- Physical planning and design consulting
- Architectural project scope definition: space programming, budget and schedule development
- Architectural design services: renovations, expansions, new construction, and department relocations

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**Membership Level: Corporate Patron**

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**Legal Firm**

**Godfrey & Kahn, S.C.**

One East Main Street  
Madison WI 53703

**Phone:** 608/257-3911 **Fax:** 608/257-0609

**Website:** [www.gklaw.com](http://www.gklaw.com)

**Contact:** Michael Skindrud  
**Title:** Health Care Team Leader  
**E-mail:** [mkindrud@gklaw.com](mailto:mkindrud@gklaw.com)

**Organization Description:**

Godfrey & Kahn with offices in Madison, Milwaukee, Green Bay, Appleton and Waukesha, and with more than 175 lawyers, provides legal services to hospitals, physicians groups, health insurers, laboratories, retirement facilities and others working in health care throughout Wisconsin. Its lawyers advise clients on payment matters, on delivery system integration, mergers and acquisitions, antitrust, financing, managed care, fraud and abuse, information systems, executive benefits, professional rights, employment and labor matters, tax issues, and provider structure and governance. The firm's health care team is led by Michael Skindrud in Madison and Charles Vogel in Milwaukee.

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**Membership Level: Corporate Patron**

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## Construction

### **GPD|Gilbane**

101 W. Pleasant Street, Suite 104  
Milwaukee WI 53212

**Phone:** 414/223-6901 **Fax:** 414/223-6913

**Website:** [www.gpdgilbane.com](http://www.gpdgilbane.com)

**Contact:** Tony Metro  
**Title:** Manager of Business Development  
**E-mail:** [ametro@gpd.gilbaneco.com](mailto:ametro@gpd.gilbaneco.com)

#### **Organization Description:**

GPD|Gilbane is a family-owned, fifth generation construction management firm, one of the five oldest construction companies in the country. Today, GPD|Gilbane is a leader in healthcare construction. GPD|Gilbane's extensive track record in hospital construction centers around innovative solutions that not only save money, but also prepare clients for what lies ahead. With an understanding of key issues, GPD|Gilbane helps hospitals make the right facility choices. GPD|Gilbane's services are tailored to meet your needs. Underlying the various services we provide -- preconstruction, construction, relocation management, infrastructure management and interdisciplinary document coordination -- is our commitment to the principles of Teamwork. Our firm constructs partnerships with an Owner built on trust and shared values in order to manage solutions and maximize value for every project.

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**Membership Level: Corporate Patron**

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## Consulting Engineer-Hospital

### **Graef, Anhalt, Schloemer & Associates, Inc.**

One Honey Creek Corp. Ctr., 125 S. 84th St., Suite 401  
Milwaukee WI 53214-1470

**Phone:** 414/259-1500 **Fax:** 414/259-0037

**Website:** [www.gasai.com](http://www.gasai.com)

**Contact:** Jim Hayes P.E.  
**Title:** Director of Health Care Services  
**E-mail:** [jim.hayes@gasai.com](mailto:jim.hayes@gasai.com)

#### **Organization Description:**

Rich Bub, P.E., President  
Graef Anhalt Schloemer & Associates, Inc. (GAS) has provided a variety of engineering and scientific services to the health care community for over 40 years. With a staff of over 300 employees, we provide full-service engineering, including; structural design, site/civil engineering, stormwater management, parking planning, parking structure design, traffic analysis, and environmental services.

With offices in Milwaukee, Green Bay and Madison, as well as multiple offices in northern Illinois, we provide responsive service to health care facilities throughout the state of Wisconsin. For more information on how GAS can serve you, please call Jim Hayes at 414-266-9031.

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**Membership Level: Corporate Sponsor**

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## Accounting

### Grant Thornton LLP

2 East Gilman Street  
Madison WI 53708

**Phone:** 608/257-6761 **Fax:** 608/257-6760

**Website:** [www.grantthornton.com](http://www.grantthornton.com)

**Contact:** Irv Banzhaf

**Title:** Senior Manager

**E-mail:** [irvin.banzhaf@gt.com](mailto:irvin.banzhaf@gt.com)

#### Organization Description:

Grant Thornton has been a trusted business advisor and visionary business leader for more than 75 years. We take pride in helping the owners and senior management of middle-market, entrepreneurial companies achieve their business and personal goals. Grant Thornton provides innovative, knowledge-rich strategic services that fit the unique needs of businesses today. We can assist in creating value by developing and aligning corporate strategy, improving operations, implementing enabling technologies, and managing change – through financial planning and budgeting, growth management, business process improvement, operations review and benchmarking, technology effectiveness assessments, and project planning. Grant Thornton is the right partner with the right mix of technical know-how, business expertise, industry experience, and an understanding of the unique challenges you face every day. We have a passion for the business of accounting.

Grant Thornton offices in WI: Madison, Milwaukee, Appleton, and Fond du Lac.

Alternate contact: Jim Possin, Partner,  
[james.possin@gt.com](mailto:james.possin@gt.com).

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**Membership Level: Corporate Sponsor**

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## Architectural/Physical Plant

### Halweg & Associates, Inc.

1021 South 4th Street  
La Crosse WI 54601

**Phone:** 608/785-1732 **Fax:** 608/785-1532

**Website:** [www.halwegarchitects.com](http://www.halwegarchitects.com)

**Contact:** Kenneth M. Noel

**Title:** Vice President

**E-mail:** [kn@halwegarchitects.com](mailto:kn@halwegarchitects.com)

#### Organization Description:

Design – Architecture – Planning – Engineering  
As healthcare planners, designers, architects and engineers, the Halweg and Associates team works collaboratively with administrators and staff to create environments that contribute to the well being of patients and their families. We provide leadership and instill a creative thought process in organizing the many specialists required to address all issues and clearly communicate the required needs and solutions.

Our experience consists primarily of smaller community-based hospitals, medical office buildings, nursing homes and continuing care facilities. We have done extensive remodeling and additions to facilities with minimum inconvenience to ongoing operations. A recent example is Adams County Memorial Hospital in Friendship, Wisconsin.

Services are tailored to meet each client's specific needs. We offer design consultation, master planning, full architectural and engineering, interior design, and construction administration.

Our goal is to establish long-lasting relationship through successful partnering.

"We respond to our clients needs in ways they never imagined."

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**Membership Level: Corporate Sponsor**

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**Architectural/Physical Plant**

**HBE Corporation**

11330 Olive Boulevard  
St. Louis MO 63141

**Phone:** 314/567-9000 **Fax:** 314/567-0602

**Website:** [www.hbecorp.com](http://www.hbecorp.com)

**Contact:** Stephen Dailey  
**Title:** V.P., Business Development  
**E-mail:** [sdailey@hbecorp.com](mailto:sdailey@hbecorp.com)

**Organization Description:**

HBE, founded in 1960, is a multi-division national corporation that provides a single source approach to the planning, designing and building of hospital projects with established standards of efficiency and value unmatched in the markets we serve. The company has planned and developed more than 950 hospitals and other healthcare projects. All of the following services are coordinated and integrated from the inception of every building program:

- Planning and Design
- Construction Phasing
- Certificate of Need - Assistance in Preparation
- Architecture and Engineering
- Estimating
- Construction Scheduling
- Construction
- Interior Design

HBE's Design/Build Delivery method provides several key advantages over other delivery options.

- You will always know exactly what you are getting before you pay for it.
- At the earliest stage of design, architectural services are coordinated with engineering and construction disciplines to insure constructability.
- HBE assumes all risk associated with up-front planning and design.
- HBE provides you with a conceptual design and a guaranteed maximum "Lump Sum" price for construction before we ask for your commitment.

**Membership Level: Corporate Sponsor**

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**Construction**

**HealthBuildOne, Inc.**

4425 W. Mitchell Street  
Milwaukee WI 53214

**Phone:** 414/383-6107 **Fax:** 414/383-6112

**Website:** [www.HealthBuildOne.com](http://www.HealthBuildOne.com)

**Contact:** Tom Schuchardt  
**Title:** President  
**E-mail:** [tschuchardt@HealthBuildOne.com](mailto:tschuchardt@HealthBuildOne.com)

**Organization Description:**

HealthBuildOne is a unique company that provides value-added facility solutions for the healthcare industry. From up-front planning to development and facility ownership to project management, we offer a broad array of services, tailored to your individual needs.

**Hands-on:** Every project receives senior-level attention. Our extensive up-front planning process results in an early and accurate guaranteed maximum price and proactive solution to project challenges.

**Process:** We customize our services based on the individual needs of each client and their project. Every project gets its own process and you get what you want, not what your vendors want to give you.

**Experience:** Our leadership has over 20 years of dedicated experience in healthcare projects. We accept responsibility to deliver a successful project by applying our expertise, attending to the details and facilitating communications.

**True Partnership:** We leverage up-front planning at every stage, and keep information flowing to and from the entire team on a seamless basis. We achieve your goals and objectives, and keep you in control. You get reduced costs and project delivery time. You have more time to focus on the big picture and get to work the way you like.

**Membership Level: Corporate Sponsor**

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**Information Systems**

**Healthworcs**

1714 Camus Lane  
Madison WI 53705

**Phone:** 608/233-1793 **Fax:** 608/233-2373

**Website:** [www.healthworcs.com](http://www.healthworcs.com)

**Contact:** Peter Fauerbach  
**Title:** Principal  
**E-mail:** [fauerbach@ameritech.net](mailto:fauerbach@ameritech.net)

**Organization Description:**

Healthworcs offers practical, affordable software solutions and consulting services to healthcare and other organizations for management and operational performance improvement. We combine effective use of industry expertise to match individual client needs at reasonable rates. Healthworcs will provide a free initial consultation to determine the best approach to meet your needs.

Healthworcs software and services help you manage resources in key areas: healthcare systems, staffing, scheduling, productivity management, inpatient care, clinics, emergency services, pharmacy, OR, material management, reprocessing, facility planning, and operational preparedness.

Our consulting approach is highly participative and data intensive. Healthworcs will analyze your financial and operational data, identify activity patterns, and then bring alternatives to match staffing to workload.

Healthworcs will engage your staff through interviews and observation of their work. Our work is designed to analyze activity volumes, improve operations, and make things better for you and your staff.

**Healthworcs Customized Software:**

WorcsPro – Hospital wide productivity software.

UnitWorcs – Patient management and staffing solutions.

ORWorcs – OR Scheduling Software.

Worcsampling, Patient Flow Analysis – Work Measurement and Quantification.

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**Membership Level: Corporate Sponsor**

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**Consulting Engineer-Hospital**

**Henneman, Raufeisen and Associates,  
Inc.**

1232 Fourier Drive, Suite 101  
Madison WI 53717

**Phone:** 608/833-7000 **Fax:** 608/833-6996

**Website:** [www.henneman.com](http://www.henneman.com)

**Contact:** Liz D. Brown P.E.  
**Title:** Sr. V.P./Director, Madison Office  
**E-mail:** [lbrown@henneman.com](mailto:lbrown@henneman.com)

**Organization Description:**

Henneman, Raufeisen & Associates, Inc. (HRA) is a 135-person multi-discipline engineering firm with over four decades of mechanical and electrical design experience, including new and renovated healthcare facilities. We offer comprehensive engineering and design services through construction administration and commissioning.

Our goal is to provide innovative, cost effective and quality healthcare engineering solutions that are responsive to the needs and demands of a project. HRA has successfully delivered high quality design services on hundreds of healthcare projects over the years.

Specific systems and components designed by HRA for healthcare facilities have included, but are not limited to:  
**MECHANICAL:** Heating, Ventilation and Air Conditioning; Environmental Controls; Fire Protection; Plumbing; Medical and Specialty Gas Piping; Steam Production/Distribution/ Life Cycle Cost Analysis; Sustainable Design  
**ELECTRICAL:** Normal Power; Emergency Power; Lighting; Low Voltage Data; Distribution/Transmission/ Security; Nurse Call; Life Cycle Cost Analysis; Sustainable Design

HRA offers full design capabilities from all of our offices in Madison, Wisconsin; Chicago and Champaign, Illinois; and St. Louis, Missouri. We provide services to clients throughout the Midwest.

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**Membership Level: Corporate Sponsor**

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**Architectural/Physical Plant**

**HGA Architects & Engineers**

135 W. Wells Street, Suite 800  
Milwaukee WI 53203

**Phone:** 414/278-8200 **Fax:** 414/278-7734

**Website:** www.hga.com

**Contact:** John Leaf  
**Title:** Business Development Associate  
**E-mail:** jleaf@hga.com

**Organization Description:**

HGA Architects & Engineers has grown to be one of the leading architecture and engineering firms serving the health care industry in Wisconsin. With a staff of over 115 at its Great Lakes Office in Milwaukee, there is an experienced and dedicated team of health care specialists able to meet your needs across a variety of project types. HGA offers a full array of services and can be a single-source provider of master planning, programming, architectural design, engineering, interior design and construction administration.

HGA's project experience includes replacement hospitals, medical office buildings, clinics, ambulatory care facilities, assisted living centers and other health care related projects. HGA has extensive experience working with both large acute care regional medical centers and community-based hospitals located in smaller towns or more rural settings. Most recent project types have included work related to cardiovascular centers, cancer treatment, neuroscience, inpatient and outpatient surgery, pediatrics, orthopedics, laboratories, emergency departments, senior care and more.

The HGA team will work with you to understand your needs, then applies its experience and capabilities to help you develop the right solution.

As an emerging national firm, HGA has been consistently ranked by both Modern Healthcare and Engineering Records News magazines as one of the nation's top 10 health care architecture firms. An employee owned company, Hammel Green & Abrahamson, Inc. currently has six offices in Wisconsin, Minnesota and California.

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**Membership Level: Corporate Patron**

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**Architectural/Physical Plant**

**Hoffman, LLC - Healthcare Facilities Division**

N434 Greenville Center  
Appleton WI 54914

**Phone:** 800/236-2370 **Fax:** 920/731-4236

**Website:** www.hoffman.net

**Contact:** Doug Schacht  
**Title:** Project Development Leader  
**E-mail:** dschacht@hoffman.net

**Organization Description:**

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**Membership Level: Corporate Sponsor**

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## Construction

### Hunzinger Construction Company

21100 Enterprise Avenue  
Brookfield WI 53045

**Phone:** 262/797-0797 **Fax:** 262/797-0474

**Website:** www.hunzinger.com

**Contact:** John Hunzinger  
**Title:** President  
**E-mail:** jch@hunzinger.com

#### Organization Description:

Hunzinger Construction Company is a full service General Construction/Construction Management and Design Build Contractor that has served the construction industry in Southeast Wisconsin continuously since 1907. This third generation, family owned business specializes in pre-construction planning, budgeting, and scheduling activities through the construction and commissioning process. A leader in the industry, Hunzinger is currently providing construction services to some of the most complex and aggressive health care projects in the Milwaukee area.

**Membership Level:** Corporate Sponsor

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## Health Care Consultant

### Inacom

3001 W. Beltline Highway  
Madison WI 53713

**Phone:** 608/661-7700 **Fax:** 608/661-7701

**Website:** www.inacom.com

**Contact:** David Moses  
**Title:** National Sales Manager  
**E-mail:** david.moses@inacom.com

#### Organization Description:

Inacom Information Systems is a locally owned business solution provider specializing in technology consulting, education and procurement.

Our mission for education within Healthcare is to service the growing health education and training needs of healthcare organizations, hospitals, long term care facilities as well as other corporations and organizations. Inacom provides cutting edge allied health programs that help healthcare organizations provide short term education programs that train, cross train and certify their staff. Inacom also offers staffing assistance, on a limited basis for entry level jobs from a pool of certified candidates.

**Membership Level:** Corporate Sponsor

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## Information Systems

### Information Management Systems, Inc.

9700 S. Dixie Hwy. Ste. 590  
Miami FL 33156

**Phone:** 305/670-7788 **Fax:** 305/670-9922

**Website:** www.imsmiami.com

**Contact:** Stephen Roche  
**Title:** Director of Marketing  
**E-mail:** steve@imsmiami.com

#### Organization Description:

IMS offers decision support solutions for hospitals and health care institutions to assist them with performing qualitative and quantitative analysis of their market share and performance benchmarked against any other facility in Wisconsin based upon any of the information provided in the patient level public discharge dataset reported by the Bureau of Health Information (BHI). We also assist facilities with submission of their data to BHI as well as with performing demographic projection analysis.

**Membership Level:** Corporate Sponsor

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**Architectural/Physical Plant**

**Irgens Development Partners, LLC**

10201 Innovation Drive, #600  
Milwaukee WI 53226

**Phone:** 414/443-0700 **Fax:** 414/443-1400

**Website:** [www.irgensllc.com](http://www.irgensllc.com)

**Contact:** David Arnold  
**Title:** President  
**E-mail:** [darnold@irensll.com](mailto:darnold@irensll.com)

**Organization Description:**

Irgens Health Care Facilities Group, a division of Irgens Development Partners, LLC, is a medical real estate development firm based in Milwaukee, Wisconsin, with an office in Chicago. Irgens focuses on health care facility development including team assembly, financing, third-party ownership, leasing, design and construction management, and property management. Irgens provides these services in a phased approach from planning and analysis (feasibility) to design development, construction, and finally, asset management. The primary goal of Irgens Health Care Facilities Group is to lead the development of health care facilities for hospitals and physician groups in a six-state region including Wisconsin, Michigan, Indiana, Illinois, Iowa and Minnesota.

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**Membership Level: Corporate Sponsor**

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**Architectural/Physical Plant**

**Johnson Controls, Inc.**

529 N. Jackson Street, M-75  
Milwaukee WI 53202

**Phone:** 414/524-7500 **Fax:** 414/524-7575

**Website:** [www.jci.com](http://www.jci.com)

**Contact:** Douglas Chung  
**Title:** Account Executive  
**E-mail:** [douglas.s.chung@jci.com](mailto:douglas.s.chung@jci.com)

**Organization Description:**

Johnson Controls is a leading provider of automated building environmental systems and facilities management. Their focus is to make buildings perform better for customers, resulting in improved comfort, safety, employee productivity and energy efficiency. Their integrated systems include building environmental controls, security, fire/life safety and lighting. JCI is a leading provider of environmental systems and facility consulting to the Wisconsin health care industry. They have partnered with a number of health care providers in Wisconsin developing new technologies that have a favorable impact on the health care environment and safety within these facilities.

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**Membership Level: Corporate Sponsor**

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**Architectural/Physical Plant**

**Kahler Slater**

111 West Wisconsin Avenue  
Milwaukee WI 53203

**Phone:** 414/272-2000 **Fax:** 414/272-2001

**Website:** [www.kahlerslater.com](http://www.kahlerslater.com)

**Contact:** James Rasche AIA  
**Title:** 3EO  
**E-mail:** [jrasche@kahlerslater.com](mailto:jrasche@kahlerslater.com)

**Organization Description:**

The experiences and environments we create to support health care should leave patients, visitors, staff and families refreshed, renewed – where care is delivered. Kahler Slater's creative team of planners, architects, interior designers, researchers, and communications specialists are experts in Designing Healing Experiences. Kahler Slater works with visionary health care clients throughout Wisconsin and the United States bringing thoughtful and engaging design into the area where it is most needed – where care is delivered. Serving Wisconsin's health care providers since 1915, Kahler Slater employs a creative and customized approach working collaboratively with our clients to achieve benchmark results.

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**Membership Level: Corporate Sponsor**

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## Accounting

### KPMG LLP

777 E. Wisconsin Avenue, #3100  
Milwaukee WI 53202

**Phone:** 414/276-4200 **Fax:** 414/276-1237

**Website:** www.kpmg.com

**Contact:** Terri Desris  
**Title:** Partner  
**E-mail:** tdesris@kpmg.com

#### Organization Description:

What we are: Change integrators - business advisors who envision and drive organizational transformation. Who we are: One team, focused on the global and national health care marketplace.

What we do: Interpret market dynamics and industry reform to develop strategic, operational and financial solutions for our clients.

What we base our strategy on: •Linkages between health care organizations. •Timely information, crucial to gain competitive advantage. •Market's need to access capital.

**Membership Level:** Corporate Sponsor

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## Construction

### Kraus-Anderson Construction Company

5250 East Terrace Drive, Suite H  
Madison WI 53718

**Phone:** 608/240-4623 **Fax:** 608/240-4625

**Website:** www.krausanderson.com

**Contact:** Mike Jankowski  
**Title:** Business Development Representative  
**E-mail:** mjankowski@k-a-c.com

#### Organization Description:

Kraus-Anderson Construction Company specializes in providing construction management, design/build, and facilities planning and management services. Kraus-Anderson provides the Wisconsin health care industry with the means to build, maintain and update its health care facilities by continually educating within our organization to stay current with industry trends within the state and beyond.

**Membership Level:** Corporate Sponsor

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## Insurance Risk Management

### Kunkel, Bounds & Associates, Inc.

203 High Street  
Mineral Point WI 53565

**Phone:** 608/987-1155 **Fax:** 608/987-2310

**Website:** www.kunkel-bounds.com

**Contact:** Fred Bounds  
**Title:** President  
**E-mail:** fred.bounds@kunkel-bounds.com

#### Organization Description:

Kunkel, Bounds & Associates, Inc., is a consultative insurance brokerage that specializes in group health benefits for the hospital industry. The company's unique approach achieves savings through active management of claims and data. This process creates a framework around which future planning can be conducted, whether a group is self-funded, fully insured, or implementing an HRA program. Additional areas of expertise include the creation and analysis of community programs, pharmacy benefit management, network analysis, plan design, disease management and creative cost-saving techniques.

#### Contacts:

Fred Bounds, President fred.bounds@kunkel-bounds.com

Tim Kunkel, CEO tim.kunkel@kunkel-bounds.com

**Membership Level:** Corporate Patron

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## Miscellaneous

### Lanier Parking Systems

821 Marquette Ave., Suite 812  
Minneapolis MN 55402

**Phone:** 612/359-3036 **Fax:** 612/359-3037

**Website:** [www.lanierparking.com](http://www.lanierparking.com)

**Contact:** Jay Micholic  
**Title:** Executive Vice President  
**E-mail:** [micholic@lanierparkingmn.com](mailto:micholic@lanierparkingmn.com)

#### Organization Description:

A professional owner-operated parking management firm specializing in hospital/healthcare/medical office applications exceeding all service and patient-care expectations. Lanier's operational expertise can reduce FTEs while delivering outstanding revenue results to your bottom line.

With the ability to provide self-park, valet, shuttle, consulting and greeting services, we manage the operation outside the walls of your facility, giving you the opportunity to focus on the delivery of quality healthcare. All this and the financial capability to provide capital dollars and resources for your healthcare projects. Lanier is truly an operating partner that helps you achieve your goals.

**Membership Level:** Corporate Patron

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## Accounting

### Larson Allen

220 South Sixth, Suite 300  
Minneapolis MN 55402-4505

**Phone:** 888/529-2648 **Fax:** 612/376-4850

**Website:** [www.larsonallen.com](http://www.larsonallen.com)

**Contact:** Robert E. Schile CPA  
**Title:** Principal  
**E-mail:** [rschile@larsonallen.com](mailto:rschile@larsonallen.com)

#### Organization Description:

Larson Allen (Larson, Allen, Weishair & Co. LLP) is a professional services firm that provides assurance, accounting, tax, consulting and advisory services to organizations and individuals managing business ventures and finance. Founded in 1953, Larson Allen's certified public accountants, consultants and advisors are dedicated to providing quality results to clients.

**Membership Level:** Corporate Sponsor

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## Financial Services

### Lincoln Financial Group

619 E. DuPont Rd., PMB 251  
Fort Wayne IN 46825

**Phone:** 800/822-9563 **Fax:** 260/482-9452

**Website:** [www.lincolnlife.com](http://www.lincolnlife.com)

**Contact:** Peggy Mungovan CFP  
**Title:** Regional V.P./Key Accounts  
**E-mail:** [pmungovan@lnc.com](mailto:pmungovan@lnc.com)

#### Organization Description:

More than 1.5 million individuals and 17,000 employers trust Lincoln to help them plan for retirement. They're in good company with a good company known for financial strength and superior service. As a member of the Insurance Marketplace Standards Associations (IMSA), we are committed to upholding strong business ethics. Lincoln offers a variety of tax-qualified and non-tax-qualified, fixed and variable, individual and group annuities, and immediate annuities. In addition, we offer a combination annuity/mutual fund program for the qualified employer sponsored market. All in all, Lincoln can help you achieve your financial goals.

**Membership Level:** Corporate Partner

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## Clinical Services

### LOGICARE Corporation

2125 Heights Drive  
Eau Claire WI 54701

**Phone:** 800/848-0099 **Fax:** 715/839-8035

**Website:** [www.logicare.com](http://www.logicare.com)

**Contact:** Tracy Guo  
**Title:** Regional Account Manager  
**E-mail:** [tracy.guo@logicare.com](mailto:tracy.guo@logicare.com)

#### Organization Description:

LOGICARE Corporation has offered clinically excellent Emergency Department and patient education systems since 1986. Eau Claire-based LOGICARE has 500 customers nationwide, including 60 hospitals in Wisconsin. LOGICARE's systems for high-quality education, automated ED log, report generation, patient tracking and triage documentation are supported by expert implementation and around-the-clock customer support.

**Membership Level:** Corporate Patron

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## Construction

### Market & Johnson

2350 Galloway Street  
Eau Claire WI 54703

**Phone:** 715/834-1213 **Fax:** 715/834-2331

**Website:** [www.market-johnson.com](http://www.market-johnson.com)

**Contact:** Jason Plante  
**Title:** Director of Marketing  
**E-mail:** [jplante@market-johnson.com](mailto:jplante@market-johnson.com)

#### Organization Description:

Market & Johnson, a Leader in the Medical Construction Market, has built a reputation for over 50 years as one of the highest quality construction firms in western Wisconsin. Our firm combines quality, flexibility, safety and integrity in-order to provide our clients with a satisfying construction experience. Some of our most recent medical clients include: Luther/ Mayo Hospital, Baldwin Area Medical, Hayward Area Memorial Hospital, Vernon Memorial Hospital, Spooner Hospital, Franciscan Skemp Healthcare, and many more.

**Membership Level:** Corporate Patron

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## Hospital/Primary Care Facility

### Marquette General Health System

420 W. Magnetic  
Marquette MI 49855

**Phone:** 906/228-9440 **Fax:**

**Website:** [www.mgh.org](http://www.mgh.org)

**Contact:** William Nemacheck  
**Title:** CEO  
**E-mail:**

#### Organization Description:

Marquette General Hospital is a licensed 352-bed regional medical center serving Michigan's Upper Peninsula, with a 283 member medical staff representing 54 specialties and subspecialties. Also a community hospital for Marquette County, it employs 2,400 throughout the region and serves more than 11,000 inpatients and 200,000 outpatients annually.

MGHS provides comprehensive services including cardiac care and open heart surgery; neuroscience; medical rehabilitation; cancer; behavioral health; wellness; women's/children's services; family medicine; home health and hospice, and durable medical equipment. The hospital owns several primary care and specialty practices throughout the region.

MGHS operates a Family Practice Residency Program and is a teaching hospital for medical students.

**Membership Level:** Corporate Sponsor

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## Architectural/Physical Plant

### Marshall Erdman & Associates

5117 University Avenue  
Madison WI 53705

**Phone:** 608/238-0211 **Fax:** 608/238-6535

**Website:** [www.erdman.com](http://www.erdman.com)

**Contact:** Ronald Luskin  
**Title:** Director of Marketing  
**E-mail:** [rluskin@erdman.com](mailto:rluskin@erdman.com)

#### Organization Description:

For over 50 years, Marshall Erdman & Associates has provided a comprehensive approach to project analysis and financing; planning and programming; architectural, engineering and interior design; and construction management, specializing in healthcare facility development. Our efforts have resulted in the beneficial outcomes of improved medical outcomes, patient and staff satisfaction, and operational efficiencies in outpatient facilities and hospitals across the nation. We specialize in working with single- and multi-specialty practice groups and hospital decision makers to provide innovative healthcare facility solutions. Our extensive experience applies to cardiovascular, diagnostic imaging, neurology, oncology and orthopedics facilities, and women's, wellness and ambulatory surgery centers. Our capabilities also help hospitals seamlessly integrate their outpatient and inpatient services. Marshall Erdman & Associates' offices are located in Atlanta, Dallas, Denver, Hartford, Madison and Washington D.C.

**Membership Level:** Corporate Patron

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## Marketing Communications

### McLaughlin & Associates

1210 Windiate Street  
Manitowoc WI 54220-2709

**Phone:** 920/684-5665 **Fax:** 920/684-1970

**Website:** [www.mclaughlin4solutions.com](http://www.mclaughlin4solutions.com)

**Contact:** Mark McLaughlin  
**Title:** President/Owner  
**E-mail:** [macassoc@manty.com](mailto:macassoc@manty.com)

#### Organization Description:

McLaughlin & Associates offers a diverse range of strategic planning, market research and marketing consulting services with extensive experience in the health care industry. Mark McLaughlin, president and owner, has eight years of experience as a VP of marketing and development at a Wisconsin medical center and 12 years of experience as a consultant working with health care clients.

McLaughlin & Associates facilitates the planning process or a planning retreat with your organization's and/or your community's leadership. We provide a full-range of qualitative and quantitative research services, data analysis and executive reports. We also assist with the development of comprehensive marketing plans linking the goals directly to the organization's strategic plan. Every project is custom designed to meet our client's specific needs.

**Membership Level:** Corporate Sponsor

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## Retirement Plans

### MetLife Resources

7301 N. Lincoln Avenue, #210  
Lincolnwood IL 60712

**Phone:** 800/867-7167 **Fax:** 847/676-5951

**Website:** [www.metliferesources.com](http://www.metliferesources.com)

**Contact:** Judy Friedman  
**Title:** Marketing Director  
**E-mail:** [jfriedman@metlife.com](mailto:jfriedman@metlife.com)

#### Organization Description:

MetLife Resources specializes in providing retirement programs to healthcare organizations. Some of the MetLife programs include 403(b) plans, 401(k)'s, 457(b) plans and combination 401(a)/403(b) programs. MetLife will provide full service plans including investment options, record keeping, administration and on-site education.

**Membership Level:** Corporate Sponsor

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## Construction

### C. R. Meyer and Sons Co.

895 W. 20th Avenue  
Oshkosh WI 54902

**Phone:** 920/235-3350 **Fax:** 920/235-3419

**Website:** [www.crmeyer.com](http://www.crmeyer.com)

**Contact:** Robert Chartier  
**Title:** Project Manager  
**E-mail:** [rchartier@crmeyer.com](mailto:rchartier@crmeyer.com)

#### Organization Description:

C.R. Meyer and Sons Company, with offices in Oshkosh and Rhinelander, Wisconsin; Escanaba, Michigan; and Grand Rapids, Minnesota, is a full service provider of planning, design, and construction services for the health care industry. C.R. Meyer has served the health care providers of Wisconsin since 1888. Recent projects include Ripon Medical Center, Community Memorial Hospital in Oconto Falls, and the Construction and expansion of the new Mercy Medical Center in Oshkosh and Riverside Medical Center in Waupaca, Wisconsin.

**Membership Level:** Corporate Sponsor

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## Recruiting/Staffing

### The MHA Group

5001 Statesman Drive  
Irving TX 75063

**Phone:** 800/876-0500 **Fax:** 469-524-1422

**Website:** www.mhagroup.com

**Contact:** Kurt Mosley  
**Title:** VP of Business Development  
**E-mail:** kmosley@mhagroup.com

## Organization Description:

The MHA Group is a family of healthcare services firms working nationwide to bring healthcare professionals (physicians, locum tenens physicians, allied providers, and medical staffing development & community assessment needs analysis) and consultation to hospitals, group practices, and other healthcare entities. The MHA Group consists of an alliance of healthcare staffing and consulting firms including: Merritt, Hawkins & Associates: Permanent physician search  
Staff Care, Inc.: Locum tenens (temporary) placement  
Allied Consulting, Inc.: Permanent allied health care professional search  
Med Travelers: Temporary allied healthcare professional placement  
Ameri Med Consulting: Medical staff development plans and community needs assessments analysis

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**Membership Level:** Corporate Champion

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## Insurance Risk Management

### MHA Insurance Company

6215 W. St. Joseph Highway  
Lansing MI 48917

**Phone:** 517/323-3443 **Fax:** 517/323-0973

**Website:** www.mhaic.com

**Contact:** David Jahn  
**Title:** Senior Marketing Director  
**E-mail:** djahn@mhaic.com

## Organization Description:

Formed in 1976, MHA Insurance Company currently provides competitively priced professional medical liability insurance coverage to health care providers throughout the Midwest. Established in response to the commercial insurance companies' decision to no longer provide liability insurance coverage, the Company has built partnerships that renew at a rate of 95 percent per year. MHA Insurance Company is able to respond quickly to client concerns with customized products and services while controlling claims costs and stabilizing policy premium. The Company's mission is to provide affordable liability coverage and state of the art claims and risk management products and services to health care providers.

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**Membership Level:** Corporate Patron

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**Legal Firm**

**Michael Best & Friedrich LLP**

100 East Wisconsin Avenue  
Milwaukee WI 53202

**Phone:** 414/271-6560 **Fax:** 414/277-0656

**Website:** [www.mbf-law.com](http://www.mbf-law.com)

**Contact:** Robyn S. Shapiro  
**Title:** Partner/Chair of Healthcare Practice Group  
**E-mail:** [rsshapiro@mbf-law.com](mailto:rsshapiro@mbf-law.com)

**Organization Description:**

Michael Best & Friedrich has one of Wisconsin's broadest and deepest hospital and health system practices, with health law attorneys in its Milwaukee, Madison, Waukesha, and Chicago offices. Operations of all of the firm's offices are fully coordinated, enabling us to put the resources and experience of each office to the best and most cost-effective use for clients. The health law practice group at our firm consists of over 50 attorneys, more than 20 of whom concentrate in the area of health law and the representation of health care clients on a full-time basis. The remaining attorneys in the group concentrate in such diverse specialties as tax, real estate, labor, employee benefits, financing, antitrust, commercial law, litigation, and intellectual property, with a continuing working knowledge of the health care industry and the legal issues facing health care providers.

We provide counsel to health care clients ranging in size from one-person physician practices and small community hospitals to large multi-hospital, multi-state integrated delivery systems and academic medical centers, and including every kind of health care provider. We serve as primary counsel to health care clients in all phases of their business development and in all areas of concern. We have a nationally recognized HIPAA compliance practice and offer a comprehensive and authoritative HIPAA Privacy Rules Compliance Document Package.

**Membership Level:** Corporate Patron

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**Construction**

**Miron Construction Company, Inc.**

1471 McMahon Drive  
Neenah WI 54957

**Phone:** 920/969-7000 **Fax:** 920/969-7393

**Website:** [www.mironconst.com](http://www.mironconst.com)

**Contact:** Corey Brumbaugh  
**Title:** Dir. Of Business Development  
**E-mail:** [cbrumbaugh@mironconst.com](mailto:cbrumbaugh@mironconst.com)

**Organization Description:**

Founded in 1918, Miron Construction provides general construction, design/build, and industrial/millwright services to the educational, environmental, health care, industrial, institutional, and retail markets. Miron has developed estimating, value engineering, and project management systems that lead Wisconsin's construction industry. Miron Construction is ranked as Wisconsin's largest general contractor, as well as the ninth largest contractor in the Midwest, by an industry publication, Midwest Construction. Miron's corporate headquarters are located in Neenah, Wisconsin, with regional offices in Wausau, Wisconsin, and Cedar Rapids, Iowa.

**Membership Level:** Corporate Sponsor

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## Insurance Risk Management

### The MMIC Group

7650 Edinborough Way, Suite 400  
Minneapolis MN 55435

**Phone:** 800/328-5532 **Fax:** 952/838-6808

**Website:** www.mmicgroup.com

**Contact:** Dan Meyer  
**Title:** Regional Account Director  
**E-mail:** daniel.meyer@mmihc.com

#### Organization Description:

Headquartered in Minneapolis, Minnesota, The MMIC Group provides complete professional liability insurance, property and workers' compensation coverage, as well as a variety of technology products and services to physicians, clinics and health systems in the Upper Midwest.

#### Members of the Group are:

Midwest Medical Insurance Company: MMIC Provides professional liability insurance, innovative risk management and aggressive claim handling.  
MMIC Technology Solutions: Technology Solutions is an authorized reseller of the NextGen electronic medical record and electronic practice management system. Its other services include Web site development and hosting, network planning and installation, and information security and strategy technology planning services.  
MMIC Business Office Solutions: Provides complete outsource billing solutions to physicians and clinics.

**Membership Level:** Corporate Patron

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## Construction

### M.A. Mortenson Company

17975 West Sarah Lane  
Brookfield WI 53045

**Phone:** 262/879-2500 **Fax:** 262/879-2510

**Website:** www.mortenson.com

**Contact:** Dan Pearson  
**Title:** Project Manager  
**E-mail:** dan.pearson@mortenson.com

#### Organization Description:

In 2004, M.A. Mortenson Company celebrates its 50th anniversary. Based on providing superior customer service, Mortenson has grown to be the largest healthcare contractor in Wisconsin, the Upper Midwest and the 2nd largest in the nation. Also recognized as the safest contractor in the country, Mortenson was awarded the 2002 AGC National Construction Safety Excellence Award.

**Membership Level:** Corporate Patron

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## Miscellaneous

### MultiPlan/WPPN

301 North Broadway, Suite 301  
DePere WI 54115

**Phone:** 800/279-9776 **Fax:** 920/337-6594

**Website:** www.wppn.com

**Contact:** Trish Nienow  
**Title:** Vice President, Operations  
**E-mail:** pnienow@multiplan.com

#### Organization Description:

Health EOS, formerly known as WPPN, has been providing preferred provider networks and health care management services since 1989. Contracts with over 15,000 provider locations and 150 hospitals make HealthEOS a regional preferred provider network. In July 2001, Health EOS expanded its Wisconsin presence by acquiring HCN. Our experienced staff of professionals has served clients as a trusted ally and business partner in the dynamic process of managing health care costs and quality.

HealthEOS' clients are employers with self-funded health plans, third party administrators, insurance companies, community health care coalition groups, union groups, provider groups, and hospitals.

**Membership Level:** Corporate Sponsor

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**Miscellaneous**

**Musculoskeletal Transplant  
Foundation/TranSource**

7941 Tree Lane, Suite 102  
Madison WI 53717

**Phone:** 608/828-1900 **Fax:** 608/828-9575

**Website:** [www.mtf.org](http://www.mtf.org)

**Contact:** Gina Groezinger Reese  
**Title:** Program Manager  
**E-mail:** [gina\\_reese@mtf.org](mailto:gina_reese@mtf.org)

**Organization Description:**

The Musculoskeletal Transplant Foundation (MTF) is a nonprofit service organization dedicated to excellence in tissue education, research, recovery, and care for recipients, donors, and their families. TranSource is a tissue recovery program, located in Wisconsin and operated by the Foundation, that recovers musculoskeletal tissue, heart valves, vascular tissue and skin in hospitals.

Hospitals that work with TranSource receive priority in using MTF recovered tissue for transplant for their patients. We also provide ongoing education and training to hospital staff on tissue donation, protocols and procedures, and how to approach a family about donation, including regularly scheduled workshops on informed consent. TranSource coordinators followup with hospitals after each donation to ensure the process went smoothly.

MTF is a member of the American Association of Tissue Banks; follows or exceed FDA standards; and has established the highest standards in allograft technology, safety, and ethics.

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**Membership Level: Corporate Sponsor**

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**Health Care Consultant  
OutSource, Inc.**

N27 W23155 Roundy Drive  
Pewaukee WI 53072

**Phone:** 262/544-4442 **Fax:** 262-544-4377

**Website:** [www.outsourceinc.org](http://www.outsourceinc.org)

**Contact:** Lori Zindl  
**Title:** CEO  
**E-mail:** [lzindl@outsourceinc.org](mailto:lzindl@outsourceinc.org)

**Organization Description:**

OutSource, Inc. is a full-service accounts receivable management firm specializing in improving cash flow and efficient liquidation of outstanding receivables. Our mission is to provide clients with the most comprehensive and cost-effective A/R management program available in today's market.

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**Membership Level: Corporate Patron**

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**Architectural/Physical Plant  
PDC Midwest, Inc.**

700 Walnut Ridge Drive  
Hartland WI 53045

**Phone:** 262/367-7770 **Fax:** 262/367-7712

**Website:** [www.pdcmidwest.com](http://www.pdcmidwest.com)

**Contact:** Bob Gummer  
**Title:** President  
**E-mail:** [rgummer@pdcmidwest.com](mailto:rgummer@pdcmidwest.com)

**Organization Description:**

PDC Midwest, Inc. is a national Architectural, Engineering, Construction, and Interior Design firm founded in 1981. Our expertise details the Planning, Design, Construction, Construction Management and Interior Design required for both new and existing renovation projects of any size. PDC Midwest specializes in Health Care and Senior Living facilities. Our ability to perform and analyze Market and Feasibility Studies will allow us to help direct you properly to develop a successful building design, which results in a positive market response and leads to satisfied residents and high occupancy rates. PDC Midwest is recognized for providing a full "single source responsibility" for your entire project, and delivering consistent "Quality" while meeting your desired scope, schedule, and budget.

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**Membership Level: Corporate Sponsor**

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## Insurance Risk Management

### PIC WISCONSIN

1002 Deming Way  
Madison WI 53717

**Phone:** 608/831-8331 **Fax:** 608/831-2104

**Website:** [www.picwisconsin.com](http://www.picwisconsin.com)

**Contact:** Bart Schlueter  
**Title:** Agency Manager  
**E-mail:** [bschlueter@picwisconsin.com](mailto:bschlueter@picwisconsin.com)

#### Organization Description:

PIC WISCONSIN is one of the country's leading writers of medical professional liability insurance, providing insurance products and risk management services to physicians, dentists, hospitals (including allied healthcare providers) and integrated healthcare networks. We look beyond the obvious to provide our policyholders with innovative loss protection solutions. At the same time, we work diligently to limit our liabilities and manage our assets wisely, which enables us to maintain a strong financial position. As a result, we offer responsible rates and unquestioned claims-paying ability. We take pride in providing an important source of stability for thousands of healthcare professionals and facilities.

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**Membership Level: Corporate Sponsor**

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## Architectural/Physical Plant

### Plunkett Raysich Architects

10850 W. Park Place, Suite 300  
Milwaukee WI 53224

**Phone:** 414/359-3060 **Fax:** 414/359-3070

**Website:** [www.prarch.com](http://www.prarch.com)

**Contact:** Michael H. Scherbel AIA  
**Title:** V.P. Healthcare Division  
**E-mail:** [mscherbel@prarch.com](mailto:mscherbel@prarch.com)

#### Organization Description:

Since 1935, Plunkett Raysich Architects has provided quality architectural and interior design services to Wisconsin's healthcare community. Our approach combines technical expertise, team building and design excellence to offer the following services: Planning; Site Selection; Functional Space Programming, Feasibility Studies, Master Plans, Building Programming, Environmental Impact Studies

Architectural: Healing Environment Design, Green Building Design, Concept Development, Value Analysis, Computer Aided Design, Historic Preservation, 3-D Renderings/Models/Flythrough, Energy Conservation Analysis, Computer Aided Facility Management (CAFM), Accessibility Studies (ADA), Facility Maintenance Studies, Engineering Coordination

Interior Design: Facility Needs Assessment, Standards, Art Selection, Material and Color Selections, Signage, Graphics, Furniture Selection and Procurement

Construction: Contractor Selection, Bidding Review, Construction Administration

Special areas of expertise include: women's and children's centers, heart centers, surgery, ICU/CCU, cancer care centers, medical office buildings, clinics, emergency/urgent care and nursing home/elderly care facilities.

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**Membership Level: Corporate Sponsor**

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## Financial Services

### Principal Financial Services

10200 Innovation Drive, Suite 400  
Milwaukee WI 53226

Phone: 414/777-4773 Fax: 414/777-4774

Website: [www.principal.com](http://www.principal.com)

Contact: Mike Morgan  
Title: Sales Representative  
E-mail: [morgan.mike@principal.com](mailto:morgan.mike@principal.com)

#### Organization Description:

Principal Financial Group has grown into one of the nation's leading providers of employee benefits. Based on 1996 company figures, the Principal had: \$177 billion in life insurance; \$65 billion in individual policies in force; and \$112 billion in group policies. We are rated A+ by A. M. Best Company and AA+ by Standard & Poor for our financial quality and our claims paying ability. When you're looking for a financially stable insurer to handle your employee benefit business, remember The Principal. You can count on us – year after year.

Membership Level: **Corporate Patron**

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## Legal Firm

### Quarles & Brady LLP

1 S. Pinckney, PO Box 2113  
Madison WI 53701

Phone: 608/251-5000 Fax: 608/251-9166

Website: [www.quarles.com](http://www.quarles.com)

Contact: Shawn Guse  
Title: Attorney  
E-mail: [sguse@quarles.com](mailto:sguse@quarles.com)

#### Organization Description:

Quarles & Brady is a full service law firm with offices throughout the United States. With more than 22 practice areas, Quarles & Brady has one of the largest organized health care legal practices in the Midwest and has remained at the forefront in providing innovative solutions to the legal problems of healthcare providers. During this era of financial pressures, industry consolidation and corporate compliance, we serve as the equivalent of in-house counsel for many integrated delivery systems, acute care hospitals, retirement communities, long-term care institutions and physician groups of various sizes, providing resources, service and guidance on a wide range of day-to-day and longer-term health care and special needs—formulating and providing continuing advice to an integrated delivery network. As part of a 450 lawyer firm, the health group's lawyers provide guidance on business legal services; regulatory and administrative matters; physician and medical staff matters; bioethics and related fields.

Quarles & Brady also has an office located at:  
411 East Wisconsin Avenue, Milwaukee, WI 53202  
Phone: 414/277-5000 Fax: 414/271-3552  
Contact: Alyce Katayama, Partner, email: [ack@quarles.com](mailto:ack@quarles.com)

Membership Level: **Corporate Patron**

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## Health Care Consultant

### Quorum Health Resources, LLC

4610 Springwood Drive  
Wisconsin Rapids WI 54494

Phone: 715/424-3934 Fax: 715/424-2969

Website: [www.qhr.com](http://www.qhr.com)

Contact: John Ross  
Title:  
E-mail: [john\\_ross@qhr.com](mailto:john_ross@qhr.com)

#### Organization Description:

Quorum Health Resources is America's largest manager of not-for-profit hospitals and offers management, bundled consultation and group purchasing services to CEOs and boards of directors of hospitals and health systems.

Membership Level: **Corporate Sponsor**

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**Legal Firm**

**Reinhart Boerner Van Deuren SC**

1000 N Water Street  
Milwaukee WI 53202

**Phone:** 414/298-1000 **Fax:** 414/298-8097

**Website:** [www.reinhartlaw.com](http://www.reinhartlaw.com)

**Contact:** Robert J. Heath  
**Title:** Chair and Partner  
**E-mail:** [rheath@reinhartlaw.com](mailto:rheath@reinhartlaw.com)

**Organization Description:**

The firm serves a national clientele with a substantial concentration of clients in the health care industry. We specialize in services that are unique to the complex and specialized area of health care law - the intricate network of legal relationships that bind hospitals, physicians, other providers and third-party purchasers/payors. Areas of practice include acting as general counsel to hospitals, long-term care and other facilities; Medicare/Medicaid reimbursement; insurance regulation; administrative law; regulatory, tax and real estate representation; mergers and acquisitions; formation of integrated systems; compliance planning and fraud and abuse. Our clients include, for example, individual hospitals, nursing facilities, physician groups, home health agencies and managed care organizations.

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**Membership Level: Corporate Sponsor**

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**Marketing Communications**

**The Roberts Group**

730 North Grand Avenue  
Waukesha WI 53186

**Phone:** 262/549-6848 **Fax:** 262/549-6842

**Website:** [www.therobertsgroup.com](http://www.therobertsgroup.com)

**Contact:** Barbara Thompson  
**Title:** President  
**E-mail:** [bwthompson@therobertsgroup.com](mailto:bwthompson@therobertsgroup.com)

**Organization Description:**

The Roberts Group is a full service marketing, communications, and advertising agency specializing in healthcare. Celebrating over 20 years of service to hospitals, The Roberts Group represents small rural hospitals and larger metro systems. Areas of practice include marketing communications planning, strategic planning, branding and image development, production of ads, brochures, direct mail, TV, radio and more. Our campaigns bring the results you want. The Roberts Group offers unparalleled experience in managing communication through a crisis including competition and more. Using our circles of influence, we will develop your message so your audiences understand and support your position. The Roberts Group is a corporate member of WHA, which is one way we demonstrate our commitment to Wisconsin Hospitals.

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**Membership Level: Corporate Sponsor**

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## Accounting

### RSM McGladrey, Inc.

434 S. Yellowstone Drive  
Madison WI 53719

**Phone:** 608/833-3361 **Fax:** 608/833-8195

**Website:** [www.rsmmcladrey.com](http://www.rsmmcladrey.com)

**Contact:** Brenda Kritzer  
**Title:** Manager  
**E-mail:** [brenda\\_kritzer@rsmi.com](mailto:brenda_kritzer@rsmi.com)

#### Organization Description:

As one of the largest accounting, tax and consulting firms in the U.S., RSM McGladrey provides a depth of services to health care organizations. At RSM McGladrey, our healthcare professionals believe in a hands-on approach to helping clients meet their unique goals. Our healthcare team provides services to more than 100 hospitals and other health care providers throughout the region, including: Urban and Rural Community Hospitals, Continuing Care Retirement Centers, Federally Qualified Health Clinics, Organ Procurement Organizations, Regional Independent Medical Practices, Hospital Owned Medical Practices, Primary Care and Specialty Medical Practices. We assist clients in a number of areas: Accounting and Tax, Third Party Reimbursement, Outsourcing Solutions, Productivity Analysis and Management, Compliance Plan Design & Implementation, Wealth Management Solutions, Employee Benefit Plan Services, Collection Agency Assessments, Information Technology Services, including HIPAA Compliance. Alternate Contact: Dennis Anderson, Director, Milwaukee office - P: 414/228-9377 [dennis.anderson@rsmi.com](mailto:dennis.anderson@rsmi.com)

**Membership Level:** Corporate Sponsor

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## Health Supplier

### RTI Donor Services - Allograft Resources Division

6502 Odana Road  
Madison WI 53719

**Phone:** 608/231-9050 **Fax:** 608/231-9776

**Website:** [www.allograftresources.org](http://www.allograftresources.org)

**Contact:** Lori E. Shinstine RN  
**Title:** Director  
**E-mail:** [lshinstine@rtix.com](mailto:lshinstine@rtix.com)

#### Organization Description:

Founded in 1998, RTI Donor Services-Allograft Resources Division is a regional tissue recovery agency accredited by the American Association of Tissue Banks (AATB). Allograft Resources Division offers families the option of tissue donation and supports their wishes. In addition, Allograft Resources Division provides community education, donor family services and awareness programs and donated human tissue recovery services to hospitals and health care facilities, as well as to funeral homes, coroners and medical examiners throughout Wisconsin, Indiana, the Upper Peninsula of Michigan and Northern Illinois.

**Membership Level:** Corporate Sponsor

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**Construction**

**Scherrer Construction Co., Inc.**

1607 S. Teut Road  
Burlington WI 53105

**Phone:** 262/767-2700 **Fax:** 262/767-2701

**Website:** www.scherrerconstruction.com

**Contact:** Peter J. Scherrer  
**Title:** President/CEO  
**E-mail:** info@scherrerconstruction.com

**Organization Description:**

Scherrer Construction Company, founded in 1928, is recognized as one of the elite general contractors in the State of Wisconsin. Our firm located in Burlington, Wisconsin, offers general contractor and design-build services while employing skilled craftsmen in the areas of concrete, masonry and carpentry. Our consistent superior performance has forged lasting relationships with long-term, repeat clients.

Our past healthcare construction experience include projects such as Aurora Lake Geneva Clinic, Aurora Lakeland Medical Center, Aurora Wellness Center, Aurora Burlington Memorial Hospital, Mercy Healthcare, and Harvard Community Hospital. We understand the importance of scheduling, safety, sensitive environmental issues and budget concerns your organization faces.

Since 1928 the Scherrer Construction tradition has been to deliver superior building services in an open, timely, competitive manner to the communities we serve. And the tradition continues . . .

**Membership Level: Corporate Patron**

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**Construction**

**C. G. Schmidt, Inc.**

11777 W. Lake Park Drive  
Milwaukee WI 53224-3021

**Phone:** 800/248-1254 **Fax:** 414/577-1155

**Website:** www.cgschmidt.com

**Contact:** Dan Davis  
**Title:** Vice President-Project Principal  
**E-mail:** dand@cgschmidt.com

**Organization Description:**

CG Schmidt is southeastern Wisconsin's healthcare construction leader.

Founded in 1920, CG Schmidt offers the most complete quality healthcare construction, construction management, design-phase and design-build services in southeastern Wisconsin. We have successfully done work at over 40 healthcare facilities in southeastern Wisconsin alone. In addition, our senior healthcare team has completed over 44 heart surgery rooms, vascular surgery rooms and cath labs. More importantly, our local experience and specific knowledge of the healthcare industry offers unique value to your next construction endeavor.

Alternate contacts include:  
Jon Scholz, Vice President - Project Management,  
email: jons@cgschmidt.com  
Dave Giordano, Marketing Manager, email:  
daveg@cgschmidt.com

**Membership Level: Corporate Sponsor**

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## Medical Services

### Shared Medical Technology, Inc.

202 West Newton Street  
Rice Lake WI 54868

Phone: 800/352-7254 Fax: 715/234-7394

Website: [www.sharedmedtech.com](http://www.sharedmedtech.com)

Contact: Craig Zadra  
Title: CEO  
E-mail: [craigz@sharedmedtech.com](mailto:craigz@sharedmedtech.com)

#### Organization Description:

Mobile diagnostic imaging service providing services to health care facilities for over 25 years.  
Modalities: Ultrasound, Echocardiograms, Vascular Ultrasound, Bone Densitometry, Nuclear Medicine, Cardiac Nuclear Medicine, Spiral CT, MRI, PET (Mobile, Temporary and In-house Services).

Membership Level: Corporate Sponsor

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## Document/Records Destruction

### Shred-it, Wisconsin

21 Marsh Court  
Madison WI 53716

Phone: 608/222-6510 Fax: 608/222-6577

Website: [www.shredit.com](http://www.shredit.com)

Contact: Mark Wieland  
Title: General Manager  
E-mail: [wisconsinrs@shredit.com](mailto:wisconsinrs@shredit.com)

#### Organization Description:

Shred-it's secure, on-site document destruction service is the most effective and cost-efficient alternative for the Wisconsin health care industry to manage their confidential document destruction and disposal. Your confidential material is contained securely in office quality locked consoles. A Shred-it mobile shredding truck arrives at your location to destroy all your material. This is done by bonded and uniformed personnel. Once all the documents are destroyed, a "Certificate of Destruction" is issued, guaranteeing the complete, secure destruction of your confidential information.

Membership Level: Corporate Sponsor

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## Medical Equipment

### SMT Health Systems

7011 Lee Valley Circle  
Minneapolis MN

Phone: 952/903-9898 Fax: 888/385-2345

Website: [www.smths.com](http://www.smths.com)

Contact: Gregory Schaeppi  
Title:  
E-mail: [gregs@smths.com](mailto:gregs@smths.com)

#### Organization Description:

Membership Level: Corporate Sponsor

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## Marketing/Communications

### Stanton Healthcare Management, Inc.

2312 N. Grandview Blvd., #204  
Waukesha WI 53188

Phone: 262/574-9362 Fax: 262/574-9364

Website:

Contact: Sara Stanton  
Title: President/CEO  
E-mail: [sara@stantonhealth.com](mailto:sara@stantonhealth.com)

#### Organization Description:

Stanton Healthcare Management is a business consulting firm that specializes in working with healthcare organizations. Through a comprehensive analysis of your business and customer bases, we can help provide answers to any and all of your questions. What impact does marketing have on your bottom line/ROI? Is your infrastructure supporting your marketing efforts? Are you distinguished/differentiated from your competitors? Is your external marketing message the same message that is being presented to your customers? Our vast and unique experience allows us to utilize a comprehensive approach to strategic planning, business development and customer service while integrating marketing, advertising and public relations.

Membership Level: Corporate Sponsor

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## Recruiting/Staffing

### Strelcheck & Associates, Inc.

1009 West Glen Oaks Lane, Suite 211  
Mequon WI 53092

**Phone:** 800-243-4353 **Fax:** 262/241-5559

#### Website:

**Contact:** Robert Strzelczyk  
**Title:** President  
**E-mail:** physearch@aol.com

#### Organization Description:

Strelcheck & Associates, Inc. is the premier provider of personalized physician recruitment services. We have a unique understanding of what our clients are looking for and utilize a customized approach for each and every search. Our specialty is physician recruitment and we can compliment your own Human Resource Department with those critical staffing needs. We save you time, energy and money. Our vast networking with national professional medical associations allows us to identify America's best and brightest talent pool for your opportunity. Contact Robert Strzelczyk today for further details on our personalized search services. We would welcome the opportunity to contribute to your growing medical organization.

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**Membership Level: Corporate Sponsor**

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## Information Systems

### SunGard Availability Services

6250 North River Rd., Suite 6000  
Rosemont IL 60018

**Phone:** 847/318-7602 **Fax:** 847/318-7936

**Website:** [www.availability.sungard.com](http://www.availability.sungard.com)

**Contact:** Raul Aguilar  
**Title:** Healthcare Sr. Account Executive  
**E-mail:** raul.aguilar@sungard.com

#### Organization Description:

At SunGard Availability Services our mission is keeping people and information connected. We understand that an information availability strategy must provide for the protection of information, as well as the ability for people to access that information. Utilizing people, technology and infrastructure, we help organizations architect a strategy and design the solutions to provide the access to information their business requires. With a full continuum of services, from assessing availability requirements to delivering recovery solutions, to providing managed hosting or mainframe outsourcing services, SunGard helps you maximize and safeguard your IT investments. SunGard is the only Information Availability provider that can provide comprehensive support for your infrastructure, people and data. At SunGard, we're the net beneath you - always there with services that cover every phase of your Information Availability needs.

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**Membership Level: Corporate Sponsor**

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## Architectural/Physical Plant

### TCI Architects/Engineers/Contractor

1718 State Road 16  
La Crosse WI 54601

**Phone:** 608/781-5700 **Fax:** 608/781-5705

**Website:** [www.tciaec.com](http://www.tciaec.com)

**Contact:** Chris Baudhuin  
**Title:** Vice President  
**E-mail:** cbaudhuin@tciaec.com

#### Organization Description:

TCI Architects/Engineers/Contractor, Inc. is a full-service architectural and construction firm offering design-build and construction management services. TCI's in-house architects and construction professionals have proven success in health care, educational, and manufacturing facilities, and grocery/retail stores. TCI is one of the premiere design-build firms serving the midwest.

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**Membership Level: Corporate Sponsor**

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**Health Insurer**

**Unity Health Insurance**

840 Carolina Street  
Sauk City WI 53583

**Phone:** 800/362-3308 **Fax:** 608/643-2564

**Website:** [www.unityhealth.com](http://www.unityhealth.com)

**Contact:** Andy Fabian  
**Title:** Director, Network Development  
**E-mail:** [andy.fabian@unityhealth.com](mailto:andy.fabian@unityhealth.com)

**Organization Description:**

Formed in 1994, Unity Health Insurance is a joint venture that combines the expertise of its provider partner organizations: local accessibility to providers and the quality tertiary services of UW Health, including the University of Wisconsin Hospital and Clinics. Unity received an Excellent Accreditation from the National Committee for Quality Assurance (NCQA). In addition to providing superior customer service, Unity provides innovative HMO and Point-of-Service products that serve over 81,000 members in urban areas, small communities, and rural markets throughout south central and southwestern Wisconsin. Terry Bolz is Unity's President and CEO.

**Membership Level:** Corporate Sponsor

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**Miscellaneous**

**USA TODAY**

1000 Parkview Boulevard  
Lombard IL 60148

**Phone:** 630/693-5824 **Fax:** 630/629-1270

**Website:** [www.usatoday.com](http://www.usatoday.com)

**Contact:** Danette Andrist  
**Title:** Account Manager  
**E-mail:** [dandrist@usatoday.com](mailto:dandrist@usatoday.com)

**Organization Description:**

USA TODAY's new Patient Amenity Program is a bed-to-bed program designed to increase patient satisfaction. Through the Patient Amenity Program, hospitals can now provide a copy of USA TODAY daily to all eligible patients at a very affordable rate. The result is improved patient satisfaction scores and a program that will enhance the overall value of your services. We offer a free no risk trial of the program, along with a patient survey to show the full benefit of implementing our program.

**Membership Level:** Corporate Patron

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**Health Care Consultant**

**USF Consultants**

PO Box 6641, 4640 Tonyawatha Trail  
Monona WI 53716-0641

**Phone:** 608/268-2565 **Fax:** 608/268-2566

**Website:** [www.usfnw.com](http://www.usfnw.com)

**Contact:** Michael O'Connor  
**Title:** President  
**E-mail:** [mike@usfnw.com](mailto:mike@usfnw.com)

**Organization Description:**

USF Consultants provides a turnkey service for rural hospitals to maximize Federal Support from the Universal Service Fund. The USF was established to distribute up to \$400M annually to offset the higher cost of telecommunication services in rural areas. In Wisconsin, 51 counties and parts of 2 additional counties are considered rural and hospitals and clinics in those areas automatically qualify.

While the Federal intent is very noble; the process, support forms, and required documentation can be overwhelming for hospital Telecom/IT staff. USF Consultants removes this burden and insures the maximum support on each and every eligible service.

**Membership Level:** Corporate Patron

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**Legal Firm**

**von Briesen & Roper, s.c.**

411 E. Wisconsin Avenue, Suite 700  
Milwaukee WI 53202

**Phone:** 800/622-0607 **Fax:** 414/276-6281

**Website:** www.vonbriesen.com

**Contact:** Daniel T. Dennehy  
**Title:** Attorney  
**E-mail:** ddennehy@vonbriesen.com

**Organization Description:**

von Briesen & Roper serves hospital and health systems across the country as general counsel, special project counsel and in other capacities. Clients include large multi-hospital integrated systems, community hospitals, religiously sponsored hospitals, rural and "critical access" hospitals, and specialty hospitals.

We currently represent approximately 80% of all hospitals in Wisconsin and a continually growing number of hospitals throughout the country. We regularly work with, or on behalf of, federal and state departments and agencies, such as the Centers for Medicare and Medicaid Services, the Internal Revenue Service, the Wisconsin Office of Rural Health, and the Bureau of Quality Assurance.

**Membership Level: Corporate Sponsor**

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**Construction**

**Voss Jorgensen Schueler Co., Inc.**

2000 Bluemound Road  
Waukesha WI 53186

**Phone:** 262/542-9000 **Fax:** 262/542-1371

**Website:** www.vjscom.com

**Contact:** Rick Andritsch  
**Title:** VP, Business Development  
**E-mail:** randritsch@vjscom.com

**Organization Description:**

As a top 10 construction company in Wisconsin, Voss Jorgensen Schueler Company has over a 55-year track record in the construction of all types of facilities. As a construction manager, a general contractor, and design builder project experience includes health care facilities, nursing homes and retirement communities, financial facilities, sophisticated religious structures, corporate office building, manufacturing facilities, and educational facilities. The special nuances of putting a building together on time and within budget are well understood.

Services include: extensive value engineering and life cycle cost analysis; coordination of all construction activities from bidding to project close-out; and scheduling and cost control methods that ensure each and every project is completed on time and within budget.

The vast majority of Voss Jorgensen Schueler's yearly volume is from repeat clients. It is their responsiveness to owners' needs that is the hallmark of their reputation. They seek to establish long-term relationships with all clients; every project is important.

Valued Medical Clients include the following: Community Memorial Hospital, Menomonee Falls, WI.; Moreland Medical Clinic, Waukesha, WI.; Rawson Medical Clinic, Franklin, WI.; The Sports Clinic, Milwaukee, WI., Surgery Center of Menomonee Falls, Menomonee Falls, WI.; and Advanced Healthcare, Milwaukee, WI.

**Membership Level: Corporate Patron**

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## Architecture/Physical Plant

### Welman Architects, Inc.

21675 Long View Drive  
Waukesha WI 53186

**Phone:** 262/798-7000 **Fax:** 262/798-7001

**Website:** [www.welmanarch.com](http://www.welmanarch.com)

**Contact:** Ed Purcell  
**Title:** Director of Marketing  
**E-mail:** [epurcell@welmanarch.com](mailto:epurcell@welmanarch.com)

#### Organization Description:

Welman Architects was founded in 1989 and today ranks seventh in professional full service architectural firms in Wisconsin. Our mission is to make our clients more successful! To do so we need to become a part of our client's team. We develop total solutions for the project while meeting evolving project needs.

Here at the beginning of the 21st century, we are focusing on responding to client needs as changes in economic, sociological and technical solutions continue to occur. Energy conservation, an increasing demand for greater cost control, innovation in healthcare delivery, and high performance technology-driven environments characterize the facilities we design.

Welman Architects designers recognize that buildings are designed for people and their daily activities. Our goal, therefore, is to provide healthcare facilities that are functional, efficient and technologically advanced to enhance the quality and delivery of patient care. An important aspect of our philosophy is the full integration of architectural and engineering services.

We have competed over 200 hospital and medical facility projects with a total construction value exceeding \$560 million. Our project teams include healthcare facility planners and designers with an average experience of over 23 years. Our dedication to client service and technical excellence has resulted in long-term relationships and repeat projects with major hospitals.

**Membership Level:** Corporate Patron

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## Financial Services

### WHA Financial Solutions, Inc.

5721 Odana Road, PO Box 44992  
Madison WI 53744-4992

**Phone:** 800/362-7121 **Fax:** 608/274-8554

**Website:** [www.whafs.com](http://www.whafs.com)

**Contact:** Jon Braddock  
**Title:** Senior Vice President  
**E-mail:** [jbraddock@wha.org](mailto:jbraddock@wha.org)

#### Organization Description:

WHA Financial Solutions, the business services subsidiary of the Wisconsin Hospital Association, provides customer-focused solutions designed to meet the ever-changing needs of health care providers. Working with clients as business partners, Financial Solutions offers customized strategies for employee benefits, retirement services and corporate insurance. Top-quality customer service is our first priority. As your business partner, we will help evaluate your goals and objectives, your specific program needs, budget constraints, timelines, and philosophical issues, and provide individualized options for your consideration.

**Membership Level:** Corporate Champion

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**Legal Firm**

**Whyte Hirschboeck Dudek S.C.**

555 East Wells St., Suite 1900  
Milwaukee WI 53202-3819

**Phone:** 414/978-5522 **Fax:** 414/223-5000

**Website:** [www.whdlaw.com](http://www.whdlaw.com)

**Contact:** Dennis J. Purtell

**Title:** Shareholder

**E-mail:** [dpurtell@whdlaw.com](mailto:dpurtell@whdlaw.com)

**Organization Description:**

The Whyte Hirschboeck Dudek S.C.'s Health Care Law Group attorneys have for decades provided Wisconsin hospitals and other health care providers trusted legal counsel and exceptional levels of service. We have developed a depth of knowledge of the complex and regulated Wisconsin health care scene. The firm has more than 100 attorneys in Milwaukee, Madison, Manitowoc and Menomonee Falls who provide legal assistance on all issues facing hospitals and health systems. This involves special health law aspects of corporate structures and governance, tax/tax exemption, anti-trust, fraud and abuse, employment, information technology, insurance, medical staff, reimbursement, managed care, and tax exempt financing. The Health Care Law Group is supported by attorneys concentrating in intellectual property, government relations, real estate, litigation, telecommunication, immigration, environmental, workers compensation and many others. We seek to be counselors to clients, with a full awareness of the clients' need to operate amidst complexity and regulation and to do so with financial prudence. We work with clients to manage their legal services needs. Trusted Counsel-Exceptional Service. Not a slogan. Rather, the way we choose to operate.

**Membership Level:** Corporate Sponsor

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## Accounting

### Wipfli LLP

3703 Oakwood Hills Parkway, PO Box 690  
Eau Claire WI 54702-0690

**Phone:** 715/858-6601 **Fax:** 715/832-2345

**Website:** www.wipfli.com

**Contact:** Teresa Woodhouse  
**Title:** Healthcare Consulting & Business Development  
**E-mail:** twoodhouse@wipfli.com

#### Organization Description:

Wipfli LLP is the 17th largest accounting and business consulting firm in the United States serving clients throughout the Midwest with offices in Wisconsin and Minnesota. Wipfli's health care practice serves nearly 800 health care organizations including hospitals, home health agencies, medical practices, long-term care facilities, and senior housing. In addition to auditing and tax, Wipfli offers a variety of business consulting services to assist health care organizations including: health system integration; reimbursement optimization; feasibility studies; operational reviews; strategic planning; information technology consulting; human resources assessment; employee benefit plans; interim management; benchmarking; Critical Access Hospital reviews; and investment advisory services. Let Wipfli's business experts put their knowledge to work for you delivering insightful solutions beyond compare!

Additional contacts in the Eau Claire office include: Elliot Kass, Partner; Bob Parrish, Partner; Holly Pokrandt, Partner

Additional Wipfli offices in Wisconsin include:

Green Bay: 469 Security Blvd, Green Bay WI 54313  
P: 920/662-0016 F: 920/662-2999

Jeff Bramschreiber, Partner; Jane Jerzak, Partner;  
Steve Thompson, Partner; Jim Dietsche, Partner  
Milwaukee: 1200 N. Mayfair Rd, Suite 450, Milwaukee WI 53226

P: 414/431-9300 F: 414/431-9303

Jim Wesson, Partner; Jay Adkisson, Sr. Manager  
Wausau: 11 Scott Street, Suite 400, Wausau WI 54403  
P: 715/845-3111 F: 715/842-7272

Kathy LaBrake, Partner; Dale Volkman, Partner

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**Membership Level: Corporate Sponsor**

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## Information Systems

### Wiscomp Systems, Inc.

W226 N665 Eastmound Drive  
Waukesha WI 53186

**Phone:** 262/544-5504 **Fax:** 262/544-5933

**Website:** www.wiscomp.com

**Contact:** Owen Varley  
**Title:** Director of Consulting  
**E-mail:** ovarley@wiscomp.com

#### Organization Description:

As a computer integration firm, Wiscomp provides software sales to the IBM mid-range market as well as a full product line for network solutions including desktops, servers, routers, Hubs, switches, printers and more. Wiscomp also offers equipment maintenance, network consulting, remote management, wireless solutions, and hardware disposal as a member of "THE WISCONSIN ALLIANCE FOR THE ENVIRONMENT." Employee Purchase Plans for electronic equipment can be developed on a custom basis for participating hospitals and their employees.

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**Membership Level: Corporate Sponsor**

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**Miscellaneous**

**Wisconsin Manufacturers & Commerce**

501 E. Washington Avenue  
Madison WI 53703-2944  
**Phone:** 608/258-3400 **Fax:** 608/258-3413  
**Website:** www.wmc.org  
**Contact:** Michael Shoys  
**Title:** Vice President  
**E-mail:** mshoys@wmc.org

**Organization Description:**

WMC is a statewide business association representing manufacturers, service companies, local chambers of commerce and specialized trade associations. Promoting a healthy business climate since 1911, WMC is a unification of the Wisconsin Manufacturers Association, the State Chamber of Commerce and the Wisconsin Council of Safety.

**Membership Level:** Corporate Sponsor

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**Architectural/Physical Plant**  
**the Zimmerman Design Group**

7707 Harwood Avenue  
Milwaukee WI 53213  
**Phone:** 414/918-1393 **Fax:** 414/476-8582  
**Website:** www.zdg.com  
**Contact:** Mark Hauschel AIA  
**Title:** Health Care Architect  
**E-mail:** mark.hauschel@zdg.com

**Organization Description:**

the Zimmerman Design Group, with a diverse portfolio of completed healthcare projects, is one of Wisconsin's largest and oldest award winning architectural and engineering design firms. ZDG provides a full range of services to the Wisconsin Health Care community including:  
**ARCHITECTURE:** architectural design, landscape architecture design, construction cost analysis, sustainable design, construction cost analysis, life cycle cost studies, construction administration, code analysis  
**ENGINEERING:** structural engineering, electrical engineering, mechanical engineering, plumbing engineering  
**PLANNING:** feasibility planning, master facilities planning, land planning  
**INTERIORS:** space programming, interior design, lighting design, color and material selection, medical space planning, furniture and equipment, graphic design

**Membership Level:** Corporate Sponsor

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# 2004 Corporate Members Alphabetically by Name

ACUTE CARE, INC.	Page 1	LOGICARE Corporation	Page 21
Adolfson & Peterson Construction	Page 1	Market & Johnson	Page 22
Ayres Associates	Page 2	Marquette General Health System	Page 22
Baird Consulting, Inc.	Page 2	Marshall Erdman & Associates	Page 22
Berghammer Construction Corp.	Page 2	McLaughlin & Associates	Page 23
The Blood Center of SE Wis., Inc.	Page 3	MetLife Resources	Page 23
Boldt Consulting Services	Page 3	C. R. Meyer and Sons Co.	Page 23
Oscar J. Boldt Construction	Page 4	The MHA Group	Page 24
Brim - The Hospital Management Alternative	Page 4	MHA Insurance Company	Page 24
CareTech Solutions, Inc.	Page 4	Michael Best & Friedrich LLP	Page 25
CES-BIOMED SERVICES	Page 5	Miron Construction Company, Inc.	Page 25
Continuum Architects + Planners, S.C.	Page 5	The MMIC Group	Page 26
J.P. Cullen & Sons, Inc.	Page 5	M.A. Mortenson Company	Page 26
Dairyland Healthcare Solutions	Page 5	MultiPlan/WPPN	Page 26
DataBay Resources - a Division of AmeriNet Central	Page 6	Musculoskeletal Transplant Foundation/TranSource	Page 27
Datavision, Inc.	Page 6	OutSource, Inc.	Page 27
Delta Dental Plan of Wisconsin	Page 7	PDC Midwest, Inc.	Page 27
EDS (Electronic Data Systems)	Page 7	PIC WISCONSIN	Page 28
eflexgroup	Page 7	Plunkett Raysich Architects	Page 28
Eide Bailly LLP	Page 8	Principal Financial Services	Page 29
ElderSpan Management, LLC	Page 8	Quarles & Brady LLP	Page 29
Emergency Practice Associates	Page 8	Quorum Health Resources, LLC	Page 29
Eppstein Uhen Architects, Inc.	Page 8	Reinhart Boerner Van Deuren SC	Page 30
Fifth Third Bank	Page 9	The Roberts Group	Page 30
Fitzgerald, Clayton, James & Kasten, Inc.	Page 9	RSM McGladrey, Inc.	Page 31
Flad & Associates	Page 9	RTI Donor Services - Allograft Resources Division	Page 31
Freeman White, Inc.	Page 10	Scherrer Construction Co., Inc.	Page 32
Godfrey & Kahn, S.C.	Page 10	C. G. Schmidt, Inc.	Page 32
GPD Gilbane	Page 10	Shared Medical Technology, Inc.	Page 32
Graef, Anhalt, Schloemer & Associates, Inc.	Page 11	Shred-it, Wisconsin	Page 33
Grant Thornton LLP	Page 11	SMT Health Systems	Page 33
Halweg & Associates, Inc.	Page 12	Stanton Healthcare Management, Inc.	Page 33
HBE Corporation	Page 13	Strelcheck & Associates, Inc.	Page 34
HealthBuildOne, Inc.	Page 14	SunGard Availability Services	Page 34
Healthworcs	Page 15	TCI Architects/Engineers/Contractor	Page 34
Henneman, Raufeisen and Associates, Inc.	Page 16	Unity Health Insurance	Page 35
HGA Architects & Engineers	Page 17	USA TODAY	Page 35
Hoffman, LLC - Healthcare Facilities Division	Page 17	USF Consultants	Page 35
Hunzinger Construction Company	Page 18	von Briesen & Roper, s.c.	Page 36
Inacom	Page 18	Voss Jorgensen Schueler Co., Inc.	Page 36
Information Management Systems, Inc.	Page 18	Welman Architects, Inc.	Page 37
Irgens Development Partners, LLC	Page 19	WHA Financial Solutions, Inc.	Page 37
Johnson Controls, Inc.	Page 19	Whyte Hirschboeck Dudek S.C.	Page 38
Kahler Slater	Page 19	Wipfli LLP	Page 39
KPMG LLP	Page 20	Wiscomp Systems, Inc.	Page 39
Kraus-Anderson Construction Company	Page 20	Wisconsin Manufacturers & Commerce	Page 40
Kunkel, Bounds & Associates, Inc.	Page 20	the Zimmerman Design Group	Page 40
Lanier Parking Systems	Page 21		
Larson Allen	Page 21		
Lincoln Financial Group	Page 21		

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# 2004 Corporate Members by Category

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## Accounting

Page 8	Eide Bailly LLP
Page 11	Grant Thornton LLP
Page 20	KPMG LLP
Page 21	Larson Allen
Page 31	RSM McGladrey, Inc.
Page 39	Wipfli LLP

## Architectural/Physical Plant

Page 2	Ayres Associates
Page 8	Eppstein Uhen Architects, Inc.
Page 9	Flad & Associates
Page 10	Freeman White, Inc.
Page 12	Halweg & Associates, Inc.
Page 13	HBE Corporation
Page 17	HGA Architects & Engineers
Page 17	Hoffman, LLC - Healthcare Facilities Division
Page 19	Irgens Development Partners, LLC
Page 19	Johnson Controls, Inc.
Page 19	Kahler Slater
Page 22	Marshall Erdman & Associates
Page 27	PDC Midwest, Inc.
Page 28	Plunkett Raysich Architects
Page 34	TCI Architects/Engineers/Contractor
Page 40	the Zimmerman Design Group

## Architecture/Physical Plant

Page 5	Continuum Architects + Planners, S.C.
Page 37	Welman Architects, Inc.

## Clinical Services

Page 1	ACUTE CARE, INC.
Page 21	LOGICARE Corporation

## Construction

Page 1	Adolfson & Peterson Construction
Page 2	Berghammer Construction Corp.
Page 4	Oscar J. Boldt Construction
Page 5	J.P. Cullen & Sons, Inc.
Page 10	GPD Gilbane
Page 14	HealthBuildOne, Inc.
Page 18	Hunzinger Construction Company
Page 20	Kraus-Anderson Construction Company
Page 22	Market & Johnson
Page 23	C. R. Meyer and Sons Co.
Page 25	Miron Construction Company, Inc.
Page 26	M.A. Mortenson Company
Page 32	Scherrer Construction Co., Inc.
Page 32	C. G. Schmidt, Inc.
Page 36	Voss Jorgensen Schueler Co., Inc.

## Consulting Engineer-Hospital

Page 11	Graef, Anhalt, Schloemer & Associates, Inc.
Page 16	Henneman, Raufeisen and Associates, Inc.

## Document/Records Destruction

Page 33	Shred-it, Wisconsin
---------	---------------------

## Financial Services

Page 9	Fifth Third Bank
Page 21	Lincoln Financial Group
Page 29	Principal Financial Services
Page 37	WHA Financial Solutions, Inc.

## Health Care Consultant

Page 2	Baird Consulting, Inc.
Page 3	Boldt Consulting Services
Page 4	Brim - The Hospital Management Alternative
Page 8	ElderSpan Management, LLC

Page 18	Inacom
Page 27	OutSource, Inc.
Page 29	Quorum Health Resources, LLC
Page 35	USF Consultants

## Health Insurer

Page 7	Delta Dental Plan of Wisconsin
Page 35	Unity Health Insurance

## Health Supplier

Page 31	RTI Donor Services - Allograft Resources Division
---------	---

## Hospital/Primary Care Facility

Page 22	Marquette General Health System
---------	---------------------------------

## Information Systems

Page 4	CareTech Solutions, Inc.
Page 5	Dairyland Healthcare Solutions
Page 6	DataBay Resources - a Division of AmeriNet Cen
Page 6	Datavision, Inc.
Page 7	EDS (Electronic Data Systems)
Page 15	Healthworcs
Page 18	Information Management Systems, Inc.
Page 34	SunGard Availability Services
Page 39	Wiscomp Systems, Inc.

## Insurance Risk Management

Page 9	Fitzgerald, Clayton, James & Kasten, Inc.
Page 20	Kunkel, Bounds & Associates, Inc.
Page 24	MHA Insurance Company
Page 26	The MMIC Group
Page 28	PIC WISCONSIN

## Legal Firm

Page 10	Godfrey & Kahn, S.C.
Page 25	Michael Best & Friedrich LLP
Page 29	Quarles & Brady LLP
Page 30	Reinhart Boerner Van Deuren SC
Page 36	von Briesen & Roper, s.c.
Page 38	Whyte Hirschboeck Dudek S.C.

## Marketing Communications

Page 23	McLaughlin & Associates
Page 30	The Roberts Group

## Marketing/Communications

Page 33	Stanton Healthcare Management, Inc.
---------	-------------------------------------

## Medical Equipment

Page 5	CES-BIOMED SERVICES
Page 33	SMT Health Systems

## Medical Services

Page 3	The Blood Center of SE Wis., Inc.
Page 32	Shared Medical Technology, Inc.

## Miscellaneous

Page 7	eflexgroup
Page 21	Lanier Parking Systems
Page 26	MultiPlan/WPPN
Page 27	Musculoskeletal Transplant Foundation/TranSou
Page 35	USA TODAY
Page 40	Wisconsin Manufacturers & Commerce

## Recruiting/Staffing

Page 8	Emergency Practice Associates
Page 24	The MHA Group
Page 34	Strelcheck & Associates, Inc.

## Retirement Plans

Page 23	MetLife Resources
---------	-------------------

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# 2004 Corporate Members by Membership Level

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## Corporate Champion

Page 9	Fitzgerald, Clayton, James & Kasten, Inc.
Page 24	The MHA Group
Page 37	WHA Financial Solutions, Inc.

## Corporate Partner

Page 4	Oscar J. Boldt Construction
Page 5	Dairyland Healthcare Solutions
Page 9	Flad & Associates
Page 21	Lincoln Financial Group

## Corporate Patron

Page 1	ACUTE CARE, INC.
Page 1	Adolfson & Peterson Construction
Page 2	Ayres Associates
Page 8	Emergency Practice Associates
Page 10	Freeman White, Inc.
Page 10	Godfrey & Kahn, S.C.
Page 10	GPD Gilbane
Page 17	HGA Architects & Engineers
Page 20	Kunkel, Bounds & Associates, Inc.
Page 21	Lanier Parking Systems
Page 21	LOGICARE Corporation
Page 22	Market & Johnson
Page 22	Marshall Erdman & Associates
Page 24	MHA Insurance Company
Page 25	Michael Best & Friedrich LLP
Page 26	The MMIC Group
Page 26	M.A. Mortenson Company
Page 27	OutSource, Inc.
Page 29	Principal Financial Services
Page 29	Quarles & Brady LLP
Page 32	Scherrer Construction Co., Inc.
Page 35	USA TODAY
Page 35	USF Consultants
Page 36	Voss Jorgensen Schueler Co., Inc.
Page 37	Welman Architects, Inc.

## Corporate Sponsor

Page 2	Baird Consulting, Inc.
Page 2	Berghammer Construction Corp.
Page 3	The Blood Center of SE Wis., Inc.
Page 3	Boldt Consulting Services
Page 4	Brim - The Hospital Management Alternative
Page 4	CareTech Solutions, Inc.
Page 5	CES-BIOMED SERVICES
Page 5	Continuum Architects + Planners, S.C.
Page 5	J.P. Cullen & Sons, Inc.
Page 6	DataBay Resources - a Division of AmeriNet Central
Page 6	Datavision, Inc.
Page 7	Delta Dental Plan of Wisconsin
Page 7	EDS (Electronic Data Systems)
Page 7	eflexgroup
Page 8	Eide Bailly LLP
Page 8	ElderSpan Management, LLC
Page 8	Eppstein Uhen Architects, Inc.

Page 9	Fifth Third Bank
Page 11	Graef, Anhalt, Schloemer & Associates, Inc.
Page 11	Grant Thornton LLP
Page 12	Halweg & Associates, Inc.
Page 13	HBE Corporation
Page 14	HealthBuildOne, Inc.
Page 15	Healthworcs
Page 16	Henneman, Raufeisen and Associates, Inc.
Page 17	Hoffman, LLC - Healthcare Facilities Division
Page 18	Hunzinger Construction Company
Page 18	Inacom
Page 18	Information Management Systems, Inc.
Page 19	Irgens Development Partners, LLC
Page 19	Johnson Controls, Inc.
Page 19	Kahler Slater
Page 20	KPMG LLP
Page 20	Kraus-Anderson Construction Company
Page 21	Larson Allen
Page 22	Marquette General Health System
Page 23	McLaughlin & Associates
Page 23	MetLife Resources
Page 23	C. R. Meyer and Sons Co.
Page 25	Miron Construction Company, Inc.
Page 26	MultiPlan/WPPN
Page 27	Musculoskeletal Transplant Foundation/TranSourc
Page 27	PDC Midwest, Inc.
Page 28	PIC WISCONSIN
Page 28	Plunkett Raysich Architects
Page 29	Quorum Health Resources, LLC
Page 30	Reinhart Boerner Van Deuren SC
Page 30	The Roberts Group
Page 31	RSM McGladrey, Inc.
Page 31	RTI Donor Services - Allograft Resources Division
Page 32	C. G. Schmidt, Inc.
Page 32	Shared Medical Technology, Inc.
Page 33	Shred-it, Wisconsin
Page 33	SMT Health Systems
Page 33	Stanton Healthcare Management, Inc.
Page 34	Strelcheck & Associates, Inc.
Page 34	SunGard Availability Services
Page 34	TCI Architects/Engineers/Contractor
Page 35	Unity Health Insurance
Page 36	von Briesen & Roper, s.c.
Page 38	Whyte Hirschboeck Dudek S.C.
Page 39	Wipfli LLP
Page 39	Wiscomp Systems, Inc.
Page 40	Wisconsin Manufacturers & Commerce
Page 40	the Zimmerman Design Group