

WHA Trustee Awards

Established in 1987, the Trustee Award is designed to honor health care board members who have shown long-standing commitment to the governance of the organization with which they are affiliated.



Patrick J. Caine

The Wisconsin Hospital Association proudly presents Patrick J. Caine, Board Chairman of UW Health Partners Watertown Regional Medical Center, with the 2008 Trustee Award.

Over the last 10 years, Patrick has been actively involved in the Executive, Finance and Physician Hospital committees, as well as Board education and strategic planning sessions. He has been instrumental in promoting organizational growth. Major initiatives under Patrick's leadership include a 25,000 square foot surgical wing expansion and an affiliation with UW Health, which have successfully repositioned the organization in a rapidly changing health care environment.

As a strong leader, Patrick has also been instrumental in forming the Community Benefit Fund. This fund has helped support and finance a wide variety of health care projects in the region.

"His tremendous leadership skills and strong commitment to the community have allowed the organization to grow and more importantly expand services available to the families in the region."



W. Carl Templer

The Wisconsin Hospital Association also proudly presents W. Carl Templer with the 2008 Trustee Award. Carl has served on the Rogers Memorial Hospital Board for 16 years, lending his sharp mind for business development to Wisconsin's only private, non-profit, behavioral health provider.

Carl, along with Rogers Memorial Hospital's president and CEO, transformed the hospital from a single site in Oconomowoc with less than 100 employees to a regional provider of diversified behavioral health services with nearly 800 employees.

Under Carl's leadership, Rogers Memorial Hospital opened the Child and Adolescent Center for children age 12 to 17 and the Child Center for children age 8 to 13. Rogers Memorial is now nationally recognized for its highly specialized psychiatric treatment services for eating disorders, OCD and other anxiety disorders, and child/adolescent mental health issues, and is one of the few places in the country that offers intensive cognitive behavioral therapy services for children.

"This is more than just business to Carl. This is about saving lives and changing lives."



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Wisconsin Hospital Association



2008 awards

Presented at the WHA Annual Convention

September 17-19, 2008

KI Convention Center, Green Bay

Lifetime Achievement Award

Distinguished Service Award

Trustee Award

Wisconsin Organization of Nurse Executives

Nurse Leader of the Year Award

WHA Lifetime Achievement Awards



Loren Anderson, FACHE

WHA proudly presents Loren Anderson with the 2008 Lifetime Achievement Award. Loren has served more than 30 years in health care in Wisconsin. He was in Menomonee Falls for 13 years before moving to Lakeland Medical Center in Elkhorn in 1988. He oversaw Lakeland's affiliation with Aurora Health Care in 1995. When Aurora reorganized into its current regional structure in 1997, he was named executive vice president for Aurora's South Region.

Under Loren's administration, the South Region grew to include three acute care facilities, an ambulatory surgical center, 15 clinics, a visiting nurse association, and a free-standing community wellness center; 130 physicians and 3,500 other staff members, with regional net revenues approaching \$500 million.

The regions' hospitals and physicians have been recognized nationally for their quality of care, receiving CMS and Premier quality awards.

Loren has been actively involved with the Wisconsin Hospital Association. He served on the WHA Board from 2003-2008, as well as on many WHA councils and committees. He has been a Board member of WHA Financial Solutions and is currently a Board member of WHA Information Center.



Harold Brown

WHA is proud to present the 2008 Lifetime Achievement Award to Harold Brown, chief executive officer of Prairie du Chien Memorial Hospital. Harold has more than 40 years experience in health care, including hospital, home health, hospice, clinic and education settings. Under Harold's leadership, Prairie du Chien Memorial Hospital was the recipient of the Wisconsin Children's Trust Fund Award and recipient of the Governor's Exemplary Employers Award.

In addition, Harold has received many personal awards for his leadership. This includes "The Louis Gorin Award for Outstanding Achievement in Rural Health Care" and "Volunteer of the Year Award," given by the National Rural Health Association, as well as their first ever "Lifetime Achievement Award," recognizing an outstanding career in service to rural health care. He also received the 1988 "Distinguished Service Award" from the Wisconsin Hospital Association.

He has also served in various capacities for many organizations. He was a member of the AHA House of Delegates representing the Small and Rural Hospital Constituency Section and a member of the AHA Small and Rural Hospital Council. He has also served Shared Health Services Corporation, HMO of Wisconsin, Unity Health Plan, Community LLC, and Wisconsin Rural Health Association as an officer and/or board member. He also served as president of the National Rural Health Association and as director of their Hospital Constituency Section.

WHA Distinguished Service Award



Faye L. Deich, RN, MS, CNAA

WHA proudly presents Faye L. Deich, RN, MS, CNAA, with the 2008 Distinguished Service Award. Faye is chief operating officer of Sacred Heart Hospital in Eau Claire, a private, not-for-profit acute-care regional medical facility affiliated with 13 Hospital Sisters Health System (HSBS) facilities in Illinois and Wisconsin.

Faye serves as a member of the WHA Board of Directors, and served as a board member and then as president of the Wisconsin Organization of Nurse Executives (W-ONE).

Faye provided leadership that pushed her hospital to ever higher quality accomplishments, beginning an excellence journey using the national Malcolm Baldrige criteria and winning the Wisconsin Forward Award (Mastery Level) in the hospital's first application. In the same year, the hospital also won the Practice Greenhealth Environmental Leadership Award and was inducted into the Environmental Leadership Circle, the nation's most prestigious mark of innovation in environmentally responsible health care.

Employee communication is important to Faye, and she personally hosts the hospital's quarterly Employee Updates. She also helped institute the hospital's robust system of employee reward and recognition and attends monthly employee Super Celebrations. While the hospital's chief nursing officer, Faye's innovations in driving patient satisfaction helped inspire the staff excellence that resulted in Sacred Heart's scoring in the top 1% in the nation for inpatient satisfaction (an accomplishment sustained for nine consecutive quarters). This accomplishment resulted in national recognition with Press Ganey's prestigious Summit Award.

W-ONE Nurse Leader of the Year Award



Linda A. Frank, BSN, MEd, NEA-BC

The Wisconsin Organization of Nurse Executives (W-ONE) has selected Linda (Lynn) Frank, BSN, MEd, NEA-BC, vice president and chief nursing officer for Luther Midelfort Mayo Health System in Eau Claire, for its 2008 Nurse Leader of the Year Award.

Lynn has been a member of W-ONE for more than 25 years, participating as a member of the Finance Committee, the Marketing Committee, and a member of the W-ONE Board of Directors. She is also a member of the American Organization of Nurse Executives.

Lynn provides leadership to improve the quality of nursing services while integrating nursing across her health system and across the continuum of care. She values continued education and has weaved it into the culture at Luther Midelfort. She has fostered an environment where time and money are available for nurses to take advantage of staff development opportunities through the Luther Midelfort Leadership Academy and partnerships with area educational facilities.

She serves as mentor and peer to other vice presidents, graduate students and facility advisory committees with local schools of nursing. She has acted as a preceptor for the University of Wisconsin-Eau Claire School of Nursing since 1990, has taught a variety of customer service and leadership classes within her health system, and has participated on a variety of advisory councils for the Chippewa Valley Technical College.

"As CNO, Lynn inspires creativity and motivation among department directors and nursing staff. She accomplishes this by being supportive of ideas and suggestions, by functioning as a 'guide' rather than an 'answer provider.' Ms. Frank is one of the most dedicated nursing professionals found within health care. She works tirelessly toward promoting high-quality care for patients, families and our community."