

2008

WHA Corporate Membership



WHA
WISCONSIN HOSPITAL
ASSOCIATION

The Wisconsin Hospital Association (WHA) allows for-profit or other organizations that conduct significant activity with the Wisconsin health care community to apply for WHA corporate membership. As a WHA corporate member, your organization can choose one of the following membership options for 2008.

Corporate Sponsor \$1,000

As a Corporate Sponsor, you will receive the following benefits:

- Attendance and exhibiting at WHA events is limited only to WHA corporate members
- One printed copy of the WHA Membership Directory (additional copies available for purchase)
- Listing in the Corporate Member section of the WHA Membership Directory*
- E-mail subscription to the weekly WHA newsletter *The Valued Voice*
- Opportunity to exhibit at the WHA Annual Convention, Rural Health Conference and Quality & Safety Forum (not exclusive sponsorship; exhibit space limited and not guaranteed; \$2,000 per event to exhibit)
- Opportunity to attend educational seminars and conferences at member prices
- Listing in the Corporate Member section of the WHA web site
- Participation in the annual Business Connection, a publication which recognizes all products/services available through WHA Corporate Members. The guide is distributed, via direct mail, to all WHA member CEOs, CFOs, HR, CNOs, IS, Quality, Compliance, Risk Managers, Plant Managers and Marketing/PR personnel in the Wisconsin hospitals.

Corporate Patron \$2,500

As a Corporate Patron, you will receive the following benefits:

- Attendance and exhibiting at WHA events is limited only to WHA corporate members
- All "Corporate Sponsor" level benefits, as previously listed
- Exhibit opportunity at a *50% discount for the Rural Health Conference and the Quality & Safety Forum* (exhibit space limited and not guaranteed; discounted price of \$1,000 per event to exhibit)
- Exhibit opportunity at a *25% discount for the WHA Annual Convention* (not exclusive sponsorship; exhibit space limited and not guaranteed; discounted price of \$1,500 to exhibit)
- Link to corporate member's website from the Corporate Member section of the WHA website

Corporate Partner \$5,000

Membership limited to 12 total and two (2) per industry.

As a Corporate Partner, you will receive the following benefits:

- Attendance and exhibiting at WHA events is limited only to WHA corporate members
- All "Corporate Sponsor" level benefits, as previously listed
- Print advertisement (1/2 page-black & white) in the WHA Membership Directory, Pocket Directory and Business Connection*
- Link to corporate member's website from the Corporate Member section of the WHA website
- **Guaranteed exhibit space** at the *Rural Health Conference and Wisconsin Quality & Safety Forum* at no additional cost (not exclusive sponsorship)
- **Guaranteed exhibit space** at the *WHA Annual Convention* at a *50% discount* (discounted price of \$1,000 to exhibit)
- Include marketing material in the attendee packet of any education program (limited to one page; maximum size of 8.5 x 11; excludes Advocacy Day)
- Sponsorship of one additional educational seminar at no additional cost (not exclusive sponsorship)
- Two complimentary conference and golf registration at two of the three WHA Annual Events**
- Prominently displayed signage and recognition at sponsored events

Corporate Champion \$10,000

Membership limited to six (6) total and one (1) per industry.

As a Corporate Champion, you will receive the following benefits:

- Attendance and exhibiting at WHA events is limited only to WHA corporate members
- All "Corporate Sponsor" level benefits, as previously listed
- Print advertisement (full page-black & white) in the WHA Membership Directory, Pocket Directory and Business Connection*
- Link to corporate member's website from the Corporate Member section of the WHA website
- Second link to corporate member's website from front page of WHA website
- Exclusive sponsorship and recognition at one of the following annual events:
 - Annual Convention Keynote Speaker
 - Annual Convention Thursday Luncheon
 - Annual Convention Thursday Dinner
 - Rural Health Conference Keynote Speaker
 - Rural Health Conference Thursday Luncheon
 - Rural Health Conference Thursday Dinner
 - Quality & Safety Forum Keynote Speaker
 - Quality & Safety Forum Luncheon
 - Quality & Safety Forum Dinner
- **First choice of complimentary and guaranteed exhibit space at all three WHA annual events****
- Include marketing material in the attendee packet of any education program (limited to one page; maximum size of 8.5 x 11; excludes Advocacy Day)
- Two complimentary conference and golf registrations for each of the three WHA annual events**
- Sponsorship of two additional educational seminars at no additional cost (cannot guarantee exclusive sponsorship, but will allow where possible)
- Prominently displayed signage and recognition at sponsored events
- One exclusive interview in the WHA weekly newsletter, *The Valued Voice*, conducted by the editor, highlighting a topic of interest to WHA membership; also highlighted as a "major story" on WHA website (WHA editors reserve the right to edit all articles)

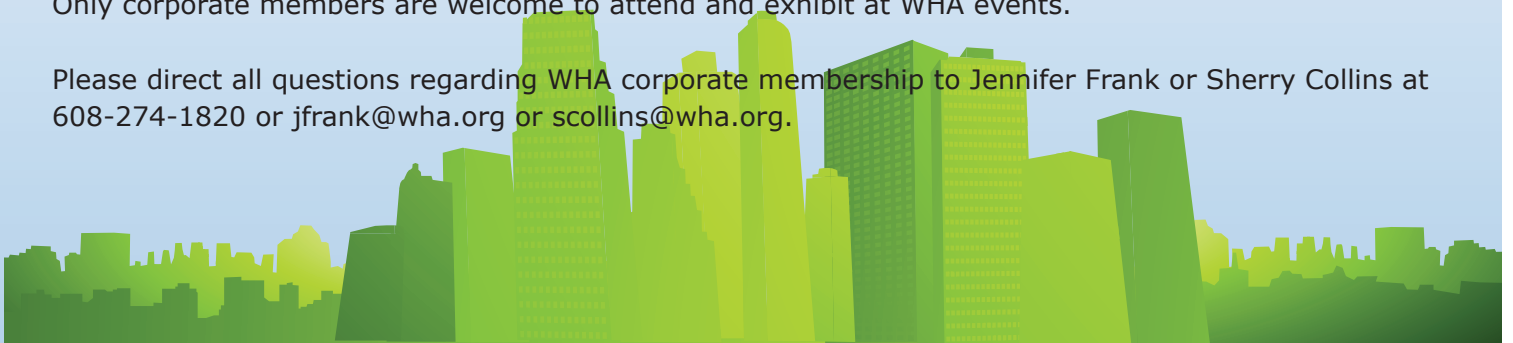


* Because of printing deadlines, your sponsorship commitment and application forms must be made by December 21, 2007, in order to enjoy this corporate membership benefit in 2008.

** WHA Annual Events are the Annual Convention, the Wisconsin Rural Health Conference and the Wisconsin Quality & Safety Forum.

Please note that exhibit space is limited at WHA events, and space is guaranteed only to Corporate Champion and Partner level members. All other exhibit space is assigned on a first received/paid basis. Only corporate members are welcome to attend and exhibit at WHA events.

Please direct all questions regarding WHA corporate membership to Jennifer Frank or Sherry Collins at 608-274-1820 or jfrank@wha.org or scollins@wha.org.





WISCONSIN HOSPITAL
ASSOCIATION

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