

WHA Education



WHA Advanced Practice Clinician Conference: *A Comprehensive Look at APC Practice Challenges and Opportunities for Integrated Care Delivery in Wisconsin*

Thursday, September 13, 2018

9:00 am - 4:05 pm

Registration begins at 8:30 am

Supporting Partners:



Glacier Canyon Lodge at The Wilderness Resort
45 Hillman Road, Wisconsin Dells, WI 53965
Phone: 1-800-867-9453

Program Description:

Team based care models utilizing nurse practitioners, physician assistants, certified registered nurse anesthetists and other advanced practice clinicians are an increasingly important key to integrated care delivery models in hospitals and clinics that can improve care and reduce cost.

This program will provide a comprehensive review of key regulations and payment policies, education and training, scope of practice, and onboarding and retention trends to help hospitals and clinics understand and navigate nuances, limitations and opportunities that can help them maximize the utilization of advanced practice clinicians within their organizations.



Who Should Attend

- Hospital and clinic leaders
- Health care finance leaders and managers
- Compliance officers and legal counsel
- Nurse leaders
- NP, CRNA, CNM, CNS, PA, physician staff and professional leaders
- Physician leaders
- Medical staff services
- Hospital department managers
- Clinic department managers
- Hospital and clinic medical staff recruiters



Program Agenda

Agenda

8:00 am Registration

9:00 am **Welcome and Introductions**

9:05 am **Advanced Practice Clinicians in Hospitals and Clinics: Navigating and Reforming the Complex Regulatory Landscape**

Sarah Coyne, Partner, Quarles & Brady LLP

Matthew Stanford, General Counsel, Wisconsin Hospital Association

Successfully navigating integration of APC practice within a complex framework of federal and state laws, regulations and accreditation standards is vital in building the workforce and health care teams necessary now and in the future. An overview of the current regulatory landscape to advance key stakeholders common understanding of this framework will be shared. In addition, an overview of the Wisconsin Hospital Association's Team-Based Care Regulatory Reform Initiative will be provided.

10:40 am Break

10:55 am **Billing and Reimbursement for Advanced Practice Professionals—Opportunities and Pitfalls**

Lori Wink, Attorney, Hall, Render, Killian, Heath & Lyman

Participants will gain a better understanding of the nuances, limitations and opportunities to support and maximize the integration of APCs within their organizations. Understanding the complexities and requirements for billing compliance is essential to help ensure APCs are providing and receiving payment for authorized services and to reduce risk from potential audits and allegations of fraud and abuse.

12:00 pm Luncheon (provided)

1:00 pm **Education, Training, and Experience: Understanding and Growing the Advanced Practice Clinician Workforce to Meet Your Organization's Needs**

Moderators:

Ann Zenk, VP, Workforce and Clinical Practice, Wisconsin Hospital Association

Matthew Stanford, General Counsel, Wisconsin Hospital Association

Panelists:

Tina DeGroot, PhD, APNP, Director of Clinical Practica, UW-Madison School of Nursing

Sheryl Krause, MS, RN, CEN, ACNS-BC, Chair, Wisconsin Board of Nursing,

Emergency Department Director, Fort Healthcare

Tara Streit, MPAS, PA-C, Emergency Medicine Specialist, University Hospital; President-Elect,

Wisconsin Academy of Physician Assistants

Patricia Campbell, MPAS, PA-C, Clinical Assistant Professor, Health Professions-

Physician Assistant Studies, UW-La Crosse

This panel discussion will focus on APC curriculum and programs in Wisconsin; APC specialty designations; hospital and clinic partnership opportunities with APC programs; APC post-graduate training and the role of hospitals and clinics; and how education, training, and experience defines an APC's scope of practice.

2:00 pm Break

Agenda (continued)

2:10 pm **Recruiting and Retaining Advanced Practice Clinicians: An Overview of Trends and Strategies to Attract and Retain Advanced Practice Clinicians**
Kurt Mosley, VP of Strategic Alliances, Merritt Hawkins and Staff Care, companies of AMN Healthcare

With an aging population placing greater demands on the clinician workforce, it is essential to effectively recruit and retain top providers. During this session, trends and best practices for recruitment and retention will be translated into effective and efficient strategies for advance practice provider compensation expectations, recruiting incentives, cultural issues across generations and provider engagement and retention.

2:55 pm Break

3:05 pm **Lessons Learned in Advanced Practice Clinician Utilization to Advance Integrated Care Delivery**

Moderators:

Ann Zenk, VP, Workforce and Clinical Practice, Wisconsin Hospital Association

Matthew Stanford, General Counsel, Wisconsin Hospital Association

Panelists:

Shishir Sheth, MD, Clinical Vice President, Specialty Care, Ascension Medical Group-Wisconsin

Esteban Miller, MD, Chief Medical Officer, Black River Falls Memorial Hospital

Laura Hieb, MBA, BSN, RN, NE-BC, CNO, Bellin Health System; CEO, Bellin Health Oconto Hospital

Jamie R. Silkey, MPAS, PA-C, Physician Assistant Surgical and Assistant Director of Surgical Services,

Froedtert and the Medical College of Wisconsin

This panel discussion will focus on successful and less successful efforts to utilize APCs; understanding variations in scope of practice; getting buy-in from and managing other clinicians; engaging APCs in your organization; recruitment and retention successes and misses; and future opportunities and challenges.

4:05 pm Adjourn



Lodging Information

Hotel Reservation Cut-off Date: Thursday, August 23, 2018

Location:

Glacier Canyon Lodge at The Wilderness Resort
45 Hillman Drive, Wisconsin Dells, WI
P: 1-800-867-9453

A block of rooms has been reserved for the evening of Wednesday, September 12, 2018, at the Glacier Canyon Lodge, The Wilderness Resort in Wisconsin Dells. To make a reservation, call 1-800-867-9453 by August 23, 2018. When making a reservation, request a room in the Wisconsin Hospital Association APC room block under # 697596. The rate is \$99.99 per night plus tax and resort fee for a double queen couch room.

Hotel Cancellation Policy:

- Please confirm the hotel's cancellation policy when making your reservation.
- Hotel cancellations must be made DIRECTLY with the hotel.



General Information

Registration Fee: \$225 per person

All registrations can be made online at: <http://www.cvent.com/d/hgq74q>

After you have registered online, you will receive a receipt, which you can print and use to submit to your organization for payment, reimbursement or credit card charge validation.

WHA accepts VISA or MasterCard payments online. If you choose to pay by check, print the automatic registration receipt you receive via email, and send a copy of it with your check payment to:

Wisconsin Hospital Association
Attn: 18APC
PO Box 259038
Madison, WI 53725-9038

Conference Cancellation Policy:

Cancellations received in writing up to five business days prior to an event will be given a full refund less a \$50 processing fee. No refunds will be given for cancellations received less than five business days prior and day-of-program no-shows. Substitutions are accepted. Please note that hotel reservation cancellations must be made directly with the conference hotel.

Special Needs:

In accordance with the Americans with Disabilities Act, the Wisconsin Hospital Association seeks to make this conference accessible to all. If you require any special accommodations or have any dietary restrictions, email your needs to Kayla Chatterton at kchatterton@wha.org or call 608-274-1820 at least five (5) business days prior to the event.

Questions: For questions about registration, contact Kayla Chatterton at 608-274-1820 or kchatterton@wha.org.



P.O. Box 259038, Madison, WI 53725-9038
608-274-1820 / Fax 608-274-8554 / www.wha.org