

WHA Education

Community Benefits Reporting Workshop



**Friday,
March 6, 2009**

9:15 am to 3:45 pm
(registration begins at 8:45 am)

**Glacier Canyon Lodge at
the Wilderness Resort**
45 Hillman Road
Wisconsin Dells, WI
1-800-867-9453

Who Should Attend

- Each hospital's designated community benefits reporting liaison
- Others involved with the collection or distribution of community benefits information for your hospital
- Each hospital's designated liaison responsible for completing the IRS Form 990 Schedule H

A Valued Voice

Program Description



Wisconsin Hospitals:
Connecting With Our Communities

For three consecutive years, 100 percent of Wisconsin's hospitals have collected and publicly reported community benefits information. In 2009, WHA will continue to use the Lyon Software's online community benefits collection and survey software, CBISA™, for public reporting.

This education session is designed to train those who complete the WHA community benefit survey by providing examples of "what counts" and where/how to include the activity in the online Lyon's CBISA™ software.

Many hospitals continue to have questions about what can be counted, how to assign dollar values to non-material contributions, and how to integrate the WHA survey into the processes they may already have set up to collect this data. Staff from WHA and Lyon Software will be available to answer questions and concerns that member hospitals may have about processes related to gathering and reporting this data. In addition, the new IRS Form 990 Schedule H regulations for hospitals will take effect in 2010. Schedule H will be reviewed at this session, as all hospitals need to be ready for individual hospital reporting of community benefits.

Each registered attendee will also receive three important publications as a part of the attendee registration fee:

- *A Guide for Planning and Reporting Community Benefit (2008 Edition)*, published by the Catholic Health Association
- *2008 Wisconsin County Health Rankings*, the sixth annual "health check-up" of the state's 72 counties and the City of Milwaukee, developed by the University of Wisconsin Population Health Institute
- *WHA Community Benefits Report 2008*, published by the Wisconsin Hospital Association

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Agenda

8:45 am	Registration	1:00 pm	IRS Form 990 Schedule H
9:15 am	Opening Remarks and Welcome	2:00 pm	Break
	Community Benefit Stories and Individual Hospital Reporting Deadline for 2010	2:15 pm	“Best Practice” Information from Community Benefit Professionals Nationwide...and Wisconsin Hospitals
9:30 am	Community Benefits: Brief Overview and History	3:15 pm	Closing Remarks, Questions, Discussion
9:45 am	Community Benefits: What Counts	3:45 pm	Adjourn
12:00 pm	Lunch (provided)		
12:40 pm	Community Benefits: What Counts and Lyon Software Tool Question & Answer Period		

About the Presenters

Douglas W. Lyon, CPA

Douglas W. Lyon, CPA is the founder and current president of Lyon Software. He has been actively involved in community benefit accounting, tracking and reporting since the early 1990s. He frequently consults with hospitals and health systems on practical approaches to community benefit tracking and reporting initiatives, and he conducts workshops and presentations for professional groups and associations interested in implementing successful community benefit programs for their members. Through his company, he has designed, developed and published the widely-accepted Community Benefit for Social Accountability (CBISA™) software used by over 1,300 hospitals and health systems for tracking their community benefits. Lyon has a B.S. degree from Oakland University and an M.B.A. from the University of Michigan. Prior to founding Lyon Associates, he worked for 10 years as an auditor, financial consultant and systems consultant for Ernst and Young.

Trina S. Hackensmith

Trina S. Hackensmith has been employed with Lyon Software since February 2006. As the lead software trainer for Lyon Software, she is responsible for a large portion of the training options offered by Lyon Software for CBISA Online™. She also develops many of the manuals, documentation, and training materials used by clients. Hackensmith has a B.S. degree in finance with a minor in English from Liberty University. She worked in the mortgage banking industry for 22 years prior to making the switch to Lyon Software. Also, she is a co-presenter for education seminars and presentations to state hospital associations.

Registration Form

(Photocopies may be used)

Community Benefits Reporting Workshop

March 6, 2009

Mail or fax your completed registration form with payment to:

Lisa Geishirt, WHA,
P.O. Box 259038, Madison, WI 53725-9038
Fax: 608-274-8554 or register online at www.wha.org

Cost: \$85 per person

****Register online at www.wha.org****

Facility _____

Address _____

City/State/Zip _____

Name _____ Title _____

Email _____

Phone _____ Fax _____

Name _____ Title _____

Email _____

Phone _____ Fax _____

Name _____ Title _____

Email _____

Phone _____ Fax _____

Payment Information

Check Total Enclosed: \$ _____ Make checks payable to: Wisconsin Hospital Association

Visa Mastercard

Name on card _____

Billing Address (for name on card) _____

City/State/Zip (for name on card) _____

16 Digit Card Number _____

Expiration Date _____ Amount \$ _____

Additional Program Information

Special Needs

In accordance with the Americans with Disabilities Act, the Wisconsin Hospital Association seeks to make this conference accessible to all. If you have a disability that might require special accommodations, or have any dietary restrictions, please email your needs to Lisa Geishirt at lgeishirt@wha.org or call 608-274-1820.

Directions

Directions will be sent with your confirmation via email.

Sleeping Accommodations

A block of rooms has been reserved for the evening of Thursday, March 5, 2009 at the Glacier Canyon Lodge at the Wilderness Resort in Wisconsin Dells. Call 1-800-867-9453 to reserve a room in the WHA block by Friday, February 20, 2009. When making a reservation, request a room in the Wisconsin Hospital Association Community Benefits group block, block #134923. The rate is \$95 for a standard room with 2 queen beds (up to four people; four waterpark passes). **Final cut-off date for room reservations is February 20, 2009.**

Cancellation Policy

Cancellations received in writing up to five business days prior to an event will be given a full refund less a \$25 processing fee. No refunds will be given for cancellations received less than five business days prior and day-of-program no-shows. Substitutions are accepted.

Registration Information

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Lisa Geishirt

Wisconsin Hospital Association

PO Box 259038

Madison, WI 53725-9038

Fax: 608-274-8554

Or, register online at www.wha.org

