



BUSINESS PARTNERS

- American Council of Engineering Companies
- Civil Trial Counsel of Wisconsin
- Independent Business Association of Wisconsin
- National Association of Industrial and Office Properties
- National Federation of Independent Business
- Wisconsin Association of Health Underwriters
- Wisconsin Association of Life & Health Insurers
- Wisconsin Builders Association
- Wisconsin Economic Development Association
- Wisconsin Grocers Association
- Wisconsin Hospital Association
- Wisconsin Insurance Alliance
- Wisconsin Manufacturers & Commerce
- Wisconsin Motor Carriers Association
- Wisconsin Propane Gas Association
- Wisconsin Registered Interior Designers
- Wisconsin Restaurant Association
- Wisconsin Transportation Builders Association
- Wisconsin Utilities Association
- Wisconsin Utility Investors
- And the Wisconsin Chambers of Commerce

BUSINESS DAY IN MADISON

Wednesday, February 22, 2006
Monona Terrace Community & Convention Center

A unified group of business associations invite you to participate in Business Day in Madison. Please join business leaders and elected officials from across the state to discuss issues important to your industry and the future of Wisconsin

A G E N D A

Registration 8:00 a.m.

Individual Association Briefing Sessions 7:30-9:00 a.m.
Participating organizations will hold industry-specific briefing sessions for their members.

Opening Session: Dr. Barry Asmus 9:15-10:30 a.m.
Prospects for the State of the American Economy
Dr. Barry Asmus, Senior Economist, National Center for Policy Analysis is one of the five most requested speakers in the country, according to *USA Today*. His insights on the six dominating factors driving the economy will inspire and motivate you.

Concurrent General Sessions: 10:45-11:45 a.m.
Wisconsin's Liability Crisis-Can It Be Solved?
A package of liability reform bills are moving through the legislature in response to Wisconsin's liability crisis. Learn how they will affect your business.

AND
Open-Mic: State Department Secretaries will be invited for discussion on the issues that affect your business. Bring your tough questions.

Lunch & Keynote Speaker: Tony Snow 12:00- 1:30 p.m.
Hitting Below the Belt(way) - a Humorous Look at Washington
Snow helps audiences make the essential direct link from their local government - PTA or city council - to the corridors of international power. Snow will provide our audience a road map to Washington, covering the back streets and byways as only an insider can, including a thorough analysis of the latest trends and predictions about the political future. Tony Snow is host of Weekend Live with Tony Snow, FOXNews.

Capitol Visits 1:45-3:00 p.m.
Visit your state legislators at the Capitol. We have requested that time be set aside from 2:00-3:30 p.m. for Capitol visits.

General Session: 3:00-4:00 p.m.
Legislative Leadership will be invited to update us on the challenges and issues that will be the focus for the remainder of the 2005-06 legislative session.

Governor's Address: Governor Doyle 4:00 p.m.
Governor Jim Doyle has been invited to discuss the state of the Wisconsin economy and present his administration's accomplishments and goals for the future. legislative session.

Reception 4:30 p.m.
The reception is a great opportunity to network with other business leaders and elected officials, while enjoying music by popular local artist Westside Andy and the Mel Ford Band.

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REGISTER EARLY! (Registrations accepted on a first-come, first-served basis)

Individual registration fee: \$90 _____

Table of Eight: \$680 (discounted; valued at \$720) _____

Registrations Above Eight: \$85 (discounted; regularly \$90) _____

PHONE: (608) 258-3400 (8:30 am to 4:30 pm daily)

FAX: (608) 250-4564

MAIL: Business Day in Madison, Attn: Janie Ritter, PO Box 352, Madison, Wisconsin, 53701-0352

ONLINE REGISTRATION: Individuals only; or visit www.wmc.org and click on the "Business Day" graphic to download a pdf document

NAME _____

COMPANY _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE/FAX _____

EMAIL _____

Charge my: VISA AMERICAN EXPRESS MASTER CARD

Account # & Expiration _____

Signature _____

CANCELLATION POLICY: Cancellations in writing are accepted until February 18, 2005 and will qualify for a 75 percent refund. "No-shows" who have not pre-paid will be invoiced for the total registration fee. Substitutions are accepted at any time.

HOTEL INFORMATION: Overnight accommodations can be arranged at the Hilton Hotel, Madison. \$109 for single or double occupancy. Contact the Hilton at (608) 255-5100. A block of rooms has been reserved for our group until January 22, 2006. When making your reservations please identify yourself as being part of the Business Day in Madison block. Reservations received after this date are subject to space availability and prevailing room rates.

Accommodations for persons with disabilities or dietary needs may be made if requested and feasible.

QUESTIONS? Contact Janie Ritter or Jane Algiers at (608) 258-3401, ext. 3050.