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Wisconsin Hospitals Part of National Campaign to Save 100,000 Lives; 6,000 Lives in Wisconsin



Hospitals Implement Six Changes in Health Care Practice

September 8, 2005 – Madison, WI – Saving lives is tough work as we have all seen in recent days in the aftermath of Hurricane Katrina, but we expect it to happen as a routine part of being cared for in a hospital. That is why seven Wisconsin health care organizations have come together to form the Wisconsin Node as part of the national Institute for Healthcare Improvement (IHI) 100,000 Lives Campaign. The node consists of MetaStar, the Pharmacy Society of Wisconsin, Rural Wisconsin Health Cooperative, Wisconsin Hospital Association, Wisconsin Medical Society, Wisconsin Nurses Association, and Wisconsin Organization of Nurse Executives.

Today those organizations and Wisconsin hospitals held an event to bring public attention to the work Wisconsin hospitals and healthcare organizations are doing as part of the national campaign to make sure that proven, live-saving techniques are implemented and are standard in our hospitals.

This campaign targets six areas for improvement that have been proven to prevent avoidable deaths. The six changes are:

- **Deploy Rapid Response Teams...**at the first sign of patient decline
- **Deliver Reliable, Evidence-Based Care for heart attack patients....**to prevent deaths
- **Prevent Adverse Drug Events (ADEs)...**by making sure the patient's medications are known by all health care providers
- **Prevent Central Line Infections...**by implementing a series of steps called the "Central Line Bundle"



- **Prevent Surgical Site Infections**...by reliably delivering the correct care before, during and after surgery
- **Prevent Ventilator-Associated Pneumonia**...by implementing a series of steps called the “Ventilator Bundle”

According to Greg Simmons, president and CEO, MetaStar, “when IHI announced the campaign last December (2004) the health care organizations formed the Wisconsin node. These organizations are providing tools and support and are leading activities that will help hospitals to make the six changes of the campaign a reality. As a health care quality improvement organization in Wisconsin, we are pleased that we have been able to coordinate this group and can actively help Wisconsin hospitals achieve the goals of this campaign.”

Joining the node members for the Camp Randall event was Alexi Nazem, National Field Manager from IHI. According to Nazem, IHI conceived of the 100,000 Lives Campaign as a way to challenge hospitals and health care workers to make these proven changes and make them now. “This is an unprecedented campaign in the history of health care and we are very excited that hospitals across the nation have responded with great enthusiasm to the challenge we put before them. There is a huge national network for change being developed as part of this campaign and once this campaign concludes the network can be reused to make other health care improvements. We don’t expect the changes and networks to end when this campaign ends in June 2006.”

“We know Wisconsin hospitals are working hard to implement the changes,” said Dana Richardson from the Wisconsin Hospital Association. “We also know that patients play a crucial role in improving the health care system, such as making sure they provide health care workers with a full list of their medications or asking questions about their care.”

The event was held at Camp Randall stadium in order to illustrate the number of Wisconsin lives that could potentially be saved during the 18-month campaign if all hospitals in the state were to implement the six changes in health care practice. The stadium holds approximately 80, 000 people when full, only somewhat less than the 100k Lives Campaign could potentially save nationwide. 6,000 Badger fans’ seats were cordoned off to show the impact of the campaign in Wisconsin.

To learn more about the campaign, go to
www.metastar.com/professional/IHI100kLives.asp

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