

Wood Communications Group—Checkpoint; February 2008
Run dates: February 26- March 2, 2008
Wisconsin Statewide, 400-person sample
Margin of error \pm 5 percentage points
Appropriate Gender groups
Record zip codes; appropriate geographic representation

Screening Questions:

A. Are you registered to vote at your current address?

Yes

No (TERMINATE)

NS/REF (TERMINATE)

B. In the next statewide election, would you say you will almost certainly vote, will you probably vote, will you probably not vote or will you almost certainly not vote?

Almost certainly will vote 86%

Will probably vote 14%

Will probably not vote (TERMINATE)

Will almost certainly not vote (TERMINATE)

C. Do you currently serve as a town, village, city, state or U.S. elected official?

Yes (TERMINATE)

No

NS/NF (TERMINATE)

D. Are you currently employed by a television, radio or print media organization in any capacity?

Yes (TERMINATE)

No

NS/NF (TERMINATE)

Survey:

Checkpoint

When you think about how things are going here in Wisconsin, would you say things are on the right track, or do you believe that they have gotten pretty seriously off on the wrong track?

Right track	36%
Wrong track	53%
NS/NO	11%

Currently, Wisconsin hospitals are not receiving adequate payments from the state or federal government to offset the cost of caring for our poor and uninsured patients and these costs are eventually shifted to all of us in the form of increased healthcare costs.

There is a proposal in the state legislature to assess Wisconsin hospitals on their gross revenue. The funds received from this assessment would be matched by the federal government and the state would gain an additional 410 million dollars in federal revenue. These funds would be used to increase payments to hospitals when they care for the poor and uninsured and help fund health care programs. Considering this information, how supportive of this legislative bill would you be?

Combined supportive	75%
Combined not supportive	19%
Not sure/No opinion	7%