

**Rural Hospital Stroke Improvement Project II**  
**Learning Session 2**  
June 23, 2009  
Stoney Creek Inn, Rothschild

- 8:00 am Registration & Continental Breakfast
- 8:30 am **Welcome and Overview**  
Dana Richardson, RN, MHA  
Vice President, Quality Initiatives, Wisconsin Hospital Association
- 8:45 am **Introduction to the Office of Rural Health: Services Offered**  
Kathryn Miller, Program Manager, Wisconsin Office of Rural Health
- 9:00 am **Measure Results Overview**  
Michelle Gardner, MBA  
Director of Quality Improvement Initiatives, American Heart/Stroke Association
- 9:15 am **The “How-To’s” of Adult Education**  
Tracy Qualmann, MSOLQ  
Director of Marketing and Admission for the Professional Adult & Continuing Education Program and Professor, Organizational Communication Program, Marian University
- 10:30 am Break
- 10:45 am **Educating Your Hospital Staff on Stroke Care**  
Diane Park, MSN, RN, Primary Stroke Center Coordinator, Agnesian Healthcare  
  
Katie Clay, RN, Nurse Educator, Luther Midelfort Chippewa Valley-Bloomer
- 11:45 am Lunch (provided), Project Evaluation and Networking
- 12:45 pm **State EMS System for Stroke Care**  
Brian Litza, EMS Section Chief, Wisconsin EMS Systems Section, Wisconsin Department of Health Services
- 1:45 pm **Break**
- 2:00 pm **Community Education Roundtables**  
An interactive session designed to allow participants to share their experiences, as well as the programs and materials used to educate their communities about stroke symptom recognition and care. For those not yet fully engaged in community education, this is a chance to ask questions and get ideas and feedback on potential programs and materials. Each participating hospital team who has community education in place is asked to bring two sets of materials they have used for that education. One will be set on a sharing table near registration for review throughout the day. The other will be used during this roundtable sharing time.
- 3:30 pm **Future Support**  
Dana Richardson, RN, MHA  
Vice President, Quality Initiatives, Wisconsin Hospital Association
- 4:00 pm **Adjourn**