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Green Bay Packers, Milwaukee Brewers, and Milwaukee Bucks Join Stop the COVID Spread! Coalition Efforts

*Packers players advocate for effort to curb COVID-19 spread in new public education
announcement*

Madison, WI -- All three of Wisconsin's major professional sports teams are getting involved in a new coalition effort to help stop the spread of COVID-19. Today, the "Stop the COVID Spread!" coalition released its second public education announcement on broadcast TV and digital platforms statewide, featuring three players from the Green Bay Packers. The Milwaukee Brewers and Milwaukee Bucks are also joining the "Stop the COVID Spread!" coalition as it expands its efforts.

The latest ad features Packers players Adrian Amos, Kenny Clark, and Marquez Valdes-Scantling encouraging Wisconsin residents to do their part in the team effort to help slow the spread of COVID-19. "When it comes to COVID-19, Wisconsin has been playing a lot of defense lately," says Amos. The players add, "There's not much time on the clock, but with the right game plan, we can turn this around."

"We know that everyone must do their part to stop the rapid spread of COVID-19 in our state and we are pleased to join this effort through a public service announcement and encourage Wisconsinites to join our team in wearing masks, social distancing and washing your hands. It's time to get in the game Wisconsin!" **said Packers President and CEO Mark Murphy.**

The ad with the Packers is the latest in a series of public education announcements launched by the "Stop the COVID Spread!" coalition encouraging the use of crucial safety measures to help reduce the spread of COVID-19. The Milwaukee Brewers and Milwaukee Bucks organizations are also joining the "Stop the COVID Spread!" coalition, standing alongside the dozens of business and public health groups banding together in an appeal to Wisconsinites to do all they can in their personal lives to fight COVID-19.

"Teamwork is critical to success in baseball, and we are joining the 'Stop the COVID Spread!' team to encourage Wisconsin residents to take precautions," **said Rick Schlesinger, President - Business Operations for the Milwaukee Brewers.**

"Stop the COVID Spread!" is a coalition of more than 35 of Wisconsin's leading health care, business, and advocacy organizations who have joined together in a campaign to educate the

public about the seriousness of the growing crisis in Wisconsin and the critical need for preventative measures.

“As Wisconsin continues to see the COVID-19 crisis grow, we must do our part to reduce infections and hospitalizations,” **said Alex Lasry, Senior Vice President of the Milwaukee Bucks.** “We are pleased to join the ‘Stop the COVID Spread!’ coalition and remind Wisconsin residents that now is the time to take action, get in the game and stop the spread of COVID-19.”

“We could not be more grateful to have these voices on our coalition team,” **said Eric Borgerding, President and CEO of the Wisconsin Hospital Association.** “As COVID in Wisconsin continues to spread at alarming rates and sets troubling new records every day, having the Green Bay Packers, Milwaukee Brewers, and Milwaukee Bucks speaking out on this issue could not have come at a more important time.”

You can watch the full video at: <https://youtu.be/Qj881o1heQU>

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For more information about the Stop the Spread coalition and the importance of safe behaviors for both public and state economic health, visit www.wha.org/stopthecovidspread or contact one of the coalition co-chairs:

Green Bay Packers – Aaron Popkey, PopkeyA@packers.com
Milwaukee Brewers – media@platform-communications.com
Milwaukee Bucks – Eric Kohlbeck, EKohlbeck@bucks.com
Wisconsin Hospital Association – Myranda Tanck, mt@platform-communications.com
Wisconsin Grocers Association – Brandon Scholz, brandon@wisconsin-grocers.com
Wisconsin Manufacturers and Commerce – Nick Novak, nnovak@wmc.org
Wisconsin Restaurant Association – Tracy Kosbau, tkosbau@wirerestaurant.org
Wisconsin Counties Association – Mark D. O’Connell, ocConnell@wicounties.org

The growing coalition is currently made up of the following organizations:

Wisconsin Hospital Association, CO-CHAIR
Wisconsin Counties Association, CO-CHAIR
Wisconsin Grocers Association, CO-CHAIR
Wisconsin Manufacturers and Commerce (WMC), CO-CHAIR
Wisconsin Restaurant Association, CO-CHAIR
Arts Wisconsin
Associated Builders & Contractors of Wisconsin
Association of Wisconsin Surgery Centers, Inc.
Green Bay Packers
LeadingAge Wisconsin

League of Municipalities
Metropolitan Milwaukee Association of Commerce (MMAC)
Milwaukee Brewers
Milwaukee Bucks
Pharmacy Society of Wisconsin
Rural Wisconsin Health Cooperative
The Arc Wisconsin
UW System
Wisconsin Assisted Living Association
Wisconsin Association of Health Plans
Wisconsin Association of Local Health Department and Boards (WALHDAB)
Wisconsin Bankers Association
Wisconsin Broadcasters Association
Wisconsin Builders Association
Wisconsin Credit Union League
Wisconsin Dental Association
Wisconsin Director of Nursing Council
Wisconsin Health Care Association / Wisconsin Center for Assisted Living
Wisconsin Healthcare Business Forum
Wisconsin Medical Society
Wisconsin Petroleum Marketers & Convenience Store Association
Wisconsin Primary Health Care Association
Wisconsin Public Health Association
Wisconsin Realtors Association
Wisconsin Safety Council
Wisconsin State Telecommunications Association
Wisconsin Technology Council