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FOR IMMEDIATE RELEASE

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Leigh Ann Larson Joins WHA as Vice President of Education and Marketing

Leigh Ann Larson has joined the Wisconsin Hospital Association (WHA) as Vice President of Education and Marketing. As Vice President, Larson will be responsible for the overall direction and oversight of the WHA Education Department. WHA offers quality, cost-effective educational opportunities designed to assist members in maintaining their quality patient care delivery, as well as remain current about trends and best practices in health care.

“Leigh Ann brings a wealth of experience in developing educational content for health care professionals at all levels of practice, and she will be a great fit for the WHA team,” said Eric Borgerding, WHA President and CEO. “We look forward to her leadership in providing engaging, cost-effective, evidence-based trainings and conferences involving leading experts in health care about best practices, trends, and new innovations that improve the delivery of high-quality, affordable, accessible health care for Wisconsin communities.”

Larson served as Learning and Development Manager at Group Health Cooperative of South Central Wisconsin for the past seven years. Prior to that, she worked for Dean Health Plan for more than 10 years in the Learning and Development Manager role.

Larson holds a bachelor’s degree in secondary education from UW-La Crosse.



Leigh Ann Larson

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