

The Wisconsin Hospital Association offers educational, training and leadership development opportunities for physicians at our member hospitals and health systems. We welcome your involvement!

Physician Leaders Council (PLC)

The PLC meets quarterly to tap into the perspectives of Wisconsin physician leaders. Physician leaders [provide input and guidance](#) on WHA's efforts to address policy issues and other challenges facing physicians.

Physician Leadership Development Conference

WHA's annual [Physician Leadership Development Conference](#) (PLDC) is Wisconsin's premier physician leader gathering. The PLDC features nationally renowned speakers, networking opportunities and small group sessions.

Wisconsin Rural Health Conference

The annual [Wisconsin Rural Health Conference](#) is a statewide forum highlighting public policy issues affecting rural health care and is geared toward administrative, governance and clinical leaders, including physicians.

Advocacy Day

The annual [WHA Advocacy Day](#) educates attendees on important health care-related issues and facilitates grassroots advocacy. Speakers provide timely insight into state and federal health care issues followed by visits to state legislators. Participating physicians have an enormous ability to influence public policy on these visits.

WHA Expert Speakers Bureau

Keep your clinical leadership team and medical staff up to date on current health care issues by [inviting an expert from WHA](#) to one of your regular leadership or medical staff meetings.

The Valued Voice - Physician Edition

The [Valued Voice – Physician Edition](#) is a semi-monthly newsletter containing articles of interest to physicians.

Physician Workforce Reports

Ensuring that Wisconsin has a sufficient physician workforce is of critical importance. WHA's [annual workforce reports](#) provide recommendations to attract and retain a high-quality health care workforce at all levels.

Advocacy and Public Policy

WHA is known for its impactful [advocacy](#) efforts in the public policy arena, including [advocacy initiatives](#) in support of physicians.

WHA Information Center

The [WHA Information Center](#) includes [PricePoint](#), which provides facility-specific information on charges for health care services; [CheckPoint](#), which provides quality of care reports; and [Kaavio](#), a data analysis and visualization tool based on hospital discharge data that can be used to gain insights into market share, patient access, utilization and population health.

Questions?

Contact WHA Chief Medical Officer [Mark Kaufman, MD](#) at 608-274-1820.