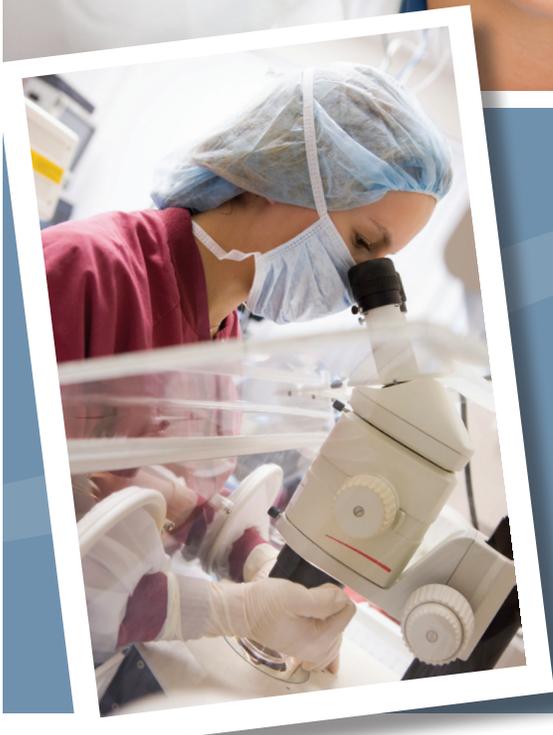




Supporting health care
quality and workforce
initiatives statewide



The Focus of the WHA Foundation

The WHA Foundation, Inc. was formed in 1968 to support educational, research and charitable programs of the Wisconsin Hospital Association and its members. Today, the Foundation focuses its grant-making priorities on initiatives that have a statewide impact on health care in Wisconsin. The Foundation currently has three specific funding priorities.

2016 Board of Trustees:

- **Layton Anderson (Chair)**, Vice President of Hospital Operations, Ministry Saint Joseph's Hospital, Marshfield
- **Eric Borgerding**, President/CEO, WHA
- **Ken Buser**, Retired, Racine
- **Faye Diech**, Eau Claire
- **Janelle Markgraf**, Human Resources Director, Aspirus Langlade Hospital, Antigo
- **Gerri Staffileno**, VP, Hospital Operations/CNO, Columbia St. Mary's Hospital, Milwaukee
- **Mary Beth White-Jacobs**, President/CEO, Black River Memorial Hospital, Black River Falls



WHA Foundation Funding Priorities

1. Health Care Quality and Safety Initiatives

The Foundation has supported a variety of quality and safety initiatives for more than 10 years, starting with the funding to develop, launch and upgrade CheckPoint, the first public website to provide consumers with clinical quality measures and error prevention practices for all hospitals in Wisconsin. In 2014, the Foundation provided funding for start-up costs and scholarships for the WHA Quality Residency Program, designed to engage new and novice hospital quality improvement directors in a two-year track of education, leadership training and networking. In addition, the Foundation has provided funding for several cohorts of Wisconsin hospitals participating in the Transforming Care at the Bedside (TCAB) initiative. Most recently, the Foundation funded simulation training to OB teams at 19 hospitals, allowing them to practice emergent scenarios during labor and delivery.

2. Health Care Workforce Development

Addressing the workforce needs of Wisconsin health care providers has been a focus of the Foundation over the past decade. The Foundation provided funding to develop, launch and maintain the BSN completion program website <http://BSN.WHA.org>. This site provides nurses looking to take the next step in their education and move from an associate's degree to a bachelor's degree with one, online location to learn more about each BSN completion program that recruits and enrolls Wisconsin nurses.

The Foundation also supports the annual Foundation Scholars Program, providing two annual scholarships to each of the 16 technical colleges in Wisconsin. The unique twist is the scholarship covers expenses incurred in the student's final semester, to assist and encourage students to make that one final push toward graduation and a career in health care. Since its inception in 2003, nearly 400 scholarships have been awarded, worth more than \$500,000.

3. Collaborative Community Health Initiatives

The WHA Foundation supports community health initiatives created in partnership with WHA members through its annual Global Vision Community Partnership Award. This award was established in 1993 with the intention of providing recognition and financial support to innovative and collaborative initiatives that meet a community's health needs. A total of 40 Global Vision Awards have been presented since its inception, and the award includes a \$2,500 unrestricted grant for each winning initiative.

Your Support for Your Foundation

In order to continue with these efforts and others, the WHA Foundation Board of Trustees continues its fundraising efforts each year. Every contribution to the WHA Foundation is appreciated and will be recognized appropriately. Thank you for considering a contribution to the WHA Foundation.

Questions:

Contact Jennifer Frank,
Executive Director
P: 608-274-1820; F: 608-274-8554
E: jfrank@wha.org
W: www.wha.org/about/foundation



2016 WHA Foundation Fundraising Campaign

Contribution Form

My organization/I wish to support ongoing efforts of the WHA Foundation with a contribution of:

- \$5,000 \$2,500 \$1,000 \$500
 Other: \$_____

Organization Name

Address

City

State

Zip

First Name

Last Name

Job Title

Email

Telephone Number (with area code)

Please make check payable to:
WHA Foundation, Inc.

Send Contributions to:
WHA Foundation, Attn. Jennifer Frank
PO Box 259038, Madison, WI 53725-9038

Your contribution is tax deductible
as specified in IRS guidelines.



WHA Foundation, Inc.
PO Box 259038
Madison, WI 53725-9038
608-274-1820
www.wha.org