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## WHA Board Members Are Keynote Speakers at WHN CEO Roundtable

Wisconsin Health News (WHN) hosted its annual Hospital CEO Roundtable event in Madison on August 14. WHA was a proud sponsor of this Newsmakers event, which featured WHA Board members as key speakers.

The featured panelists were:

- Robert Van Meeteren, CEO, Reedsburg Area Medical Center and WHA Board Chair
- Dr. Sue Turney, CEO, Marshfield Clinic Health System and WHA Board Member
- Dr. Alan Kaplan, CEO, UW Health and WHA Board Member



The panel spoke to Wisconsin's leading health system and hospital leaders about the issues facing their industry now and in the future.



Participants enjoying the WHN Newsmakers event



## WHA Educational Opportunities

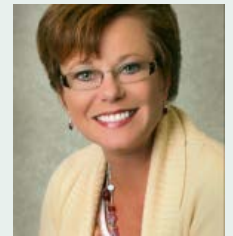
### August 22: WHA Member Forum: Using Video Monitoring to Reduce Readmissions

*Plan to attend the WHA Member Forum: My Care, My Home: Using Video Monitoring to Reduce Readmissions*

This complimentary webinar will focus on using video-monitoring devices in long-term care and patient home settings to reduce avoidable emergency room visits and inpatient stays. Registration is available now [online](#).

During the webinar, Lois Van Abel, Bellin Health's Director of Care Coordination, will:

- Describe how Bellin Health Partners, a CMS Next Generation Accountable Care Organization (ACO), uses video monitoring in long-term care settings and in the patient's home to prevent high-cost care utilization for certain patients suffering from chronic conditions.
- Share available data about the ACO's strategic use of telehealth, as well as lessons learned.



Van Abel

This webinar is designed for telemedicine program managers, chief operating officers, chief nursing officers, chief medical officers, emergency room directors, chief information officers, discharge planners, and compliance officers.

WHA members are encouraged to pass registration information for this webinar along to the appropriate persons in their organizations. Contact [Kayla Chatterton](#) with registration questions.

This WHA Member Forum is complimentary and open only to WHA hospital and corporate members.

[Register online today!](#)



## September 6: WHA Member Forum Focuses on 2019 IPPS Final Rule

WHA will offer a complimentary Member Forum webinar titled, **2019 IPPS Final Rule: What Wisconsin Hospitals and Health Systems Need to Know** on September 6. This webinar will cover the IPPS final rule for 2019, issued by the Centers for Medicare & Medicaid Services (CMS) on August 2, with a particular emphasis on provisions that could impact Wisconsin’s hospitals and health systems.

### Presenters:

- **Beth Dibbert**, Chief Quality Officer for WHA, will discuss updates to the pay-for-performance programs and policies, as well as changes to various quality measures.
- **Andrew Brenton**, Assistant General Counsel for WHA, will provide details about significant changes to the Medicare EHR Incentive Program.

CIOs and information services staff, compliance managers, CEOs, COOs, senior clinical leaders - including CMOs and CNOs, quality leaders, utilization review managers, and infection preventionists will benefit from participating in this webinar.

This WHA Member Forum is open to all WHA hospital and corporate members, but **pre-registration is required**. An audio recording of the webinar will be available after the live event, but you must pre-register to receive the recording.

[Visit us online](#) for more information and to register for this event. Contact [Kayla Chatterton](#) at 608-274-1820 for registration questions.

Consider sharing information about this multi-disciplinary conference with your team – administrative leaders, physician leaders, nursing leaders, compliance officer, legal counsel, medical staff services, human resources and recruiting specialists – and encourage them to attend.

WHA, along with supporting partners Wisconsin Organization of Nurse Executives (WONE), the Rural Wisconsin Health Cooperative (RWHC), and the Wisconsin Medical Group Management Association (WMGMA), are pleased to offer this statewide event on **September 13 at Glacier Canyon Lodge at The Wilderness Resort in Wisconsin Dells**.

**Register today for this important conference.** A full conference brochure can be viewed [online](#). Registration questions can be directed to [Kayla Chatterton](#) or call 608-274-1820.

## September 20: Administrative Professionals Conference

*Encourage your Executive Assistant and other support staff to register today*

WHA’s annual **Health Care Administrative Professionals Conference** is back on September 20 in Madison. The 2018 program will focus on improving communication, writing, and time management skills.



Esquibel

Back by popular demand is Melissa Esquibel, Certified Microsoft Trainer, to share Microsoft Office tips and tricks to make your administrative support staff more efficient and effective users.

This one-day conference is for executive assistants and other administrative support staff who work in hospitals, health systems, and other health care settings. Encourage your valued administrative support professionals throughout your organization to attend.

This year’s program will be held at the Holiday Inn & Suites Madison West in Madison. [Registration](#) is now open. For questions, contact [Sherry Collins](#) or call 608-274-1820.

## October 23: Register Now for WHA Emergency Preparedness Conference – Cybersecurity in Health Care



Cybersecurity is a very real issue for the health care industry. Knowledge of the threats and how to prepare for them, as well as ensuring your hospital or health system has a well-defined process for responding to a cyberattack, are vital in today’s age.

On October 23, WHA will host a one-day program, **WHA Emergency Preparedness Conference: Cybersecurity in**



## September 13: Panel to Focus on Successful Engagement and Utilization of APCs

Why reinvent the wheel, when we can learn from each other? That is the focus of a moderated panel to share lessons learned in Advanced Practice Clinician (APC) utilization. Panelists will share their experiences in successfully utilizing APCs, as well as discuss the importance of understanding the variations in scope of practice, getting buy-in from other clinicians, and engaging APCs.

### Panelists include:

- Dr. Shishir Sheth, Clinical Vice President of Specialty Care for Ascension Medical Group-Wisconsin
- Dr. Esteban Miller, Chief Medical Officer for Black River Memorial Hospital
- Laura Hieb, CNO for Bellin Health System and CEO of Bellin Health Oconto Hospital
- Jamie Silkey, Physician Assistant and Assistant Director Of Surgical Services for Froedtert and the Medical College of Wisconsin

**Health Care**, to improve your hospital or health system's readiness, as well as prepare your public information officers and public relations professionals to respond, should an attack occur. [Online registration](#) for this program is available now.

Throughout the day, experts will discuss current threats facing health care organization preparedness and security, and focus on lessons learned from real world events.

- Dr. Daniel Nigrin, Chief Information Officer for Boston Children's Hospital, will review the course of events that occurred when they endured a cyberattack.
- Nationally-recognized health care information security expert Tom Walsh will focus on developing and implementing a well-defined incident response process for your own health care organization.

This conference is designed for hospital emergency preparedness directors, chief information officers, health information technology staff, public relations professionals and public information officers. Be sure to pass registration information along to those appropriate in your organization.

The conference is planned for October 23 at the Holiday Inn at The American Center in Madison. [Online registration](#) for the program is available.

**Space is limited, so register today!**

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