

## 2023 WHA Wisconsin Rural Health Conference Summary

The 2023 WHA Wisconsin Rural Health Conference was held in Wisconsin Dells June 7-9. The conference kicked off with a golf outing and evening welcome reception. Thank you to the golf hole prize sponsors Wapiti Medical Staffing, WCHQ, EUA and GRAEF.



*Attendees at the 2023 Wisconsin Rural Health Conference*

June 8 was a full day of education and networking. Chris Brabant, chair of the WHA Council on Rural Health and president and CEO at HSHS St. Clare Memorial Hospital, was the conference emcee. He first welcomed Dr. Ted James to the stage. Dr. James, Harvard medical director and leader in health care transformation, shared information and strategies on how to revitalize teams while coping with workplace stress.

Next, WHA President and CEO Eric Borgerding and Rural Wisconsin Health Cooperative Executive Director Tim Size gave their annual address to conference attendees on the State of Health Care in Wisconsin.

The afternoon breakout sessions were a mixture of timely and relevant topics related to rural health care. For a summary of the topics and WHA corporate member presenters, click [here](#) to access the ***In Review*** flyer.

The day was capped off with the Exhibitor Showcase Dinner Reception, which gave the nearly 300 attendees the opportunity to visit the 46 exhibition tables. These tables were comprised of WHA corporate members. Thank you to all the exhibitors for your commitment to Wisconsin hospitals.

On the final day, Rural EMS Outreach Program Manager James Small discussed how to build a high-performing work environment. National speaker, entrepreneur and author Lisa X. Walden closed out the conference by sharing many ways to create a healthier, happier and more successful workplace—by putting people first.

A big THANK YOU to our conference sponsors this year: Quarles & Brady LLP, ERDMAN, WHA Information Center, WISHIN, Wisconsin Office of Rural Health, Market & Johnson, Inc. and CG Schmidt, Inc.

To access the ***In Review*** flyer, click [here](#). To see the photo album of the event, click [here](#).

Mark your calendars for the 2024 WHA Wisconsin Rural Health Conference, which will be held June 19-21 in Appleton.

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