

Third Annual WHA Health Care Leadership Academy Kicks Off

WHA's third annual Health Care Leadership Academy launched with a two-day in-person session at the Fluno Center in Madison Feb. 20-21. Eight participants in the five-month program were greeted by WHA President and CEO Eric Borgerding, who provided words of encouragement and vision.



Eric Borgerding

"Each of you have different roles and responsibilities at your respective hospitals," related Borgerding. "Each of you bring a different set of skills, experience and education to this program. However, what you all have in common is that you represent the future of Wisconsin hospitals."

Borgerding continued, "Our hope is that this leadership academy will contribute to your success in your current and future roles. This is what will ultimately ensure that our state hospitals continue to serve the members of the community in providing high-quality and accessible care."

The two-day session covered a wide range of health care management topics including The Business of Health Care: Leadership, Strategy and Understanding the Business; Understanding Values, Navigating Ethical Issues, and Incorporating the Inclusion and AI Imperatives in Healthcare; and Relationship Management: Communication and Influence Across a Matrix.

The group will reconvene virtually on March 5 for the next academy offering, Executive Project Sponsorship: The "Must Know" Essentials for Leading Organizational Projects.

The WHA Health Care Leadership Academy is organized in partnership between the Wisconsin Hospital Association and the Wisconsin School of Business Center for Professional & Executive Development (CPED). For information about the academy's future programs, contact WHA Vice President of Education and Marketing [Leigh Ann Larson](#).



Participants in WHA's third annual Health Care Leadership Academy

Other Articles in this Issue

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- [Less Than Three Weeks Until Advocacy Day; Registration, Webinar and Legislative Visits Encouraged](#)
- [Gov Evers Signs Legislation Transferring \\$15 million For Western Wisconsin Hospital Funding](#)
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- [First Annual WHA Quality and Patient Safety Awards Presented](#)
- [Providers/Facilities Prevail in Most Surprise Billing Payment Disputes](#)
- [Third Annual WHA Health Care Leadership Academy Kicks Off](#)