

## 2024 Wisconsin Rural Health Conference – A Sneak Peek at Second Session of Breakout Presentations

With only seven weeks until the conference begins, don't miss your opportunity to register for the [2024 Wisconsin Rural Health Conference](#).

This year's [agenda](#) is very exciting. Below is a sneak peek of what you can expect from the second session of breakout presentations.

### 2A - Program Evaluation of MOVIN® in a Rural Hospital Setting

*Mary Lane-Peot, RN, BSN, DNP Student*

*Kelly Sutherland, BSN, RN, Acute Care Coordinator, Tomah Health*

The importance of mobility has been witnessed and documented for centuries, yet mobility orders are the most frequently omitted during an inpatient hospital stay. Further, older adults are at a particularly high risk for functional decline and falls following a hospital discharge. This session will explore one rural hospital's remedy for this concern by going back to the basics of mobility through the introduction of an inpatient mobility program entitled MOVIN®. Topics of discussion will include the methodology and results of an outcomes-based program evaluation during MOVIN®'s implementation focused on readiness for hospital discharge and recommendations for future mobility program implementation.

### 2B - 340B Program: Current and Future State

*Todd Nova, Attorney, Hall, Render, Killian, Heath & Lyman, P.C.*

*Jon Hoelter, VP of Federal and State Relations, WHA*

This presentation will provide an overview of the current state of the 340B program, addressing both 340B program and related Medicare, Medicaid and private payer considerations. In addition to 340B program and related "in the weeds" standards, the speakers will address the future of the program, including a discussion of federal and state legislative activities affecting its short-term efficacy and long-term viability. Finally, the speakers will discuss various real-world considerations related to the program, including state of the art strategic implementation approaches and practical business, compliance and legal considerations.

### 2C - Community Development Opportunities, Challenges and Tools (Board of Trustee Track)

*Brion Winters, Attorney, and Chris Smith, Attorney, von Briesen & Roper*

Rural hospitals are increasingly aware of the benefits of community development on their mission as nonprofit organizations. This session will explore current opportunities for rural communities to open a new world of development and will discuss partnership trends between developers, local governments, hospitals and other non-traditional entities, including affordable housing development.

To learn more about the conference, including registration and hotel room reservation information, click [here](#).

Sponsoring and exhibiting opportunities are available to WHA corporate members only. For questions regarding this and any other aspect of the conference, contact [education@wha.org](mailto:education@wha.org).



## Other Articles in this Issue

- [Wisconsin Hospitals State PAC & Conduit Campaign Gains Momentum](#)
- [2024 Wisconsin Rural Health Conference – A Sneak Peek at Second Session of Breakout Presentations](#)
- [Fast Facts from the WHA Information Center: May is Mental Health Month](#)