

## Solidifying Your Executive Presence Through Communication – 2023 Physician Leadership Development Conference

Shelley Smith with The Lak Group will conclude the 2023 Physician Leadership Development Conference with a training module on executive presence.

Executive presence impacts our influence and credibility with others. Whether in a formal or informal setting, executive presence means that we can communicate in a clear and compelling manner. This can influence how we are perceived as a leader. This session will aim to strengthen communication skills resulting in a strong executive presence.



This year's conference will be held March 10-11 in Kohler at The American Club. Register today! For more information on the conference, including registration, click [here](#).

Contact the [WHA Education department](#) with questions.

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