

The Expanded Roles of the Chief Medical Officer and Chief Physician Executive - Register Now for the 2024 Physician Leadership Development Conference

Reserve hotel room by Feb. 22

Join us on March 15 and 16, 2024 for the WHA Physician Leadership Development Conference where Dr. Steve Berkowitz will be discussing the *Twelve Pearls for the Successful Physician Executive...Lessons (sometimes painfully) learned as a Chief Medical Officer*.

The responsibilities of the chief medical officer or chief physician executive have greatly expanded in scope and influence over the past several years. Being a successful physician executive requires many skills NOT taught in medical school. How can we better select, groom and mentor these physician leaders? With his extensive background and experiences, Dr. Berkowitz has distilled these experiences into 12 pearls that are must-haves for all successful physician executives, both new and experienced. Dr. Berkowitz reviews these pearls and offers national best practice solutions for the health care challenges ahead.



Objectives:

- Discuss the changing roles and responsibilities of the physician executive.
- Present the 12 pearls and offer practical solutions to the challenges they bring.
- Discuss organizational strategies to better select, groom and mentor physician leaders.
- Discuss opportunities to speed the learning curve of new physician executives.
- Discuss key challenges for even experienced physician leaders.

This annual conference, which is open to both physician leaders (developing and senior) and non-clinical senior-level hospital or health system administrators or executives, will offer this compelling presentation and much more.

To view the entire agenda, click [here](#). For more information on the conference, including registration, click [here](#). Click [here](#) to learn *Why You Should Attend This Event*.

If you have registered and still need to secure your hotel room, please note that **the room block will be released on February 22 at 5:00 p.m.** Reserve your room today. Click [here](#) for more information.

For questions regarding the 2024 Physician Leadership Development Conference, email the [WHA education department](#).

Other Articles in this Issue

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- [WHA Foundation Launches Statewide Workforce Campaign](#)
- [Sen. Rachael Cabral-Guevara Discusses top health care issues with WHA Board, including Price Transparency and Guardianship](#)
- [WHA Member Leaders Appointed to Governor's Healthcare Workforce Task Force](#)
- [CMS Clarifies Prior Auth Not to Be Used to Delay, Deny Care](#)
- [WHA & AHA Spur CMS Policy Change to Allow Secure Messaging Platforms to Send Patient Orders](#)

- [Join Us at the Second Annual Health Care Quality Showcase on Advocacy Day 2024](#)
- [Rick Pollack, President/CEO of the American Hospital Association, to be Keynote Speaker at 2024 Advocacy Day](#)