

## Registration is Open for the 2024 Wisconsin Rural Health Conference

The registration for the [2024 Wisconsin Rural Health Conference](#) is now open. The conference will be held June 19-21 at the Hilton Appleton Paper Valley hotel.

This annual statewide forum is designed to highlight public policy and operations issues affecting rural health care, identify how the delivery of and access to rural health care are changing and identify ways in which data, technology and people processes are improving care and access for rural populations.

Comprised of nationally known speakers and local subject matter experts, the [agenda](#) is full, engaging and relevant.



Over the next several months, different aspects of the agenda will be highlighted. This week, we focus on the June 20 keynote opening presentation by award winning Professor of Healthcare Administration, Dr. Amer Kaissi. Based on his new research and book *Humbitious – The Power of Low-Ego & High-Drive Leadership*, Dr. Kaissi will share how, in leadership, humility is not a weakness but is actually a strength and a superpower when combined with ambition. Building on his experience as an executive coach, research from organizational and sport teams, and stories of successful (and not-so-successful) leaders in business and government, Dr. Kaissi will show why self-aware, appreciative, open-minded and ambitious leaders can lead their teams and organizations to high performance, and why self-centered ones can only have short-term success. He will provide specific take-home behaviors for leaders to implement immediately and transform the way they lead.

The full agenda can be found [here](#). To learn more about the conference, including registration and hotel room reservation information, click [here](#).

Sponsoring and exhibiting opportunities are available to WHA corporate members only. For questions regarding this and any other aspect of the conference, contact us at [education@wha.org](mailto:education@wha.org).

## Other Articles in this Issue

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