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FOR IMMEDIATE RELEASE

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Statement by WHA on Second Straight Year of Health Insurance Premium Reductions in Wisconsin

Attribute to WHA President and CEO Eric Borgerding

“Today, Governor Tony Evers announced premium rates in Wisconsin’s individual health insurance market will decrease an average of 3.2% in 2020. This is the second consecutive year rates have declined, following a decrease of 4.2% in 2019. This encouraging downward trend is largely credited to the bipartisan Wisconsin Healthcare Stability Plan (WIHSP) first enacted in February 2018 and fully funded in the most recent state budget. Without this reinsurance program, Wisconsin’s individual insurance market would have faced a 9% premium rate increase.

[As we did in February 2019](#) following the Governor’s budget announcement, WHA continues to recognize and appreciate the bipartisan work of the Governor and the Legislature in supporting this critical tool to control health insurance costs for Wisconsin families. WHA will continue to strongly support initiatives, like the state’s reinsurance program, that protect and encourage affordability, stability and choice for consumers in Wisconsin’s individual insurance market. While coverage does not always equate to access to care, promoting competition in our insurance market ensures that patients and employers can choose the best plan for their families and protects access to high-quality, high-value health care in Wisconsin.”