

**IN THIS ISSUE**

Physician Leaders Elected to WHA Board of Directors ..... 1

Almost there! Wisconsin Hospitals State PAC & Conduit Update .... 1

Health Care Report: Biohealth Industry Directly Contributes \$27 Billion to State Economy.... 2

Register now for Pre-Election Webinar ..... 2

Exchange Premiums Decrease 4.2% for 2019 ..... 2

Meyer Named 2019 WHA Board Chair-Elect ..... 3

**PHYSICIAN LEADERS ELECTED TO WHA BOARD OF DIRECTORS**

Steve Kulick, MD, Chief Experience Officer, Marshfield Clinic Health System, was one of two new At-Large Directors elected to the WHA Board of Directors. Prior to joining the WHA Board as an At-Large Director, Dr. Kulick served as Chair of the WHA Physician Leaders Council and continues to serve in that role. Kulick joined Marshfield Clinic Health System in 2018, and previously served as Chief Medical Officer at ProHealth Care.

In 2019, WHA’s Board of Directors will include five physician executives:

- Jeff Bahr, MD, Chief Aurora Medical Officer and President, Aurora Health Care Medical Group
- Alan Kaplan, MD, CEO UW Health
- Steve Kulick, MD, Chief Experience Officer Marshfield Clinic Health System
- Mark Thompson, MD, Chief Medical Officer; Physician Integration SSM Health – WI Region
- Susan Turney, MD, CEO Marshfield Clinic Health System



Dr. Bahr and Dr. Kaplan were also reelected to serve on the WHA Board of Directors. Each of the leaders may serve two 3-year terms. *(continued on page 3)*

**ALMOST THERE! WISCONSIN HOSPITALS STATE PAC & CONDUIT UPDATE**

**Full contributor list included**

Three weeks before the November elections, the Wisconsin Hospitals State PAC & Conduit has almost surpassed its aggressive 2018 fundraising goal of raising \$312,500. As of today, the campaign has raised \$308,000, or 98.7% of goal, from 277 individuals who are listed on pages 3-4.

“With the elections right around the corner, individuals are still actively involved—making their contributions and disbursing their funds,” said Kari Hofer, WHA’s VP of Advocacy. “There is still time to make an impact and support candidates who value high-quality health care in Wisconsin.”

Contributions can be made online at [www.whconduit.com](http://www.whconduit.com) or call Kari Hofer at 608-268-1816. To check your conduit balance or to disburse your conduit funds, contact Nora Statsick at 608-239-4535.



**EDUCATIONAL EVENTS**

Oct. 23 - WHA Emergency Preparedness Conference: Cybersecurity in Health Care  
**Madison**

Nov. 30 - Preparing the Chargemaster for 2019  
**Wisconsin Dells**

## HEALTH CARE REPORT: BIOHEALTH INDUSTRY DIRECTLY CONTRIBUTES \$27 BILLION TO STATE ECONOMY

Wisconsin's biohealth industry directly contributed \$27 billion to the state economy in 2017, a new report from BioForward Wisconsin shows. The number for overall economic output activity from direct, indirect and induced sources is even higher—nearly \$48 billion.

The report, compiled by Baker Tilly, was commissioned by BioForward. The report reflects data from 2014 through 2017, the most recent year available. BioForward defines biohealth as the intersection of biotech, biopharma, medical device, diagnostics, health care systems, digital health, and research institutions.

The report shows the state's biohealth industry directly supported more than 107,000 jobs last year, up 17 percent from the previous report. The industry's Wisconsin manufacturing supply chain has direct economic output estimated at \$13.3 billion annually from companies located in the state that supply products to global biohealth firms.



The Health care sector has an estimated 59,472 direct jobs and \$6.68 billion in annual labor income to stimulate the Wisconsin economy, and is estimated to provide over \$9.9 billion in direct economic output. The median wage for health care jobs was \$75,011. Health care providers made up 2,088 of the 4,320 biohealth companies operating in the state in 2017.

Most biohealth jobs are clustered in Milwaukee and Dane counties, with each having between 8,000 and 35,000. That's where some of the state's biggest biohealth employers are located: Promega, in Madison; Aurora Health Care, Milwaukee; and GE Healthcare, Madison.

The report also shows about \$43 billion in federal grant money was given to Wisconsin between 2013 and 2017. It's noted that university-driven research "dominates" federal grant resources in the state, with 12 Wisconsin campuses getting over \$3 billion since 2015. About \$755 million was divided between five private colleges and universities, and \$2.3 billion went to seven UW System campuses.

Meanwhile, businesses received more than \$154 million in research grants, and nonprofit research entities got more than \$87 million.

See the [full report](#).



### REGISTER NOW FOR PRE-ELECTION WEBINAR

Join us for a special presentation on the upcoming election and the key races that could impact health care in Wisconsin in 2019 and beyond. WHA will provide an overview of the current political makeup in the state and dial in on the tight races that could affect the balance of power as we see it today. Using the latest polling results and historical background, we will also run through various scenarios that we could see come November 6.

**Election 2018: State of the Races**  
**Monday, October 22, 2018**  
**12:00 - 1:00 PM**  
[Register now!](#)

### EXCHANGE PREMIUMS DECREASE 4.2% FOR 2019

On October 11, 2018, Governor Scott Walker announced premium rates in Wisconsin's individual health insurance market will decrease an average of 4.2 percent from 2018 rates.

The decrease is largely credited to the bipartisan Wisconsin Health Care Stability Plan (WHCSP) that passed the Legislature in spring 2018. The WHCSP creates a reinsurance pool that will cover a portion of high-cost claims in the individual market. Actuarial analysis from the Office of the Commissioner of Insurance projected premiums would have increased 10% for 2019 in the absence of the reinsurance program. WHA strongly [advocated](#) for the WHCSP to ensure affordability and stability in the individual insurance market.

## Continued from page 1 . . . Physician Leaders Elected to WHA Board of Directors

Altogether, the following individuals were elected as At-large Directors. They will serve three-year terms beginning January 1, 2019.

### Reappointed

- Jeff Bahr, MD, Chief Aurora Medical Officer and President, Aurora Health Care Medical Group
- Paula Hafeman, Division Chief Nursing Executive of HSHS Eastern WI Division
- Monica Hilt, President of Ascension NE WI - St. Elizabeth Campus
- Alan Kaplan, MD, CEO of UW Health
- Charisse Oland, President/CEO of HSHS St. Joseph's Hospital
- Dennis Potts, Executive VP, Operations of Advocate Aurora Health Care
- Peggy Troy, President/CEO of Children's Hospital of Wisconsin

### New Directors

- Daniel DeGroot, President/CEO of Stoughton Hospital Association
- Steve Kulick, MD, Chief Experience Officer of Marshfield Clinic Health System

## Meyer Named 2019 WHA Board Chair-Elect

### *Boatwright to chair WHA Board in 2019*

In addition to elections for At-Large Board members, Daniel Meyer, President of Aurora BayCare Medical Center was elected WHA Board Chair-Elect for 2019. He has been on the WHA Board since 2014, currently serves on the WHA Nominating and Awards Committee, and is the WHA Packerland Region President. Meyer has also served on the WHA Council on Public Policy.

Meyer joined Aurora in 2005 as President of Aurora Sheboygan Memorial Medical Center, and was promoted to President of Aurora BayCare Medical Center in 2007. Prior to joining Aurora, he served as Vice President of Operations for 15 years at Frye Regional Medical Center in Hickory, North Carolina. Meyer was born and raised in Dubuque, Iowa, and currently resides in Green Bay.



Damond Boatwright will chair the WHA Board in 2019. Boatwright is Regional President of Operations at SSM Health - Wisconsin, and has been a Board member since 2015. He serves on the WHA Board Subcommittee on Health Care Reform, WHA Budget Committee, and the Wisconsin Hospitals Issue Advocacy Council (WHIAC).

Prior to joining SSM, Boatwright was President/CEO of Overland Park Regional Medical Center and Lee's Summit Medical Center. A 350-bed acute-care hospital and one of the busiest in the Greater Kansas City metropolitan area, Boatwright helped shape patient-centered care delivery from October 2011 to February 2014. He started his health care career with the Medical University of South Carolina in 1995 and has served in various capacities, including Associate Administrator I/II and Chief Operating Officer in several hospitals throughout the southeast.

## Political Action Fundraising Campaign Contributors

### Contributors ranging from \$10,000+ - Leaders Circle

Borgerding, Eric & Dana Wisconsin Hospital Association  
Tyre, Scott Capitol Navigators, Inc.

### Contributors ranging from \$7,500 to \$9,999 - Leaders Circle

Troy, Ronald & Peggy Children's Hospital of Wisconsin  
Turkal, Nick Advocate Aurora Health

### Contributors ranging from \$5,000 to \$7,499 - Leaders Circle

Kaplan, Dr. Alan UW Health  
Robaidek, Jay UW Health  
Size, Tim Rural Wisconsin Health Cooperative  
Sanders, Michael SSM Health

### Contributors ranging from \$3,000 to \$4,999 - Platinum Club

Andersen, Travis Columbia St. Mary's  
Bahr, Jeffery Advocate Aurora Health  
Boatwright, Damond SSM Health  
Brenton, Stephen Wisconsin Hospital Association  
Duncan, Robert Children's Hospital of Wisconsin  
Hanus, Andrew Advocate Aurora Health  
Jacobson, Catherine Froedtert & The Medical College of Wisconsin  
Kammer, Peter The Kammer Group  
Kerwin, George Bellin Hospital  
Killoran, Carrie Advocate Aurora Health  
Lappin, Michael Advocate Aurora Health  
Little, Steve SSM Health - St. Agnes Hospital  
Mettner, Michelle Children's Hospital of Wisconsin  
Meyer, Daniel Advocate Aurora Health  
Normington-Slay, Jeremy Ascension Health  
O'Brien, Kyle Wisconsin Hospital Association  
Olson, David & Alig, JoAnne Froedtert & The Medical College of Wisconsin/  
Wisconsin Hospital Association  
Pandl, Therese HSHS - Eastern Wisconsin Division  
Potter, Brian Wisconsin Hospital Association  
Schulze, Connie UW Health  
Sherry, Bernie Ascension Wisconsin  
Standridge, Debra Ascension Wisconsin  
Stanford, Matthew Wisconsin Hospital Association  
Starmann-Harrison, Mary Hospital Sisters Health System  
Turney, Susan Marshfield Clinic  
Wallace, Michael Fort HealthCare  
Woleske, Chris Bellin Hospital  
Zenk, Ann Wisconsin Hospital Association

### Contributors ranging from \$2,000 to \$2,999 - Gold Club

Bard, Jeffrey Advocate Aurora Health  
Drury, David & Barri Children's Hospital of Wisconsin  
Ellinger, Lisa Wisconsin Hospital Association  
Flannery, Bob UW Health  
Garcia-Thomas, Cristy Advocate Aurora Health  
Hilt, Monica Ascension Fox Valley  
Hofer, Kari Wisconsin Hospital Association  
Kachelski, Joe Wisconsin Statewide Health Information Network  
Khare, Smriti Children's Hospital of Wisconsin  
Leitch, Laura Wisconsin Hospital Association  
McKevett, Timothy Beloit Health System  
Nakis Dominic Advocate Aurora Health  
Natzke, Ryan Marshfield Clinic  
Newcomer, Peter UW Health  
Potts, Dennis Aurora St. Luke's Medical Center  
Rogers, Tracy Ascension Wisconsin  
Russell, John Columbus Community Hospital  
Teigen, Seth Ascension Wisconsin  
Turner, Scott Children's Hospital of Wisconsin  
White-Jacobs, Mary Beth Black River Memorial Hospital

### Contributors ranging from \$1,500 to \$1,999 - Gold Club

Anderson, Sandy Ascension - Howard Young Medical Center  
Bakkum, Kyle Vernon Memorial Healthcare  
Bloch, Jodi Children's Hospital of Wisconsin

Boese, Jennifer CliftonLarsonAllen  
Cadieux, Marc Children's Hospital of Wisconsin  
Dibbert, Beth Wisconsin Hospital Association  
Ericson, Allen Froedtert & MCW St. Joseph's Hospital Campus

Euclide, Jeffery & Beth Rusk County Memorial Hospital  
Francaviglia, Steve Advocate Aurora Health  
Frank, Jennifer Wisconsin Hospital Association  
Graebner, David Advocate Aurora Health  
Gustafson, Andy & Sara SSM Health  
Harding, Edward Aurora - Bay Area Medical Center  
Herzog, Sarah Ascension Wisconsin  
Heywood, Matthew Aspirus, Inc.  
Hoelter, Jon Wisconsin Hospital Association  
Just, Lisa Advocate Aurora Health - South Region

Kluesner, Kevin Ascension - St. Joseph Hospital  
Levin, Jeremy Rural Wisconsin Health Cooperative  
Lewis, Gordon Burnett Medical Center  
Lindberg, Steve Mayo Clinic Health System - Red Cedar

Marquis, Stephanie Wisconsin Hospital Association  
Newson, Reggie Ascension Wisconsin  
Oland, Charisse HSHS - St. Joseph's Hospital  
Pollard, Dennis Froedtert Health  
Rohrbach, Dan Southwest Health Center  
Rose, Laura Wisconsin Hospital Association  
Rozenfeld, Jonathan SSM - St. Mary's Hospital  
Sexton, William Crossing Rivers Health Medical Ctr.  
Sheehan, John UW Health - The American Center

### Contributors ranging from \$1,000 to \$1,499

Bagnall, Andrew HSHS - Sacred Heart Hospital  
Bergmann, Michael Advocate Aurora Health  
Brenton, Andrew Wisconsin Hospital Association  
Buck, Catherine Froedtert Health  
Colpaert, Gary Froedtert & The Medical College of Wisconsin  
DeGroot, Dan Stoughton Hospital Association  
Derks, Jenny Ascension - Calumet Medical Center  
Dietsche, James Bellin Hospital  
Edwards, Gordon Marshfield Clinic  
Francisco, Margo SSM Health Wisconsin  
Frazier, Michelle Advocate Aurora Health  
Froemming, Lisa Ascension Wisconsin  
Hafeman, Paula HSHS - Eastern Wisconsin Division  
Hardin, Edmond Froedtert Health  
Herbst, Amy Children's Hospital of Wisconsin  
Houlahan, Beth UW Health  
Jacobson, Terry Essentia Health St. Mary's Hospital Clinic - Superior

Kadlec, Mark SSM Health  
Keddington, Richard Watertown Regional Medical Center  
Kellar, Richard Advocate Aurora Health  
Lewis, Jonathan SSM - St. Mary's Hospital  
Maxson-Cooper, Pamela Froedtert & The Medical College of Wisconsin

McCawley, Thomas Beloit Health System  
Miller, Kimberly Beaver Dam Community Hospitals  
Mueller, Jennifer WHA Information Center  
Murali, Narayana Marshfield Clinic  
Nelson, Duane Children's Hospital of Wisconsin  
Norell, Brett Holy Family Memorial  
Peterson, Douglas Chippewa Valley Hospital  
Powder, Scott Aurora St. Luke's South Shore  
Punzenberger, Lindsay Children's Hospital of Wisconsin  
Reding, Douglas Ascension Wisconsin  
Rude, Nels The Kammer Group  
Santulli, William Advocate Aurora Health  
Schaefer, Michael Spooner Health System  
Schnedler, Lisa Upland Hills Health  
Sohn, Jonathan Ascension Wisconsin  
Stuart, Philip Tomah Memorial Hospital  
Van Meeteren, Bob Reedsburg Area Medical Center  
Vitelto, Jodilynn UW Health

### Contributors ranging from \$500 to \$999

Aulik, Juli UW Health  
Bass, Robert Reedsburg Area Medical Center

Burch, Todd Aspirus Riverview Hospital & Clinics

Byrne, Barbara Advocate Aurora Health  
Cliffe, Elizabeth Ascension Wisconsin  
Cox, Sharon Beloit Health System  
Curry, Anthony Advocate Aurora Health  
Decker, Michael Divine Savior Healthcare  
Dexter, Donn Mayo Clinic Health System - Eau Claire

Ewald, Sandra Advocate Aurora Health  
Gille, Larry HSHS - St. Vincent Hospital

Griffin, Gregory Cumberland Healthcare  
Gutsch, Michael Advocate Aurora Health  
Hart, Shelly Gundersen - Boscobel Area Hospital and Clinics  
Hartberg, David Fort HealthCare

Heaney, Dwight Ascension Wisconsin  
Hillig, Andrew Bellin Health System  
Hogan, Denis Advocate Aurora Health  
Huber, Mark HSHS - Eastern Wisconsin Division  
Jensema, Christine

Johnas, Lora HSHS - Sacred Heart Hospital  
Kerk, Julie Froedtert Health  
Kneiser, Patti Froedtert & The Medical College of Wisconsin

Larson, Margaret Affinity Health - Mercy Medical Center

Layman, Ben SSM - St. Mary's Janesville Hospital

Lentz, Darrell Aspirus Wausau Hospital  
Logemann, Cari Aspirus  
Logsdon, Jamie Ascension Wisconsin  
Lux, Teri Froedtert & MCW Community Memorial Hospital campus

Mann, Bill ThedaCare  
Marquardt, Amy Froedtert & The Medical College of Wisconsin

McNally, Maureen Froedtert & The Medical College of Wisconsin

Miller, Thomas Children's Hospital of Wisconsin  
Nelson, James Fort HealthCare

Nelson, Ken HSHS - St. Vincent Hospital  
O'Brien, Colleen Bellin Health System

O'Keefe, James Mile Bluff Medical Center  
Page, Alison Western Wisconsin Health

Rakowski, Mark Children's Hospital of Wisconsin  
Rees, Susan UW Health

Richardson, Todd Aspirus, Inc.  
Roesler, Bruce The Richland Hospital

Rutkowski, Jennifer Grant Regional Health Center  
Sczygelski, Sidney Aspirus  
Shabino, Charles Wisconsin Hospital Association

Sprecher, Lon Wisconsin Hospital Association  
Statsick, Nora Froedtert Hospital

Stulac Motzel, Wendy SSM Health  
Thompson, Mark Froedtert Health

Thruwitt, Jonathon Aspirus Riverview Hospital & Clinics  
Voelker, Thomas

Waal, Shelly Froedtert Health  
Winegeart, Steve Watertown Regional Medical Ctr.  
Wolf, Edward Marshfield Medical Clinic

Wala, Shelly Froedtert Health  
Winegeart, Steve Watertown Regional Medical Ctr.  
Wolf, Edward Marshfield Medical Clinic

### Contributors ranging from \$1 to \$499

Ashenhurst, Karla Ministry Health Care  
Balee, Charity The Resource Group

Basilotto, Stephen Froedtert Health  
Bayer, Tom HSHS - St. Vincent Hospital

Bea, Javon Mercyhealth Hospital & Trauma Center - Janesville

Beirl, Luke Hayward Area Memorial Hospital  
Bengtson, Carolyn Mercyhealth Hospital & Trauma Center - Janesville

Benning, Joanna Mercyhealth Hospital & Medical Center - Walworth

Borchert, Barry

(continued on page 5)



Political Action Fundraising Campaign Contributors . . . Continued from page 4

Bortner, Barbara	Mercyhealth Hospital & Trauma Center - Janesville	Hardin, Scott	Advocate Aurora Health Ministry/Affinity Health - Mercy Medical Ctr.	Prise, Eric	Tomah Memorial Hospital
Brenner, Holly	SSM Health - St. Agnes Hospital	Harris, Kathleen	Advocate Aurora Health	Prunty, Brian	Aspirus
Budd, Aaron	SSM - St. Mary's Hospital	Hayes, Keeley	HSHS - Eastern Wisconsin Division	Quackenboss, Tatum	HSHS - St. Vincent Hospital
Busch, Rebecca	Spooner Health System	Helgeson, Jason	Aspirus - Volunteer	Ripsch, Sue	Mercyhealth Hospital & Trauma Center - Janesville
Byrne, Barbara	UW Health	Hermel, Cindy	Mercyhealth Hospital & Medical Center - Walworth	Risley-Gray, Ruth	Aspirus, Inc.
Byrne, Frank	SSM - St. Mary's Hospital	Jensen, Tom	HSHS - Sacred Heart Hospital	Roller, Rachel	Advocate Aurora Health
Clark, Julie	HSHS - St. Joseph's Hospital	Johnson, Kimberly	Holy Family Memorial	Ross, Daniel	Wheaton Franciscan - All Saints
Collins, Sherry	Wisconsin Hospital Association	Kaufmann, Marilyn	Aspirus	Roundy, Ann	Columbus Community Hospital
Competente, Brian	WHA Information Center	Kelsey Foley, Kathy	Advocate Aurora Health	Rudquist, Deb	Amery Hospital & Clinic
Cook, John	Mercyhealth Hospital & Trauma Center - Janesville	Kennedy, Erik	HSHS - St. Vincent Hospital	Schrieber, Sue	Mercyhealth Hospital & Trauma Center - Janesville
Cormier, Laura	Bellin Hospital	Kluth, Doreen	Advocate Aurora Health	Selberg, Heidi	HSHS - Eastern Wisconsin Division
Cottrell, Michael	HSHS	Kocourek, Cathie	HSHS - St. Clare Memorial Hospital	Shear, Ryan	Reedsburg Area Medical Center
Cranley, Patrick	Mercyhealth Hospital & Trauma Center - Janesville	Lally, David	Beloit Health System	Smith, Robert	Aspirus - Wausau Hospital
Dettman, Amy	Bellin Health System	Leckey, Scott	Ascension Medical Group	Statz, Darrell	Rural Wisconsin Health Cooperative
Dirkse, Kathryn		Lee, Don		Stephens, Brian	Door County Medical Center
Dorsey, John	Mercyhealth Hospital & Medical Center - Walworth	Levin, Sandra		Stich, Dan	Rural Wisconsin Health Cooperative
Douglas, Jason	Memorial Medical Center - Ashland	Lippert, Michele	Mercyhealth Hospital & Trauma Center - Janesville	Tapper, Joy	Milwaukee Health Care Partnership
Dresang, Andrew	Froedtert Health	Lynch, Sue	Franciscan Healthcare Auxiliary	Theiler, Teresa	Ascension St. Mary's Hospital
Dunphy-Alexander, Shannon	Mercyhealth Hospital & Trauma Center - Janesville	Malone, Virginia	SSM - St. Mary's Hospital	Thornton, Eric	SSM - St. Mary's Janesville Hospital
Dux, Larry	Froedtert & MCW Community Memorial Hospital campus	Mance, Jennifer	Children's Hospital of Wisconsin	Trinkner, Steve	Wisconsin Hospital Association
Ervin, Bradley	Beloit Health System	Markgraf, Janelle	Aspirus - Langlade Hospital	Udy, Ladd	Mercyhealth Hospital & Trauma Center - Janesville
Evenson, Rock	Froedtert & The Medical College of Wisconsin	Marquardt, Amy	Froedtert & The Medical College of Wisconsin	Vamstad, Brian	Gundersen Health System
Fielding, Laura	Holy Family Memorial, Inc.	McDonald-Mays, Laura	Stoughton Hospital	Van den Heuvel, Paul	Mercyhealth Hospital & Trauma Center - Janesville
Franzen, Kimberly	HSHS - St. Vincent Hospital	McManmon, Kristin	Wheaton Franciscan - All Saints	Waldoch, Timothy	Ascension Wisconsin
Freiberg, Kerry	Froedtert Health	McMeans, Scott	Aurora BayCare Medical Center	Walker, Troy	SSM - St. Clare Hospital & Health Services
Goelzer, Mark	Mercyhealth Hospital & Trauma Center - Janesville	Nemeth, James	Mercyhealth Hospital & Trauma Center - Janesville	Walters, Robert	Mercyhealth Hospital & Medical Center - Walworth
Hall, Jennifer	Mercyhealth Hospital & Trauma Center - Janesville	Pearson, Jane	SSM - St. Mary's Janesville Hospital	Williams, Janice	Wisconsin Hospital Association
Hallatt, Jeni	Mercyhealth Hospital & Medical Center - Walworth	Peck, Lori	Aspirus	Wysocki, Scott	SSM - St. Clare Hospital & Health Services
		Peiffer, Susan	HSHS - Sacred Heart Hospital	Yarbrough, Ruth	Mercyhealth Hospital & Trauma Center - Janesville
		Pempek, Kalynn	Aspirus		
		Potempa, Debra	Mercyhealth Hospital & Trauma Center - Janesville		