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## WHA Member Physician Leaders/Board Members keynote WHN panel

Wisconsin Health News (WHN) hosted its annual Hospital CEO Roundtable event in Madison on August 14. WHA was a proud sponsor of this Newsmakers event, which featured WHA Board members as key speakers.

The featured panelists were:

- Robert Van Meeteren, CEO, Reedsburg Area Medical Center and WHA Board Chair
- Dr. Sue Turney, CEO, Marshfield Clinic Health System and WHA Board Member
- Dr. Alan Kaplan, CEO, UW Health and WHA Board Member



The panel spoke to Wisconsin's leading health system and hospital leaders about the issues facing their industry now and in the future.



*Participants enjoying the WHN Newsmakers event*

## Complimentary WHA Member Forum: Telemedicine for Hospitalists, September 18

On September 18, WHA is offering a complimentary webinar focused on one hospital's journey to create and support an overnight telemedicine program for hospitalists. This WHA Member Forum, "*Siri, Call a Doctor: Telemedicine for Hospitalists*," is scheduled from 10:30-11:45 am and **registration is now available [online](#)**.

During the webinar, Jessica Nuutinen, RN, MSN, Vice President of Patient Care and Chief Nursing Officer for Amery Hospital and Clinics, will join two of her physician colleagues to share the experience of HealthPartners in developing this program and how they've managed telehealth to improve patient care, nursing communications and provider satisfaction.

Joining Nuutinen will be Ameet Doshi, MD, the Telemedicine Lead Physician for the hospital medicine department of HealthPartners Medical Group; and Kreegan Reiersen, MD, the Chief of Hospital Medicine for the St. Croix Valley-Hospital Medicine Department of HealthPartners Medical Group in Wisconsin and Minnesota.

This WHA Member Forum is complimentary and open only to WHA hospital and corporate members. **Please pass along the webinar information and registration link to anyone in your organization that may be interested in attending.** Registration questions may be directed to [Kayla Chatterton](#).

## WHA Conference Focuses on Education, Onboarding and Recruitment Trends for APCs, September 13

Current trends and best practices for recruitment, onboarding and retention of Advanced Practice Clinicians (APC) will be the focus of a session presented by Kurt Mosley, Vice President for Merritt Hawkins and Staff Care, at the "*WHA Advanced Practice Clinician Conference: A Comprehensive Look at APC Practice Challenges and Opportunities for Integrated Care Delivery in Wisconsin*," scheduled for September 13. Mosley will also discuss effective strategies for APC compensation expectations, cultural issues across generations, and provider engagement.

In addition, the day will feature a moderated panel discussion focused on the APC curriculum and programs currently in Wisconsin, the role of hospitals and clinics in APC post-graduate training, and more. Panelists include:

- Tina DeGroot, Director of Clinical Practice for the UW Madison School of Nursing
- Sheryl Krause, Chair of the Wisconsin Board of Nursing and Emergency Department Director for Fort Healthcare
- Tara Streit, President-elect of the Wisconsin Academy of Physician Assistants and Emergency Medicine Specialist for University Hospital
- Patricia Campbell, Clinical Assistant Professor for Health Professions and Physician Assistant Studies at UW-La Crosse

Share information about this multi-disciplinary conference with your team – administrative leaders, physician leaders, nursing leaders, compliance officer, legal counsel, medical staff services, human resources and recruiting specialists – and encourage them to attend.

WHA, along with supporting partners Wisconsin Organization of Nurse Executives (WONE), the Rural Wisconsin Health Cooperative (RWHC), and the Wisconsin Medical Group Management Association (WMGMA), are pleased to offer this statewide event on September 13 at Glacier Canyon Lodge at The Wilderness Resort in Wisconsin Dells. A full conference brochure can be viewed [online](#).

[Register](#) for this important event. Registration questions can be directed to [Kayla Chatterton](#) or call 608-274-1820.