

2027 CORPORATE MEMBERSHIP

Increase your visibility with Wisconsin's top health care leaders, keep up to date on health care issues, and stay connected with the needs of your health care clients and colleagues by becoming a ***WHA Corporate Member.***

The WHA Corporate Membership Program is designed to provide organizations with year-long exposure to and interaction with key decision-makers of member hospitals. Any for-profit business or other organization that conducts significant activity, or is interested in growing their footprint, with the Wisconsin hospital community is eligible to apply for WHA corporate membership.

WHA reserves the right to decline membership to any organization whose values, mission, and/or agenda are in direct contrast to WHA's and/or its member hospitals.

	Champion Level $12,000	Patron Level $6,000	Associate Level $3,000
Opportunity to attend, sponsor and exhibit at WHA events (in-person and virtual)	X	X	X
Access to resources behind WHA's Member Portal: • **Directories**: Hospital member, health system, CEO, corporate member and WHA staff • **Legislative and Regulation Summaries** • **HEAT** • **State PAC/Conduit**	X	X	X
Listing in the WHA online Corporate Member directory	X (Includes full page color ad/logo)	X (Includes half page color ad/logo)	X
Listing in the *Business Connection Guide* (printed annually in Q2)	X (Includes full page b&w ad)	X (Includes half page b&w ad)	X
Opportunity to submit educational presentation proposals for WHA events	X	X	X
Social Media Toolkit for WHA events	X	X	X
Email subscription to WHA newsletters: • *The Valued Voice* (weekly) • *Education Insider* (monthly)	X	X	X
Complimentary attendee registrations at the annual WI Rural Health Conference • *Note*: Complimentary attendee registrations can only be used by employees who are Corporate Members	3	2	1



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Exhibiting cost at the annual WI Rural Health Conference	$0 (Registration required)	$0 (Registration required)	$1,000 (Registration required)
Opportunity to partner with WHA on educational webinar(s) for hospital membership *(WHA has final approval of content)*	X	X	X
Opportunity to post educational content on the WHA On-Demand Learning Center *(WHA has final approval of content)*	X	X	X
Access to the *WHA Speaker Bureau*	X	X	
Recognition at all WHA events	X	X	
Opportunity to sponsor annual salary surveys	X		
Organization logo on WHA website banner	X		
Opportunity to post short marketing video highlighting organization on WHA website *(WHA to have final approval of content)*	X		
Opportunity to submit article to WHA weekly newsletter *The Valued Voice (WHA reserves the right to final edit)*	X		

About Corporate Membership

- Corporate Membership is valid from January 1 – December 31.
- Corporate Membership applications are accepted throughout the year.
  - **Prorated rates are in effect for memberships starting July 1 or later.*
- Annual renewal is required to prevent the disruption of benefits.
- Only Corporate Members have the opportunity to attend, exhibit and sponsor at WHA events.

If you are NOT currently a WHA Corporate Member and would like to complete a NEW WHA Corporate Member application, please click *here.*

If you ARE currently a WHA Corporate Member and would like to complete a 2027 WHA Corporate Membership Renewal registration, please click *here.*