

Vol. 70, Issue 33

Thursday, August 20, 2026

Register for the 2027 WHA Health Care Leadership Academy

Health care professionals seeking to strengthen their leadership skills and advance their careers are encouraged to register for the 2027 Wisconsin Hospital Association (WHA) Health Care Leadership Academy, a program designed to prepare emerging and advancing leaders for executive roles within health care organizations.

The Academy's opening session, **"The Business of Health Care: Leadership Strategy and Understanding the Business,"** will serve as the foundation for the year-long program. The session will be led by Wisconsin School of Business Center for Professional & Executive Development (CPED) instructors **Adam J. Bock, MBA, PhD**, and **Ann Martel**, providing participants with essential insights into the strategic and financial aspects of healthcare leadership.

During the session, participants will explore the economic challenges facing the health care industry and examine how organizations are responding to those pressures. Instruction will focus on the relationship between operational performance and organizational financial health, as well as the fundamentals of managing health care costs and revenue streams across various payment models, including fee-for-service, bundled payments and capitated reimbursement structures.

The 2027 WHA Health Care Leadership Academy is designed for both clinical and non-clinical professionals from WHA member hospitals, particularly:

- Leadership team members aspiring to advance into executive, C-suite positions.
- Newer C-suite leaders seeking to continue their professional growth and career advancement within health care organizations.

In addition to leadership development opportunities, partial scholarships are available to the first 20 individuals who register for the program.

Additional information, including program details and registration materials, is available on the WHA Health Care Leadership Academy webpage.

For questions about the Health Care Leadership Academy or other WHA educational programs, contact education@wha.org.

[Register now!](#)

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- WHA Seeks Community Benefit Stories, Board Member Quotes for Upcoming Report – Due Sept. 18
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EDUCATION EVENTS

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Quality Assessment and Performance Improvement Program

Aug. 26, 2026

Denials Are a Clinical Problem

Sep. 10, 2026

Caring for Wisconsin's Caregivers: 2026 WHA Healthcare Workforce Well-being Summit