



GET READY!

Mark your calendars to celebrate Community Health Improvement Week, led by AHA's Community Health Improvement network. This annual recognition week is a time to celebrate partnerships that are helping to build healthier, stronger communities.

Whether you work in population health or community health at a hospital, health system, public health department or community organization, CHI Week is an excellent time to spotlight your organization's commitment to improving community health.

GET INVOLVED!

Your organization and partners can highlight CHI Week in several ways:

Spread the Word

- Download the [digital engagement toolkit](#), available on aha.org/chiweek, for ready-to-use graphics, sample social media posts and newsletter copy, which you can share leading up to and during the week. Be sure to include **#CHIWeek** in all your social posts!
- Engage your communications and marketing departments and include CHI Week on your organization's content calendar.
- Work with your media relations team to pitch a letter to the editor or op-ed about the importance of reducing disparities in health outcomes and advancing your community's well-being.

Share Your Stories

Create content such as blog posts, digital banners, flyers or even a short video highlighting your organization's community health improvement work. Tell us about the initiatives you run by visiting aha.org/chiweek and submitting your story, which we may share to inspire others!

Order Themed Gifts

Community Health Improvement Week gifts are an easy way to celebrate with your team and community members, raise awareness of the work your team does in the community and recognize your team members. These new gifts are now available to order. Visit aha.org/chiweek to order now.

Celebrate and Learn Together

Plan an in person or virtual event during CHI Week to increase awareness of your organization's community and population health work, such as:

- Lunch and learn
- Community service outing
- Live social media event with key community partners to discuss the work you are doing together

We encourage you to snap pictures and videos of your on-site celebrations and share them on social media during CHI Week using **#CHIWeek**. Be sure to follow your organization's protocol for the capture and use of photos or videos.

GET INSPIRED!

Community Health Improvement Week helps honor those working in partnership to improve the health and well-being of individuals and communities, while inspiring all hospitals and health systems across the country to explore new ways to better serve their communities. Prepare to learn about useful resources, innovative ideas and best practices your peers are using to drive better health outcomes!

To receive all of this year's CHI Week updates, sign up for ACHI's newsletter on aha.org/chiweek.