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Thursday, December 11, 2025

Registration Now Open for WHA's 2026 Advocacy Day - February 25!

Join us for WHA's annual Advocacy Day on Wednesday, Feb. 25—a powerful opportunity for hospital employees, trustees and volunteers to make a visible impression in the state capitol. This event offers a chance to connect, learn and influence critical health care issues.

Gather your hospital team and join more than 1,200 peers from across Wisconsin to make 2026 Advocacy Day the most impactful yet.



Event Details:

- Date: Wednesday, February 25, 2026
- Location: Monona Terrace, Madison, WI
- Cost: Free (pre-registration required)
- Register here!
- For event information, visit our website.
- *Note:* No onsite registration is planned for the day of the event. A WHA issued name badge will be checked and verified before entry into the meeting room is allowed.

Why Attend?

- *Inspiring Speakers:* Including a keynote speaker you won't want to miss.
- *Engaging Discussions:* A bipartisan legislative panel tackling today's top health care challenges.
- *Action-Oriented Advocacy:* Afternoon meetings at the state capitol, where you'll put insights into action by connecting directly with policymakers.



New this Year: WHA Member & Lawmaker Networking Reception

Kick off Advocacy Day by connecting with colleagues from across Wisconsin's hospitals and health systems and networking directly with state lawmakers. Enjoy refreshments, build relationships and get energized for the day ahead.

Be sure to RSVP during registration.

Madison Club - Terrace Room
Tues. Feb. 24, 2026 | 5 - 7 p.m.

Legislative Visits

Attendees have the opportunity to directly connect with their legislators and/or staff to discuss timely health care issues and share experiences from your hospital or health system. It is highly encouraged that all attendees sign up for legislative visits—the "advocacy in-action" part of Advocacy Day.

- All visits will be in-person. WHA staff will schedule your legislative visit with your State Senator and State Representative based on your home address. You will attend with constituents of your home district.
- Meetings will last approximately 30 minutes and are scheduled from 2:15 - 2:45 p.m. and 3:00 - 3:30 p.m. on Feb. 25.
- If you have any questions about legislative visits, contact education@wha.org.



Advocacy Day Resources

- View the value-driven agenda.
- Prepare for the event by registering for our Pre-Advocacy Day Webinar on February 18 at 1:00 p.m. Registration for this can be selected when you register for Advocacy Day.
- View last year's Advocacy Day coverage in *The Valued Voice* and watch the 2025 Advocacy Day In-Review video.

Celebrate Health Care Quality Achievements During Advocacy Day

After a day full of learning at the Monona Terrace, we invite you to attend the Health Care Quality Showcase in the Capitol Rotunda from 1:30 - 3:30 p.m. During the showcase, you will have the opportunity to view highlights of hospital improvement and interact with some of the staff responsible for improving patient care at WHA member hospitals. In 2024, we had over 20 hospitals and health systems represented.

There's still time to sign up to exhibit at the Health Care Quality Showcase. Contact WHA's Quality Administrative Assistant Marcia Egle for more information.

Special Thanks to Our Sponsors

Thank you to our generous sponsors who help to make Advocacy Day possible! **Hall Render** is making it possible for us to provide transportation from Monona Terrace to the capitol; **Quarles & Brady** will be providing all our attendees with a delicious dessert; **Plunkett Raysich Architects** and **WISHIN** are co-sponsoring all event refreshments; and **Amperage** will be the AV sponsor the day of the event.

WHA's Advocacy Day would not be possible without the generous support of its event sponsors. WHA event sponsorship opportunities are exclusive to WHA Corporate Members only. To inquire about WHA Advocacy Day sponsorship opportunities, contact Vice President of Education & Marketing Leigh Ann Larson.



Questions?

Contact education@wha.org for general inquiries.

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- Fast Facts from the WHA Information Center: Holiday Injuries

EDUCATION EVENTS

Dec. 16, 2025

Common Hospital Deficiencies

Jan. 14, 2026

Caring for Wisconsin's Caregivers Well-Being First Champion Challenge for Credentialing Kickoff

Jan. 28, 2026

2026 WHA Health Care Leadership Academy