



2026 NATIONAL HOSPITAL WEEK

HOSPITALS SAVE LIVES,
COMMUNITIES THRIVE.



Corporate Member Social Media Toolkit 2026 National Hospital Week

National Hospital Week (May 10-16, 2026) is an opportunity to highlight Wisconsin's hospitals, health systems and health care workers and the innovative ways they strengthen communities across the state.

During the week, WHA will concentrate its social media messaging on celebrating Wisconsin hospitals and health systems and recognizing the many ways our communities thrive because of the care provided both within and beyond hospital walls. We invite you to join us in this celebratory campaign. Please incorporate the hashtags **#WIHospitals** and **#HealingHappensHere** and tag WHA in your posts for maximum reach and engagement.

The following are WHA's social media channels, a suggested social media post for your business and graphic templates.

WHA Social Media Handles

- Facebook: [Wisconsin Hospital Association](#)
- Instagram: [@WIHospitals](#)
- LinkedIn: [Wisconsin Hospital Association](#)
- X: [@WIHospitalAssn](#)

Campaign Hashtag

- [#HealingHappensHere](#)

Sample Social Media Post

- As a proud supporter of Wisconsin hospitals, [Company Name] recognizes that our communities thrive because of the care provided both within and beyond the walls of Wisconsin hospitals every single day. This National Hospital Week, we're celebrating your commitment to compassionate, patient-centered care, and the many ways you ensure that [#HealingHappensHere](#). Join the celebration: www.wha.org/hospital-week.



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Editable Canva Templates

We invite you to use our designed Canva templates. Click [here](#) to view the template and scroll to see all designs. Click File > Make a Copy. Then, customize the graphic with an image or logo that reflects your company supporting Wisconsin hospitals.



For assistance with resizing or accessing the graphics, contact WHA Director of Marketing and Communications [Katelyn Hopman](#).