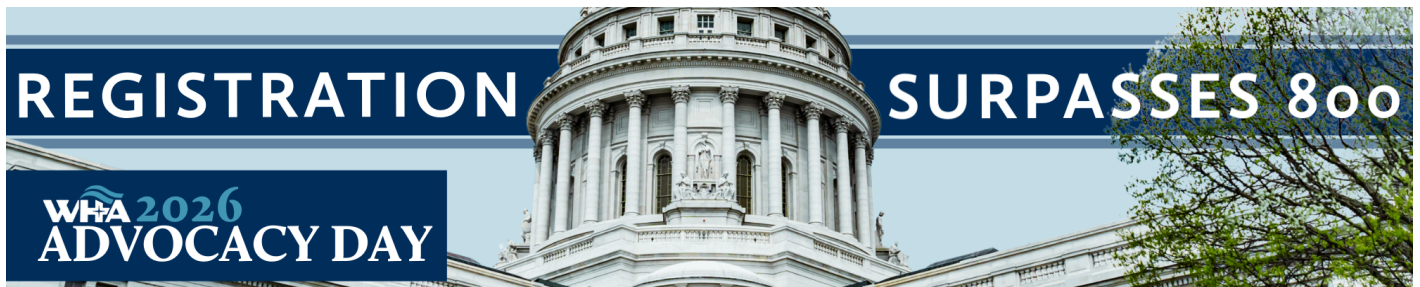


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Advocacy Day 2026 Surpasses 800 Registrations



While there are still three weeks until the event, WHA's Advocacy Day 2026 has officially surpassed 800 registrations! Don't miss this opportunity to gather in Madison for a day of learning and advocating important health care issues facing our state.

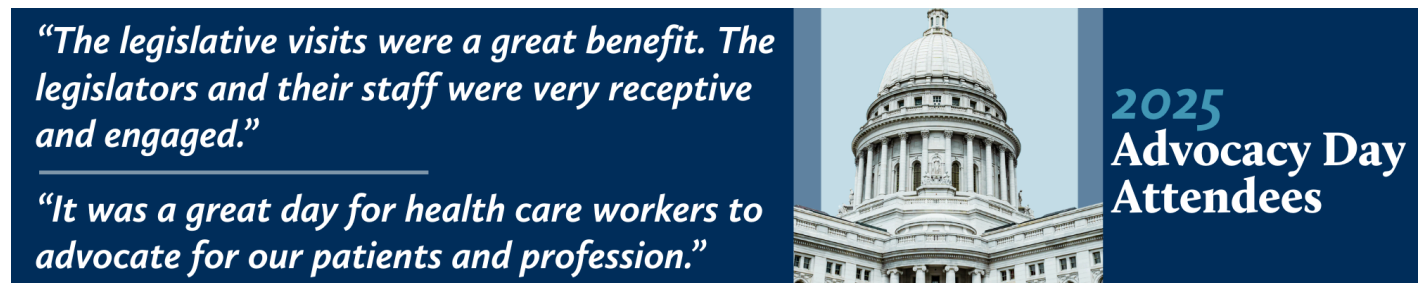
This year's event will be held at the Monona Terrace in Madison on Wednesday, February 25, and features a fireside chat with Politics Bureau Chief and Senior Political Columnist at *POLITICO* Jonathan Martin and WHA President and CEO Kyle O'Brien. A highly respected political journalist, Jonathan Martin provides sought-after coverage and regularly drives the news by delivering the inside story from the White House and Capitol Hill to the campaign trail well beyond the beltway. Additionally, WHA will have an outstanding bipartisan legislative panel with lawmakers (to be announced soon) who will share their insights on health care issues and the policymaking process.

There is no cost to attend Advocacy Day, but pre-registration is required.

[Register Now](#)

Advocacy Day Resources

- View the value-driven agenda.
- Prepare for the event by registering for our Pre-Advocacy Day Webinar on February 18 at 1:00 p.m. Registration for this can be selected when you register for Advocacy Day.
- View last year's Advocacy Day coverage in *The Valued Voice* and watch the 2025 Advocacy Day In-Review video.



New in 2026: WHA Member & Lawmaker Networking Reception

Kick off Advocacy Day by connecting with colleagues from across Wisconsin's hospitals and health systems and networking directly with state lawmakers. Enjoy light refreshments, build relationships and get energized for the day ahead.

Be sure to RSVP during registration.

Madison Club - Terrace Room

Tuesday, February 24, 2026 | 5 - 7 p.m.

Health Care Quality Showcase

The Health Care Quality Showcase, from 1:30 - 3:30 p.m. on Advocacy Day in the Capitol, is an opportunity to highlight and promote the innovative quality improvement efforts of Wisconsin hospitals. This event provides a platform to engage with elected officials, Advocacy Day attendees and the public, to raise awareness of the significant strides hospitals are making in delivering high-quality, safe care.

Have questions or want to participate? Contact Nadine Allen or Marcia Egle.

Legislative Visits

On Advocacy Day, attendees have the opportunity to attend 30-minute legislative visits to directly connect with state lawmakers on health care issues and share their experiences in their hospital or health system.

If you have any questions related to the visits, you can contact education@wha.org.

Pre-Advocacy Day Webinar

To prepare advocates for Advocacy Day, WHA staff will hold a Pre-Advocacy Day Webinar on Wednesday, February 18. This webinar will provide an overview of how legislative visits work, why these visits are important, the topics WHA will ask you to discuss during your legislative appointments and logistics of visiting the State Capitol. You can sign up for the webinar during registration.

Questions?

For questions about Advocacy Day, contact education@wha.org.

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EDUCATION EVENTS

Feb. 10, 2026

Age-Friendly Webinar Series Featuring Advocate Health

Feb. 23, 2026

Nursing Services Conditions of Participation

Feb. 25, 2026

2026 Advocacy Day