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Thursday, August 20, 2026

New Leaders Elected to the WHA Board of Directors

The Wisconsin Hospital Association (WHA) is pleased to welcome three new At-Large Directors to its Board of Directors. The newly elected directors' terms will begin immediately.

The new At-Large Directors are:

- **Dale Gisi**, Senior Vice President, ThedaCare Central Region & ThedaCare Regional Medical Center - Appleton
- **Steve Massey**, President and CEO, HealthPartners Western Wisconsin Hospitals
- **Jessica Small**, President, Aurora Psychiatric Hospital & Wisconsin Behavioral Health Operations



Dale Gisi



Steve Massey



Jessica Small

As At-Large Directors, Gisi, Massey and Small will help provide leadership and perspective from across Wisconsin's diverse health care landscape as the WHA Board works to advance its mission of supporting hospitals and health systems and improving health care for all Wisconsin communities.

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- WHA Seeks Community Benefit Stories, Board Member Quotes for Upcoming Report – Due Sept. 18
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- WHA 2026 Nominating and Awards Committee Seeking Nominations for Awards, Board Members
- Register for the 2027 WHA Health Care Leadership Academy
- Free Substance Use Disorders Management Boot Camp Coming to De Pere

EDUCATION EVENTS

Aug. 24, 2026

Quality Assessment and Performance Improvement Program

Aug. 26, 2026

Denials Are a Clinical Problem

Sep. 10, 2026

Caring for Wisconsin's Caregivers: 2026 WHA Healthcare Workforce Well-being Summit

