

WHA ADVOCACY DAY

February 25, 2026 | Madison, WI



Member Pre-Advocacy Day Toolkit 2026 Advocacy Day

WHA's annual Advocacy Day is designed to educate and motivate health care employees, trustees and volunteers on important health care-related issues and to encourage grassroots advocacy opportunities.

Advocacy Day also creates opportunities for hospitals and health systems and their advocates to raise awareness around topics related to health care policy and advocacy on their digital platforms, and to encourage individuals to connect with their local legislators on issues affecting their community. We encourage advocates to share about their experience attending Advocacy Day and connecting with legislators at the Capitol to showcase the importance of grassroots advocacy and good health care policy.

In this toolkit, you will find sample email/newsletter text, as well as [accompanying graphics](#) to support your efforts to promote WHA's Advocacy Day and encourage broad participation across your organization.

Sample Newsletter/Email text

LONG FORM – Newsletter/Email text

Registration is now open for WHA's annual Advocacy Day on Wednesday, February 25! This event provides a powerful opportunity for hospital employees, trustees and volunteers to make a visible impression in the state capitol, and offers a chance to connect, learn and influence critical health care issues.

Gather your hospital team and join more than 1,200 peers from across Wisconsin to make 2026 Advocacy Day the most impactful yet. [Click here to register.](#)

Who should attend?

Hospital CEOs

CFOs

Managers

Nurse executives

Quality managers

Hospital volunteers

Hospital trustees

WHA HEAT grassroots members

Partners of WHA members

WHA corporate members

Any other hospital staff interested in helping shape the future of health care in Wisconsin.

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For questions regarding Advocacy Day, contact WHA Senior Vice President of External Affairs and Member Engagement [Kari Hofer](#). For registration questions, contact WHA Education Coordinator [Maria Stuessy](#).



SHORT FORM – Newsletter/Email text

WHA ADVOCACY DAY

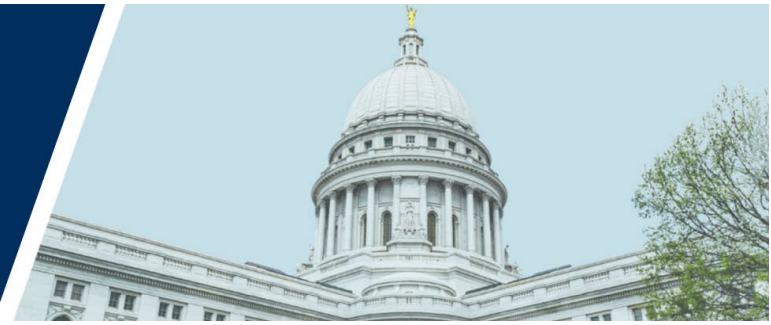
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Gather your hospital team and join more than 1,200 peers from across Wisconsin to make 2026 Advocacy Day the most impactful yet. While there is no fee to attend the event, pre-registration is required. [Click here to register.](#)

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[GRAPHICS](#) (click to download graphics)



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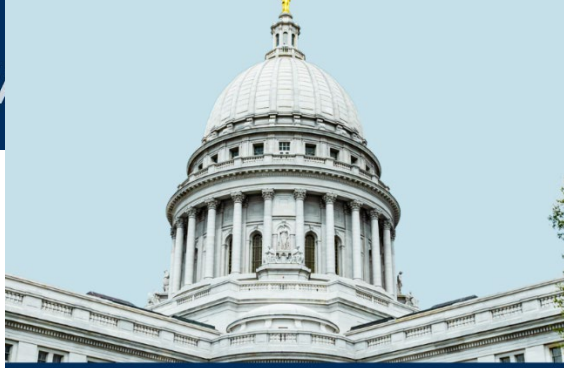
REGISTER NOW

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