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Thursday, September 18, 2025

Expanding the Reach of WHA's So Many Options Career Campaign



In 2024, WHA launched ***So Many Options***, a workforce career promotion campaign designed to inspire middle and high school students—as well as their parents and advisors—by highlighting the wide variety of career opportunities in health care.

Over the past year, WHA members have played a key role in supporting and promoting this initiative. As the campaign grows, WHA is inviting hospitals and health systems to participate in this campaign and showcase the important work happening in local communities.

Stories that align with the ***So Many Options*** theme may include your hospital's partnership in student apprenticeship programs, student career fairs, involvement in programs like HOSA - Future Health

Professionals and more.

By sharing stories and utilizing these tools, members help expand the campaign's reach and inspire students to make informed choices about their education and future careers in health care. To support these efforts, WHA has developed a set of campaign assets which include ready-to-use graphic templates, videos and photos.

Please contact Katelyn Hopman, WHA Marketing Communications Manager, for access to the templates or with any questions.

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- Expanding the Reach of WHA's So Many Options Career Campaign
- Register Today for the October 30 careLearning Webinar
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