

Vol. 14, Issue 1

Tuesday, January 20, 2026

## Advocacy Day 2026 Registration Surpasses 400 Registrants with 7 Weeks to Event



While WHA's Advocacy Day is still seven weeks away, more than 400 people have already registered. This event offers the opportunity to connect with peers, engage on critical health care issues and hear from influential speakers on topics affecting Wisconsin hospitals, health systems and the patients they serve. The keynote speaker, who has more than a decade of experience covering national politics, will be announced soon.

Space is limited and pre-registration is required, so register today to make Advocacy Day 2026 the most impactful yet.

### Event Details:

- Date: Wednesday, Feb. 25, 2026
- Location: Monona Terrace, Madison, WI
- Cost: Free (pre-registration required)
- Register [here!](#)
- For event information, visit our [website](#).
- *Note:* No onsite registration is planned for the day of the event. A WHA issued name badge will be checked and verified before entry into the meeting room is allowed.



### New in 2026: WHA Member & Lawmaker Networking Reception

Kick off Advocacy Day by connecting with colleagues from across Wisconsin's hospitals and health systems and networking directly with state lawmakers. Enjoy refreshments, build relationships and get energized for the day ahead.

***Be sure to RSVP during registration.***

**Madison Club - Terrace Room  
Tues. Feb. 24, 2026 | 5 - 7 p.m.**



## Advocacy Day Resources

- View the value-driven agenda.
- Prepare for the event by registering for our Pre-Advocacy Day Webinar on Feb. 18 at 1:00 p.m. Registration for this can be selected when you register for Advocacy Day.
- View last year's Advocacy Day coverage in *The Valued Voice* and watch the 2025 Advocacy Day In-Review video.



## Special Thanks to Our Sponsors

Thank you to our generous sponsors who help to make Advocacy Day possible! **Hall Render** is making it possible for us to provide transportation from Monona Terrace to the capitol; **Quarles & Brady** will be providing all our attendees with a delicious dessert; **Plunkett Raysich Architects** and **WISHIN** are co-sponsoring all event refreshments; and **Amperage** will be the AV sponsor the day of the event.

WHA's Advocacy Day would not be possible without the generous support of its event sponsors. WHA event sponsorship opportunities are exclusive to **WHA Corporate Members only and include a reserved table at Advocacy Day, name and logo displayed throughout the event, exposure to 1,000+ hospital attendees, and more.** To learn more about WHA Advocacy Day sponsorship opportunities, contact Vice President, Education & Corporate Partnerships Leigh Ann Larson.

## Questions?

Contact [education@wha.org](mailto:education@wha.org) for general inquiries.

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## EDUCATION EVENTS

**Jan. 21, 2026**

Session 2: Improving Race and Ethnicity Data Collection to Advance Health Equity

**Jan. 26, 2026**

Survey Readiness

**Jan. 28, 2026**

2026 WHA Health Care Leadership Academy