



# 2026 NATIONAL HOSPITAL WEEK

HOSPITALS SAVE LIVES,  
COMMUNITIES THRIVE.



## Lawmaker Social Media Toolkit 2026 National Hospital Week

National Hospital Week (May 10-16, 2026) is an opportunity to highlight Wisconsin's hospitals, health systems and health care workers and the innovative ways they strengthen communities across the state.

During the week, WHA will concentrate its social media messaging on celebrating Wisconsin hospitals and health systems and recognizing the many ways our communities thrive because of the care provided both within and beyond hospital walls. We invite you to join us in this celebratory campaign. Please incorporate the hashtags **#WIHospitals** and **#HealingHappensHere** and tag WHA in your posts for maximum reach and engagement. We encourage you to also keep an eye out for local hospital posts to echo their messaging.

The following are WHA's social media channels, a suggested social media post for your use and accompanying graphic templates.

### WHA Social Media Handles

- Facebook: [Wisconsin Hospital Association](#)
- Instagram: [@WIHospitals](#)
- LinkedIn: [Wisconsin Hospital Association](#)
- X: [@WIHospitalAssn](#)

### Campaign Hashtag

- #HealingHappensHere

### Sample Social Media Post for Lawmakers

- In recognition of National Hospital Week, I'm proud to support the outstanding work of @[Hospital Name] and @[Hospital Name] in my district. Our community(ies) thrives because of the care you provide both within and beyond the walls of your hospital every single day. #HealingHappensHere #WIHospitals



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## Editable Canva Templates

We invite you to use our designed Canva templates. Click [here](#) to view the template and scroll to see all designs. Click File > Make a Copy. You can customize the graphics by adding your office name or logo, replacing the images below with some of you supporting your local hospitals or adding a quote.



For assistance with resizing or accessing the graphics, contact WHA Director of Marketing and Communications [Katelyn Hopman](#).