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Thursday, March 6, 2025

Register Now: Advocacy Day 2025 Nearing 1,000 Registrations

A promotional graphic for Advocacy Day 2025. The background is dark blue with a faint image of the Wisconsin State Capitol dome. The text is white and light blue. At the top, it says 'ADVOCACY DAY' in large white letters, followed by 'April 9, 2025 | Madison, WI'. Below this, a light blue box contains the text 'Announcing Keynote Speaker' and 'MATT LAFLEUR' in large white letters, with 'Green Bay Packers Head Coach' underneath. To the right of this box is a portrait of Matt LaFleur. Below the portrait, a white box says 'Sponsored by:' followed by the CG Schmidt logo and tagline 'BUILDING A BETTER TOMORROW, TODAY'. At the bottom center is the WHA logo and tagline 'ADVOCATE. ADVANCE. LEAD.'

ADVOCACY DAY
April 9, 2025 | Madison, WI

Announcing Keynote Speaker
MATT LAFLEUR
Green Bay Packers Head Coach

Sponsored by:
CG Schmidt
BUILDING A BETTER TOMORROW, TODAY

WHA WISCONSIN
HOSPITAL
ASSOCIATION
ADVOCATE. ADVANCE. LEAD.

With less than five weeks to go, WHA's Advocacy Day 2025 is on track for record-breaking attendance with nearly 1,000 advocates already registered. If you're planning to attend, don't wait - register today to secure your spot.

Event Details

Date: Wednesday, April 9, 2025

Location: Monona Terrace, Madison

Key Highlights:

- Fireside chat with Green Bay Packers Head Coach Matt LaFleur and WHA President and CEO Eric Borgerding
- Legislative panel discussing key health care policy issues
- Advocacy issues briefing to prepare attendees for legislative visits

There is no cost to attend, but pre-registration is required.

Prepare with the Pre-Advocacy Day Webinar

To help you make the most of Advocacy Day, WHA staff will host a Pre-Advocacy Day Webinar on Wednesday, April 2, at 1 p.m. This one-hour session will cover:

- How legislative visits work
- Legislative visit topics
- Logistics of visiting the State Capitol
- Why advocacy efforts are more important than ever

The webinar will be recorded and emailed to all registered attendees, but attending live allows you to ask questions in real time. Register for the webinar.

Legislative Visits: Make Your Voice Heard

A key part of Advocacy Day is the opportunity to meet with your state lawmakers and discuss the health care issues that matter most. WHA encourages all attendees to sign up for grassroots legislative visits, which will take place at the State Capitol at 2:15 p.m. and 3 p.m. following the Advocacy Day program. Transportation is provided.

WHA staff will schedule legislative visits based on attendees' home addresses.

With record turnout expected, secure your spot today and be part of this important day of advocacy!

Questions? Contact education@wha.org for general inquiries.