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GUEST COLUMN: Leveraging “My Reports” to Distribute Information Throughout your Organization

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Develop stronger business intelligence reports to help identify incremental opportunities in HSG Dashboard.

OVERVIEW

Effective information distribution is often a critical challenge within organizations of all sizes, and it impacts everything from decision-making abilities to functional workflow processes. Despite the growing availability of advanced communication tools and platforms, organizations may still face significant barriers in ensuring timely and accurate dissemination of information.

Addressing these challenges requires a thorough review of the current process to identify existing communication gaps, development of robust information distribution strategies that leverage technology and foster collaboration, and implementation of these new strategies across all team members and roles to promote a culture of transparency and accountability.



J.D. Sullivan

CHALLENGES

These are some of the most common issues we see across organizations that struggle with effective information sharing:

- Teams have information overload and no strategy around prioritization or data analysis
- Fragmented communication channels
- Lack of standardized processes for information sharing, between direct team members **and** across the company

Because of these barriers, organizations may experience miscommunication, duplication of efforts, and delays in project timelines. These problems are further exacerbated by the rapid growth of remote work, where maintaining clear and consistent communication across geographically dispersed teams becomes increasingly difficult.

APPROACH

HSG's Insights to Action Methodology takes clients through six key steps to identify problems and create long-lasting solutions.

HSG works with organizational leaders to create specific reports based on unique Workbook data that gets housed in HSG Dashboard, our virtual data platform. Leaders have flexibility to make adjustments to reporting elements as needed while keeping everything in one place, creating a single source of truth that can be accessed by other team members on the platform or exported as a PDF-based report for additional sharing.

[See the full article here.](#)

IN THIS ISSUE

- Wisconsin Hospitals Ranked Best in the Nation for Price Transparency
- Letter to Sen. Ron Johnson on House Budget Reconciliation Medicaid Cuts
- Council on Workforce Development Hosts Senator Rachael Cabral-Guevara
- June Fast Facts: Lyme Disease
- GUEST COLUMN: Leveraging “My Reports” to Distribute Information Throughout your Organization

EDUCATION EVENTS

Aug. 8, 2025

WHA Financial Workshop

Sep. 17, 2025

2025 Annual Wisconsin Organization of Nurse Leaders Conference

Jan. 28, 2026

2026 WHA Health Care Leadership Academy