

**Vol. 70, Issue 10**

Thursday, March 12, 2026

## Executive Project Sponsorship - WHA Health Care Leadership Academy Cohort Participates in Session

On March 3, the **2026 WHA Health Care Leadership Academy** group came back together for a session on *Executive Project Sponsorship: The "Must Know" Essentials for Leading Organizational Projects*. UW CPED Instructor Scott Converse walked the group through the elements and considerations for executive project sponsorship. The interactive session had the group apply the concepts learned to current projects they are leading, while providing the opportunity to discuss successes and roadblocks. The session also allotted time for brainstorming and discussion around problem solving options to issues the group is facing with their respective projects.

### IN THIS ISSUE

- WHA Discusses Hospital Price Transparency on Spectrum News Milwaukee
- WHA Continues Push on Next-of-Kin Legislation
- President's Column: "Wisconsin Blew Them Away"
- Hospital Expenses, Including Costs for Labor, Drugs and Supplies, Grew Twice as Fast as Hospital Prices in 2025
- Have You Read WHA's Annual Workforce Report Yet? – Register Today for the 2026 Wisconsin Health Care Workforce Webinar Series – Part 1
- Executive Project Sponsorship - WHA Health Care Leadership Academy Cohort Participates in Session

### EDUCATION EVENTS

**Mar. 13, 2026**

2026 Physician Leadership Development Conference

**Mar. 16, 2026**

Wisconsin Rural Health and Substance Use Clinical Support (RHeSUS) Program Offerings

**Mar. 17, 2026**

When Ultrasound Becomes Predictive: Predicting Preterm Birth with AI: Turning Routine Ultrasound into Actionable Insight