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Thursday, April 17, 2025

## Register Today for the 2025 WHA Workforce Forum

Register today for the May 14 WHA Workforce Forum in Stevens Point.

In addition to getting an in-depth look at the WHA 2025 Wisconsin Health Care Workforce Report with Sr. Vice President of Workforce and Clinical Practice Ann Zenk, you will also have the opportunity to hear and learn from:

- WHA Sr. Vice President Government Relations, Kyle O'Brian: ***Hospitals and Health Systems Face Rising Pressure***

Demographic forces continue to shrink the available workforce and increase health care demand. As

Wisconsin's population ages hospitals, health systems and the health care workforce are faced with a challenging environment and must address both urgent needs and long-term problems exacerbated by the pandemic and by shifting economic and political forces. Kyle will provide an overview of the issues and challenges confronting hospital and health system leaders. Forum attendees will better understand the headwinds they face and how advocacy and a shared voice can help build a culture that grows, supports and protects the health care workforce.

- Capstone Leadership Solutions Principal and Co-founder, Sue Tetzlaff: ***Creating Culture where the Workforce Flourishes***

Every organization has a culture. Whether you've thought much about it or not, your hospital and health system has a culture. Ponder it right now. What does it feel like? Does it allow patients, employees and business results to flourish? Does it attract and retain talent and patients? Does it serve your workforce? Does it serve your patients? Get ready to discover the practical, tactical and doable actions that create a culture where people, results and growth flourish.

For more information, including registration, [click here](#). We hope to see you there.



