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Executive Project Sponsorship: The "Must Know" Essentials for Leading Organizational Projects

2027 WHA Health Care Leadership Academy – register today!

As leaders within a health care environment, we are often called upon to lead or sponsor projects to address important departmental or organizational initiatives. In this session of the 2027 WHA Health Care Leadership Academy, participants will explore the important role an executive plays when sponsoring a key project or initiative, how to set the project up for success and ensure needed outcomes are delivered, and how the executive sponsor role is integrated and demonstrated throughout the project lifecycle. Join University of Wisconsin School of Business Center for Professional & Executive Development Instructor Scott Converse as he guides the group through this hands-on session.

This module is just a part of the larger 2027 WHA Health Care Leadership Academy which has graduated 40 WHA member hospital leaders. Their participation has better positioned them to significantly impact their hospital's future success.

The Academy is designed for clinician and non-clinician staff and is targeted toward the following groups within WHA member hospitals:

- Leadership staff who aspire to be promoted into the C-Suite
- Newer C-Suite leaders who want to continue to be promoted within the hospital

For more information on next year's program, including registration, click here. Partial scholarships are available to the first 20 registrants, so secure your spot today.

For more information on the WHA Health Care Leadership Academy, or any other WHA education program, please email us at education@wha.org.

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- State Awards More Than $25 Million For Rural Health Clinic Technology Investments
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EDUCATION EVENTS

Dec. 1, 2026
Fall 2026 Annual Survey Training

Dec. 3, 2026
Fall 2026 Annual Survey Training

Jan. 26, 2027
2027 WHA Health Care Leadership Academy