

Transforming Maternal Health (TMaH) Survey

What is the Transforming Maternal Health project?

The Wisconsin Department of Health Services (DHS) was awarded funds in 2025 by the Centers for Medicare & Medicaid Services (CMS) for a ten-year project to improve maternal health outcomes in Wisconsin. DHS will implement the [Transforming Maternal Health \(TMaH\) model](#) to:

- Improve experience of care for pregnant and postpartum mothers.
- Avoid preventable injury or death during or after pregnancy.
- Increase access to midwifery services.

Why are we conducting a survey?

The DHS TMaH team is requesting feedback from maternal health providers, administrators, and quality improvement staff. Our goal is to ensure critical voices are built into the project plan and implementation. Survey results will inform activities and recommendations related to the TMaH project, including:

- Workforce expansion
- Quality improvement
- Behavioral health
- Health-related social needs
- Remote patient monitoring
- Reimbursement aspects

Who should respond to the survey?

Providers who work with pregnant and/or postpartum people, plus administrators and quality improvement staff who work in maternal health. Because this survey is so important, we are working with many TMaH partners and DHS teams to help us get the survey out. As a result, people may get an invitation to participate more than once. If they do, please let them know to only take it once.



What type of questions will be asked?

Survey respondents will be asked about their role (for example, physician, nurse, doula, or quality improvement staff) and health system (for example, whether they work for an HMO, clinic, or hospital). Based on these responses, they will be routed to the sections of the survey most relevant to them. Sections may include:

- Screening and referral processes for behavioral health and health related social needs
- Remote patient monitoring
- Doula and Midwife workforce
- Quality improvement (including the CMS Birthing Friendly designation)

If a survey respondent doesn't know how to answer a section or question, they can skip it.

How long will the survey take to complete?

Most people will take about 20 minutes to complete the survey. If a respondent has multiple roles, it may take longer since more sections of the survey will apply to them.

How will the information collected from the survey be used?

The information provided will be used to complete maternal health landscape assessments to prepare for TMaH implementation. The survey will help us build strategies to strengthen the maternal health workforce. Responses will be confidential unless required by law. The aggregate data will be analyzed for trends and summarized with a publicly available report.

Where can I find more information about TMaH?

- You can contact the TMaH team at DHSWITMAH@dhs.wisconsin.gov
- To keep up to date on TMaH announcements, meetings, and more opportunities for input [sign up for the TMaH email list](#).

Thank you. We appreciate your time and input as we work toward our goal of improving maternal health care across Wisconsin.